



ALAMEDA COUNTY TRANSPORTATION COMMISSION

Student Transit Pass Program



A presentation to the Board of Directors
October 22, 2025

Today's Agenda

- Program History and Overview
- 2023-24 School Year Outcomes
- Current Program Participation
- Looking Ahead



Program History

- The initial three-year pilot program was identified in the 2014 Transportation Expenditure Plan funded by Measure BB.
- The pilot provided a vital opportunity to assess student transportation needs throughout the county.
- In December 2018, the Commission approved continuation and expansion of the STPP beyond the pilot period.

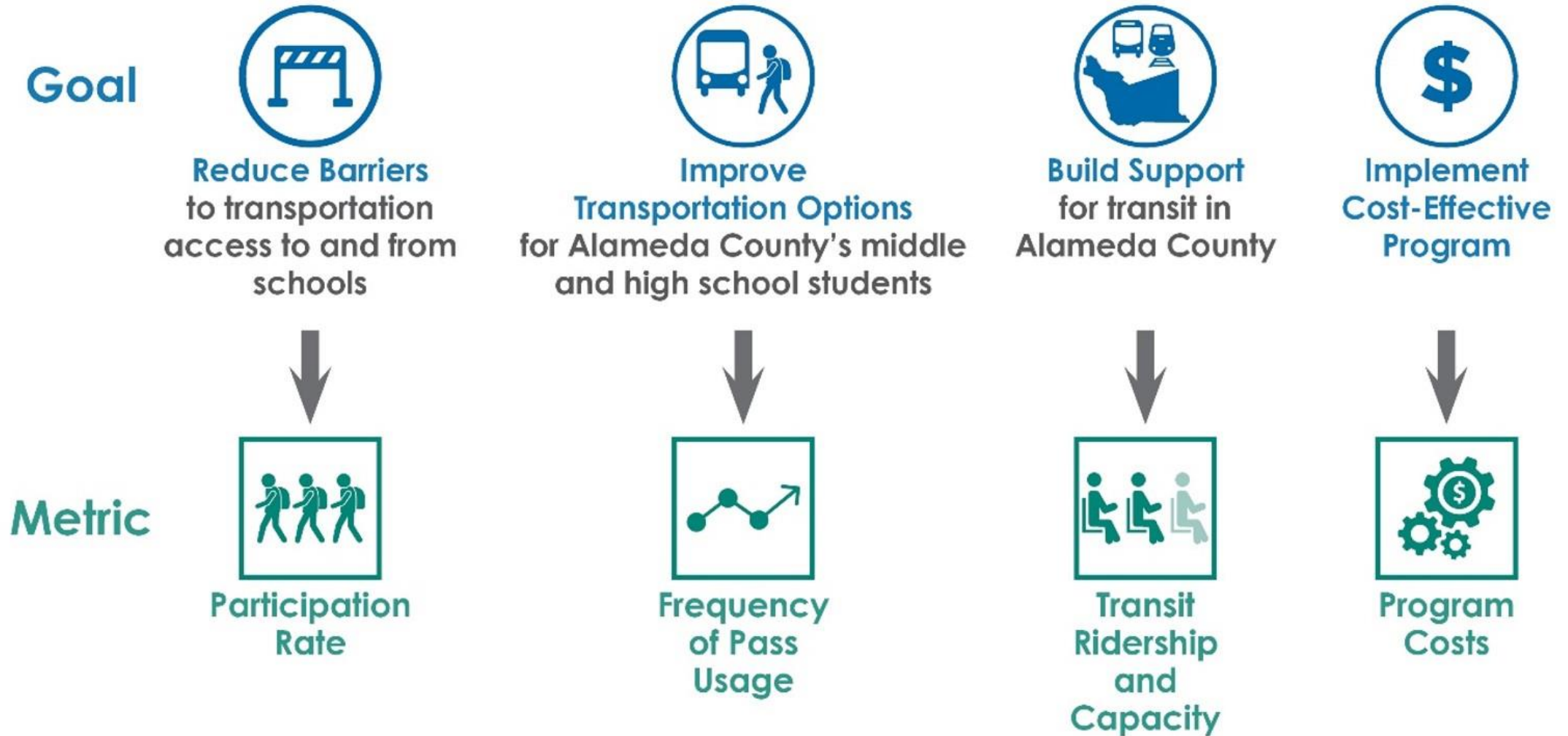


Program Overview

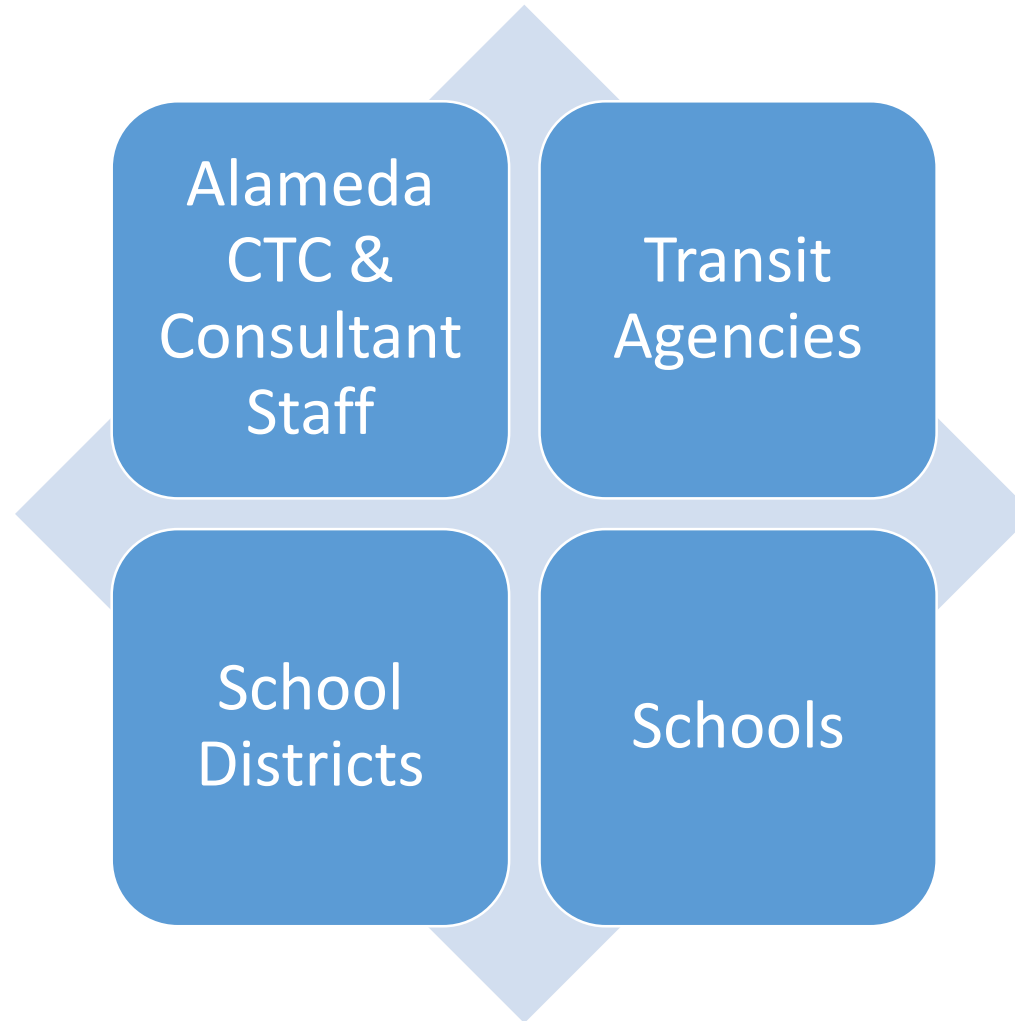
- Provides free youth Clipper cards to eligible middle and high school students in Alameda County.
- Program utilizes two models – Free/Universal and Means-Based/Free.
- The program has finished its planned phased expansion and has incorporated all qualifying middle and high schools.
- More than 63,000 students across 165 middle and high schools in Alameda County are currently eligible to participate.



Goals and Metrics



STPP Approach



Transit Agency Partners



Program Administration

- Majority of applications received and STPP cards produced occur during the fall.
- AC Transit's Program Specialist leads card production (including Union City Transit) and coordinates with consultants on daily operations.
- Program team provides trainings to all site administrators at the beginning of the school year.
- Program team attends various fall back-to-school night and school orientation events to enroll more students/increase participation.



Program Funding

- The program is funded through a mix of Measure BB and a portion of STA funds provided to operators through MTC
- Transit agency costs are reimbursed on a cost per trip basis
- Staff costs are eligible for Measure BB
- Alameda CTC will continue to seek external grants and funding to support the program over the long-term



STPP Boardings

- Participants took **1.78 million** bus trips between August 2023 and July 2024.
- This represents a **54% increase** in bus trips compared to the 2022-23 SY.
- Participants averaged **5.3 boardings per month**.

Transit Agency	Total STPP Bus Boardings (Aug 2023 – Jul 2024)	Percent of Total Program Bus Boardings
AC Transit	1,604,860	90%
LAVTA / Wheels	143,406	8%
Union City Transit	34,632	2%
Total	1,782,898	100%

Looking Ahead

- Expanded to all Alameda County middle and high schools that met the original eligibility criteria at the start of the 2024-2025 school year.
- For this 25-26 SY, the program is fully scaled, and the team's focus is on sustaining the program and assessing evaluation results and metrics.
- To continue increasing awareness and participation, the team is implementing the program's refreshed branding and marketing materials.



Looking Ahead

- Streamline pass production to improve efficiency and reduce delays
- Provide resources for students who are waiting for or replacing a pass to ensure uninterrupted access
- Ensure long-term program sustainability with all program partners





Thank You

For more information, visit

<https://www.alamedactc.org/programs-projects/studentpass>