



**ALAMEDA COUNTY TRANSPORTATION COMMISSION** 

## Student Transit Pass Program



A presentation to the Board of Directors
October 22, 2025

#### Today's Agenda

- Program History and Overview
- 2023-24 School Year
   Outcomes
- Current Program
   Participation
- Looking Ahead





#### Program History

- The initial three-year pilot program was identified in the 2014 Transportation Expenditure Plan funded by Measure BB.
- The pilot provided a vital opportunity to assess student transportation needs throughout the county.
- In December 2018, the Commission approved continuation and expansion of the STPP beyond the pilot period.





#### Program Overview

- Provides free youth Clipper cards to eligible middle and high school students in Alameda County.
- Program utilizes two models –
   Free/Universal and Means-Based/Free.
- The program has finished its planned phased expansion and has incorporated all qualifying middle and high schools.
- More than 63,000 students across 165 middle and high schools in Alameda County are currently eligible to participate.





#### Goals and Metrics

Goal



Reduce Barriers to transportation access to and from schools



Improve
Transportation Options
for Alameda County's middle
and high school students



Build Support for transit in Alameda County









Usage





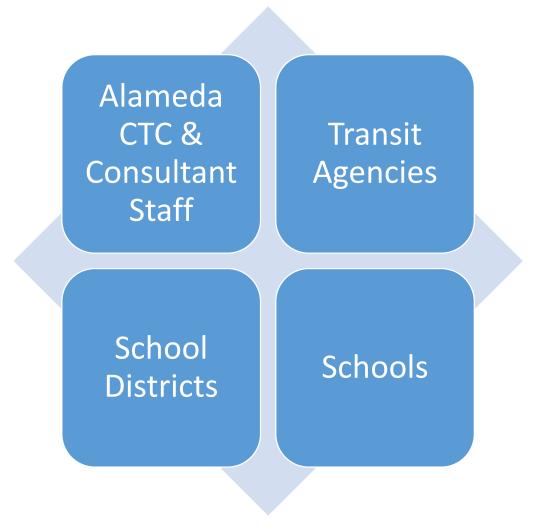


Program Costs



\*Adopted by Commission in December 2018

#### STPP Approach





### Transit Agency Partners















#### Program Administration

- Majority of applications received and STPP cards produced occur during the fall.
- AC Transit's Program Specialist leads card production (including Union City Transit) and coordinates with consultants on daily operations.
- Program team provides trainings to all site administrators at the beginning of the school year.
- Program team attends various fall back-toschool night and school orientation events to enroll more students/increase participation.





#### Program Funding

- The program is funded through a mix of Measure BB and a portion of STA funds provided to operators through MTC
- Transit agency costs are reimbursed on a cost per trip basis
- Staff costs are eligible for Measure BB
- Alameda CTC will continue to seek external grants and funding to support the program over the long-term





#### STPP Boardings

- Participants took 1.78 million bus trips between August 2023 and July 2024.
- This represents a **54% increase** in bus trips compared to the 2022-23 SY.
- Participants averaged **5.3 boardings per month**.

Transit Agency	Total STPP Bus Boardings (Aug 2023 – Jul 2024)	Percent of Total Program Bus Boardings
AC Transit	1,604,860	90%
LAVTA / Wheels	143,406	8%
Union City Transit	34,632	2%
Total	1,782,898	100%



#### Looking Ahead

- Expanded to all Alameda County middle and high schools that met the original eligibility criteria at the start of the 2024-2025 school year.
- For this 25-26 SY, the program is fully scaled, and the team's focus is on sustaining the program and assessing evaluation results and metrics.
- To continue increasing awareness and participation, the team is implementing the program's refreshed branding and marketing materials.





#### Looking Ahead

- Streamline pass production to improve efficiency and reduce delays
- Provide resources for students who are waiting for or replacing a pass to ensure uninterrupted access
- Ensure long-term program
   sustainability with all program partners







# Thank You

For more information, visit

https://www.alamedactc.org/programs-projects/studentpass