



SR 22-611 Item 5.D.



ALAMEDA COUNTY TRANSPORTATION COMMISSION

Inclusive Engagement AC Transit AAC Listening Session

AC Transit Accessibility Advisory Committee (AAC) Meeting
November 8, 2022

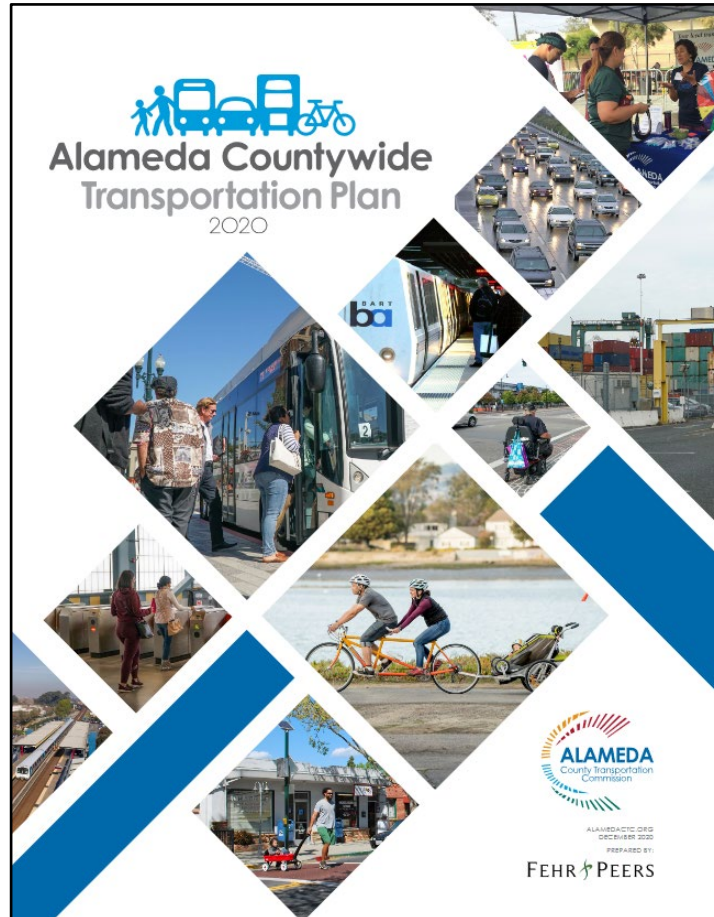
Agenda

Alameda CTC Equity Initiative: Inclusive Engagement Guide

- Background
- Equity Statement and Equity Initiative
- AC Transit AAC Listening Session on Inclusive Engagement
- Next Steps

Ongoing and Recent Equity Planning Work

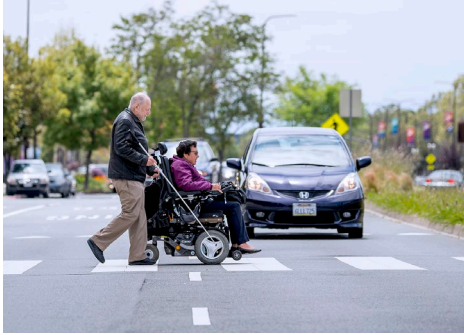
Countywide Transportation Plan



Community Based Transportation Plan



Equity in Alameda CTC Programs



Paratransit



Affordable Student Transit Pass Program



Safe Routes To Schools

Equity in Paratransit Program

- Examples include:
 - Distribution of Measure B/BB Paratransit DLD funds based on a PAPCO-adopted formula based on age, disability, and income
 - Distribution of discretionary funds to support mobility management and needs not already met through ADA services and City programs
 - Partnerships with local CBOs to further address unique needs



Opportunity to elevate and expand equity at Alameda CTC

Moral obligation to acknowledge
past and current inequities in
transportation

Federal, state and regional policies
and funding applications require
robust consideration of equity

Opportunity to rethink our approach
to planning and projects, especially
working with communities

Equity Statement

Alameda CTC recognizes inequities in marginalized communities and is committed to advancing racial, socio-economic, and environmental justice in order to maintain the diversity of our communities. Alameda CTC adopts and implements deliberate policies, systems and actions to deliver transportation funding, projects and programs that result in more equitable opportunities and positive outcomes for marginalized communities.

The Race and Equity Action Plan (REAP) is an action plan that fulfills this commitment.

Alameda CTC Equity Initiative

- Currently working on two documents for Alameda CTC Equity Initiative:
 - **Race and Equity Action Plan (REAP)** to outline concrete actions that agency leadership and staff can take to advance racial and socioeconomic equity and environmental justice in their respective departments, operations, programs, and policies.
 - **Agency-wide Inclusive Engagement Guide (IEG)** to describe goals, objectives, and desired outcomes with respect to equitable engagement across all agency-led projects, programs, and plans.

Input on Inclusive Engagement Guide

- **Goal:** ensure that equity communities, with specific emphasis on low income people of color throughout the county, are proactively engaged and that their voices shape the outcomes of transportation projects, programs, and plans throughout Alameda County.
- **Engagement activities:**
 - Release of a survey to be used in listening sessions and distributed to CBOs
 - Virtual Town Hall Listening Sessions, including presenting at PAPCO and AC Transit's Accessibility Advisory Committee (AAC)



AC Transit AAC Listening Session

How to make transportation more inclusive

Survey Question #1

What types of transportation are you most interested in?

1. School-based programs (e.g., Student Transit Passes, Safe Routes to Schools)
2. Older adult and Paratransit/disabled services
3. Public transportation like buses, trains, and ferries
4. Active transportation (e.g., walking or bicycling)
5. Local roadway improvements
6. Highway improvements
7. Other

Survey Question #2

To ensure our transportation plans and projects are developed with input from various local communities, we often ask community members for input on transportation needs and priorities. For example, if you were asked to provide feedback on a transportation plan, what's the ideal way of getting your input?

1. In person, at a booth or table where I am already travelling (grocery store, park, community center, bus stop)
2. At a scheduled in-person event, such as at a community building like my local library
3. At a scheduled small group discussion, either in-person or virtually
4. Online comments (website, social media)
5. Online survey feedback
6. Via a phone number provided
7. Other

Survey Question #3

If we are hosting a community meeting for a transportation plan or project, what are the most convenient times for you to provide feedback?

1. Weekday mid-day
2. Weekday evenings
3. Weekend mornings
4. Weekend afternoons
5. I prefer online tools such as surveys that I can fill out anytime
6. I don't have the time to give feedback in-person or online
7. Other

Survey Question #4

We'd like to know what would help you provide feedback. Please rank the following, with 1 being the most likely to encourage you to provide feedback. Drag and drop the boxes below in your preferred order with 1 at the top.

1. Provide food and drinks
2. Provide childcare
3. Provide information/presentation at an event I am already attending
4. Get compensated
5. Provide accessible accommodations (wheelchair access, interpretation, materials in other languages and formats)
6. I would rather provide feedback virtually (via website, social media, or other platform)
7. Advertise in local, community paper or radio program that I trust
8. Written survey or feedback

Survey Question #5

Would you be more comfortable providing your input to a government agency like Alameda CTC or a community-based/non-profit organization?

1. Alameda CTC
2. Community-based or non-profit organization
3. Other

Survey Question #6

What can we do better in order to get your feedback on our transportation projects, programs, and plans?

Next Steps

- Key upcoming activities and deliverables:
 - Community Engagement
 - Race and Equity Action Plan (REAP)
 - Inclusive Engagement Guide