



Agenda Planning Request Form



Instructions

Complete this form for any new or amended Agenda Planning (AP) Request. Each request requires the endorsement of **at least three (3) Directors** (including the requestor). Directors are limited to a **maximum of fifteen (15)** AP requests per calendar year, with no more than two requests made per meeting. AP requests are non-transferrable to any other Director and any “unused” AP requests shall not be carried over to the next calendar year. Requests for presentations by individuals or organizations outside of AC Transit are excluded from the AP request limit.

Prior to making a request, Directors shall make their best effort to discuss the item with the General Manager, a member of his/her Executive Staff or appropriate Board Officer in advance of the Board meeting at which the request will be made.

AP Request Forms are due to the District Secretary no later than 5:00 p.m. on the Wednesday one week prior to the scheduled Board meeting in order for the form to be included in the agenda packet. Email completed forms to districtsecretary@actransit.org

Information

Directors Name	Jean Walsh	Meeting Date the AP Request will be presented:	9/14/22
This Request is:	<input checked="" type="checkbox"/> New <input type="checkbox"/> Amended	Include in the GMs Report:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Type:	<input type="checkbox"/> Action <input checked="" type="checkbox"/> Briefing	Expected Staff Report Due Date (if known):	December 2022
Discussed w/ GM, Board Officer or Exec Team Member:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

Item Description (Please be thorough. Attach additional information if needed.)

On October 27, 2021 in report 21-480, staff estimated the District was collecting \$.20 - .30 per ride on Tempo in contrast to around \$.90 per ride Districtwide. Staff noted they were focusing on education and messaging with a goal to “gain voluntary fare compliance” and mentioned they were beginning the process of soliciting sponsors to fund all or part of the Tempo line.

This item is a request for a status update and a cost/benefit analysis for addressing fare compliance on Tempo.

The report should include an updated chart of fare revenue per ride on Tempo compared to Districtwide from November 2020 to the present. The report should also include data on estimated fare revenue lost to fare evasion and estimated fare revenue to be gained by various fare enforcement and sponsorship programs, as well as any potential estimated ridership impacts.

The report should include a cost/benefit analysis of options, including but not limited to the following:

- 1) Using armed, sworn sheriff's deputies to conduct fare compliance activities
- 2) Using unarmed, plain-clothed personnel (contractor or in-house) to conduct fare compliance activities
- 3) Securing sponsor/s to fund all or part of the Tempo line
- 4) Making the Tempo line fare free

The report should include detailed data on existing fare compliance activities, including:

Number of citations given by Alameda County Sheriff's Office (ALCO) to date
Total number of individuals and repeat offenders that have received citations
Cost of citations and process for collecting the fine
Sample of a citation
Revenue generated from citations
Hours/percentage of time sheriff's deputies have spent on fare education/compliance activities
Hours/percentage of time Platform Agents have spent on fare education/compliance activities
Number of individual riders contacted by ALCO deputies and Platform Agents, if possible
Labor costs of fare education/compliance activities, based on time spent by ALCO deputies and Platform Agents
Maintenance costs related to Tempo fare-collection equipment/card readers/ticket vending machines
Summary feedback the District has received from customers and other stakeholders about current fare compliance efforts

The report should include lessons learned from industry peers, how they have dealt with BRT fare compliance and their successes and challenges. It should also include info on free bus lines run by other transit agencies.

Finally, the report should include an update on efforts to secure sponsorship of the Tempo line.

Purpose

The Tempo bus rapid transit (BRT) line has been in place for two years, which is sufficient time for the District to be able to gather data, do research, learn what's working and what's not, and develop a fare compliance policy. There are many possible ways to address the issue of fare compliance. The Board needs an understanding of the possibilities and tradeoffs in order to set effective and equitable policy for the District.

Continues on next page



What will be accomplished/desired outcome

By way of this report the Board will get a better understanding of the pros and cons, costs and benefits of fare compliance efforts and will be able to direct staff to develop and implement a policy that best suits the District, our riders, workers and community.

For Office Use Only

Information on requested additions by Board Members:

Staff is to evaluate the possibility of peer review and incorporate the information in the report.

Concurrence By: ☒ Beckles ☒ Walsh ☐ Ortiz ☐ Mccalley ☒ Shaw ☐ Young ☒ Peoples

Tracking Number (if applicable): 22-010