

DATE: APRIL 22, 2025  
TO: BOARD OF DIRECTORS  
FROM: DIRECTOR SILVA  
RE: TRAVEL REPORT – APTA MOBILITY CONFERENCE

The Mobility Conference gave me the opportunity to build relationships with other agencies and discuss how they face similar challenges that we do, like ridership recovery post-Covid and zero emission fleet transitions. The conference provided me with a broader perspective on national transit trends and inventive solutions that can help inform our policy decisions in the East Bay.

I also enjoyed attending Manjit Sooch's seminar about innovative ways that various agencies are using digital tools and methodologies to draw people to transit hubs and modernizing fare collection. Also, Chair Salvador Llamas's presentation of the Bus Operations Committee Meeting was quite informative. It was nice to see our team up there holding seminars and sharing their knowledge.

The Bus Roadeo was also fun watching our team compete. The whole conference and Roadeo was a great learning experience!