

AGENDA

- Tempo Design and Current Conditions
- Estimated Fare Loss
- Industry Practices
- Advantages and Disadvantages
- Recommendations

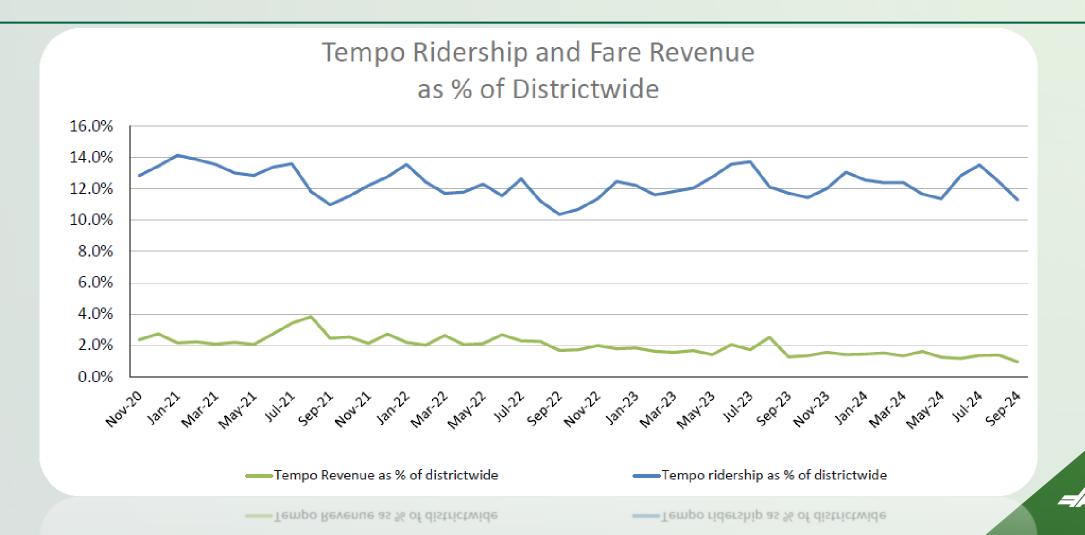


Tempo Design

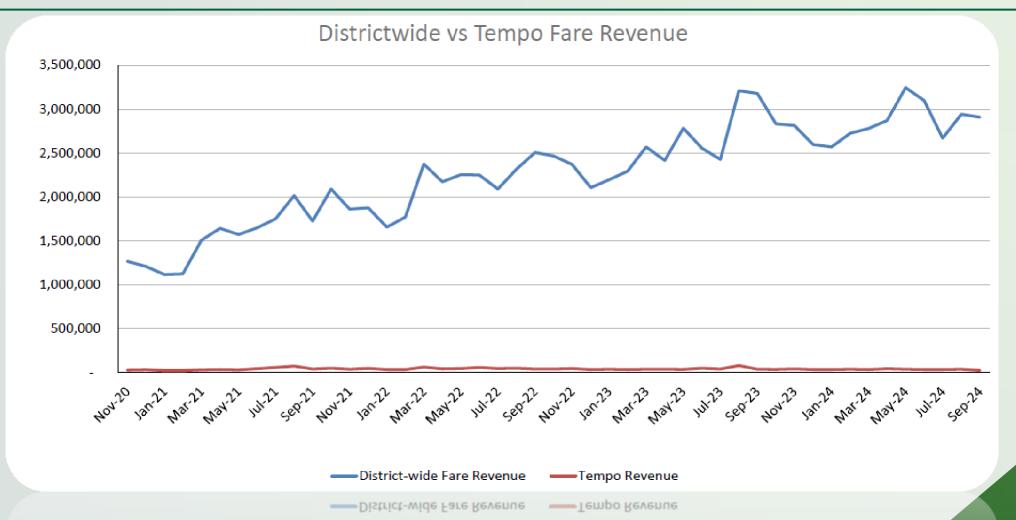
- The project was designed and constructed under a Small Starts Grant with the FTA.
- Off-Board Fare Payment was a requirement
 - Other design attributes include:
 - Raised Station Platforms
 - Interior Bike Racks
 - No Front Door Access
 - Passenger Doors on Both Sides



TEMPO RIDERSHIP AS % OF DISTRICTWIDE FARE

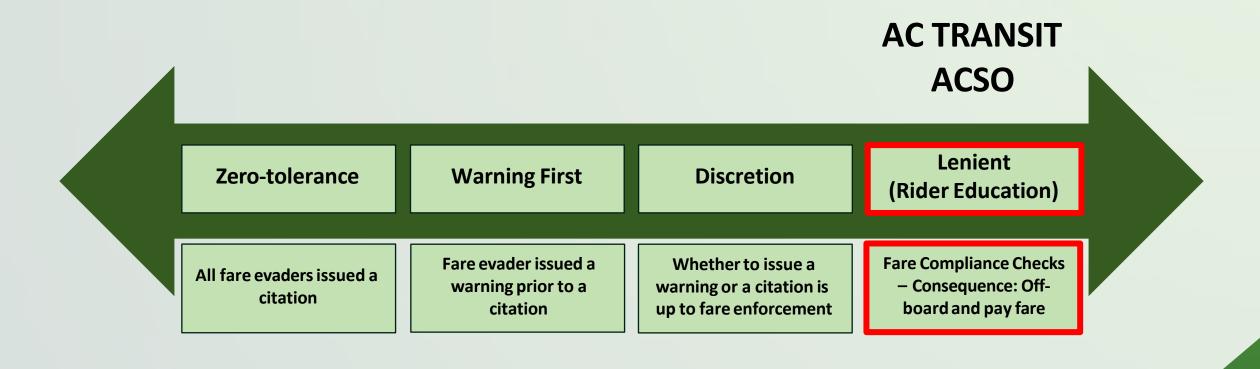


DISTRICTWIDE vs. TEMPO FARE REVENUE





ACTRANSIT FARE COMPLIANCE MODEL





FARE COMPLIANCE PROGRAM

Current Operations

- 2 Deputies perform inspections 1-2 times per week.
- Average 7.5 days and 825 evaders/month.
- No Citations (offboard, pay and continue riding).

Operations Impact

- Current staffing is too low for daily operations.
- Inspection levels are too infrequent to make impactful change.



FARE COMPLIANCE STRATEGIES

- Random compliance checks with ACSO.
- Presence of staff and their education support of riders.
- Current staffing offers observational compliance information.
- There is no dedicated fare compliance program.
- There are safety concerns fro transit workers who would enforce fare.



TYPES OF FARE COMPLIANCE PROGRAMS

- Comprehensive Program \$\$\$\$ All Revenue hours
- Focused Deployment \$\$\$ Limited hours, 5 days a week.
- Sweeps \$\$ Random ACSO
- Uniformed Presence \$ Limited effectiveness







INDUSTRY RESEARCH & BEST PRACTICES



INDUSTRY SEARCH FOR BEST PRACTICES

Agencies Responding to Requests

- Caltrain Houston MTA SamTrans OmniTrans
- SFMTA VTA MUNI Lane (LTD)

Resources Reviewed

- APTA
- Nationwide Academies (TRB), included 17 US Agencies
- Various Regional Agency Sites



FARE COMPLIANCE PROGRAMS

Key General Findings

 Fare compliance programs are on rail systems with either a closed or open system.

BRT Findings

- Most bus operators state fare at boarding and avoid confrontation.
- Some BRT operators provide limited random/targeted fare compliance operations
- Other agencies with BRT lines report similar fare compliance impact and concerns.



COMPLIANCE PROGRAM IMPACTS

ADVANTAGES:

- Safer environment (Real & Perceived) for riders and operations
- Change in culture and perception of utilizing transit
- Potential increase ridership long-term that could lead to return on investment

DISAVANTAGES:

- Investment cost for expansive compliance staffing
- Financial cost versus revenue generation (ROI)
- Increased dwell time 'On-Time Performance'
- Add five (5) buses to peak time schedule to maintain OTP.



RECOMMENDATIONS

- 1. Develop and implement a comprehensive fare compliance program.
 - Costly initiative with no ROI within first fiscal year.
 - Staff does not recommend to pursue.
- 2. Remove TVMs and conduct On-Board Fare Collection.
 - The logistics, cost, and Tempo design exclude this as an option.
- 3. Continue to expand fare compliance education and promote/increase utilization rates of Clipper Start.
 - Staff believes this can be done and is cost neutral.
- 4. Look for sponsorship and other opportunity to offset loss revenue and is cost neutral.

