

**Going to Richmond** – On October 26, 2022, New Bus Operator (NBO) class 125 certified nine new Professional Bus Operators ready for service to Richmond, Division 3 (D3). Celebrating in harmony with the graduates are GM Michael Hursh, COO Salvador Llamas, Human Resources staff in Executive Director Sebron Flenaugh III and Sr. HR Analyst Christy McCree, Mentor Coordinator Minnette Frost, Director of Transportation Derik Calhoun, and Training and Education Department staff (pictured below). Seating capacities per class have expanded to the new target of 22 NBOs per class. Three NBO classes run concurrently, with approximately sixty in training at any time.

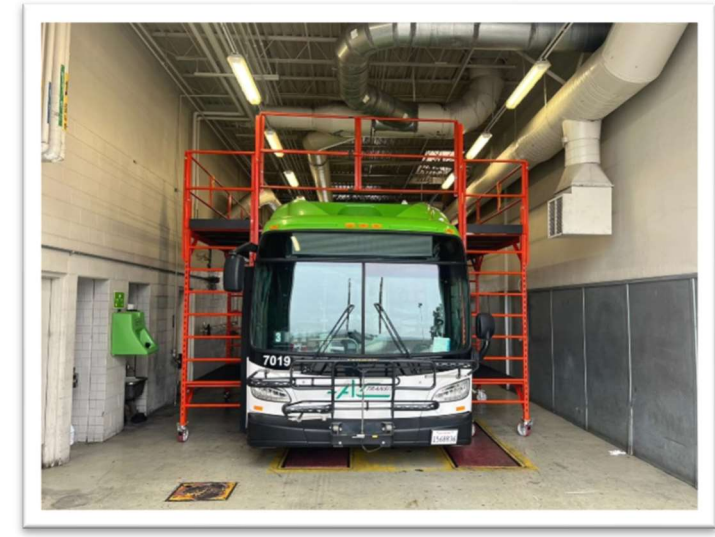
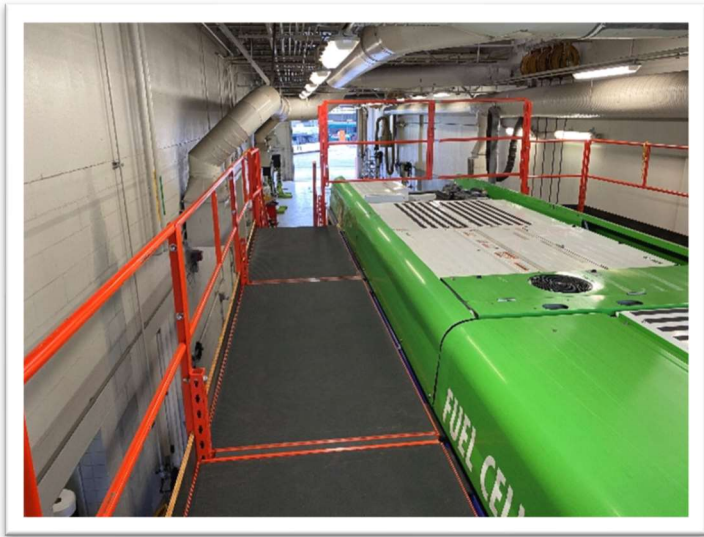
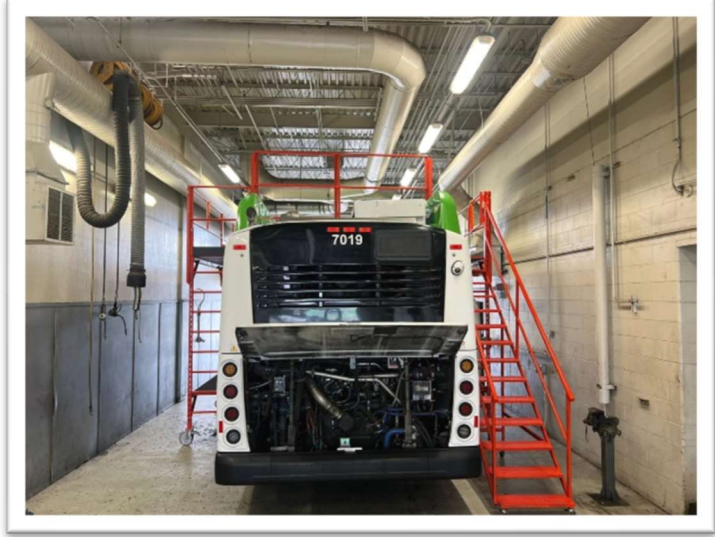


**New Road Supervisors-** On October 28, 2022, New Supervisors Andre Bonds, Brooklyn Thompson, and Harjit Singh officially passed road supervision training. The new Road Supervisors are ready to start officially in service On October 29th. The district looks forward to the three new additions to the Supervision team.

**Bus Rooftop Scaffolding Rollout** – Thanks to the Board of Directors' support and approval of Staff Report 22-377 for the purchase of rooftop scaffolding, Division 4 and Division 6 have both started to benefit from the new safety maintenance equipment. These two divisions are the first to receive the new installation as the platform scaffolding is rolled out across the district.



The purpose-built bus rooftop scaffolding creates an enclosed work area with access gates, handrails, and a staircase to keep employees safe when working on the bus rooftop. The mechanics are very grateful for the investment made to increase their safety and productivity. The rollout to the remaining divisions will take place over the next several months. The following page shows the new scaffolding.

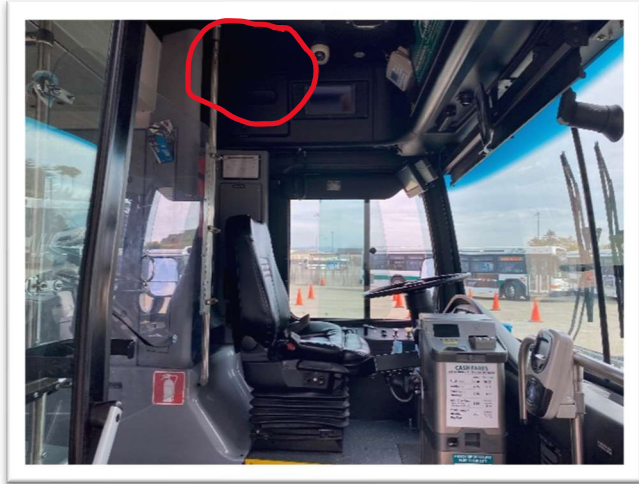


**Maintenance and Transportation Divisions of the Quarter** — Congratulations to Division 3 for earning the Maintenance Division of the Quarter and Division 3 for earning the Transportation Division of the Quarter award for Q1 of FY 2023. The Maintenance award is given to the Division with superior achievement in road calls, attendance, bus cleanliness, and preventative maintenance inspection. For Transportation, the award is based on the following criteria: on-time performance, accident rate, absenteeism reduction, log-on rate, complaints responded to in a quarter, operator unscheduled availability, overtime reduction, and the number of commendations.

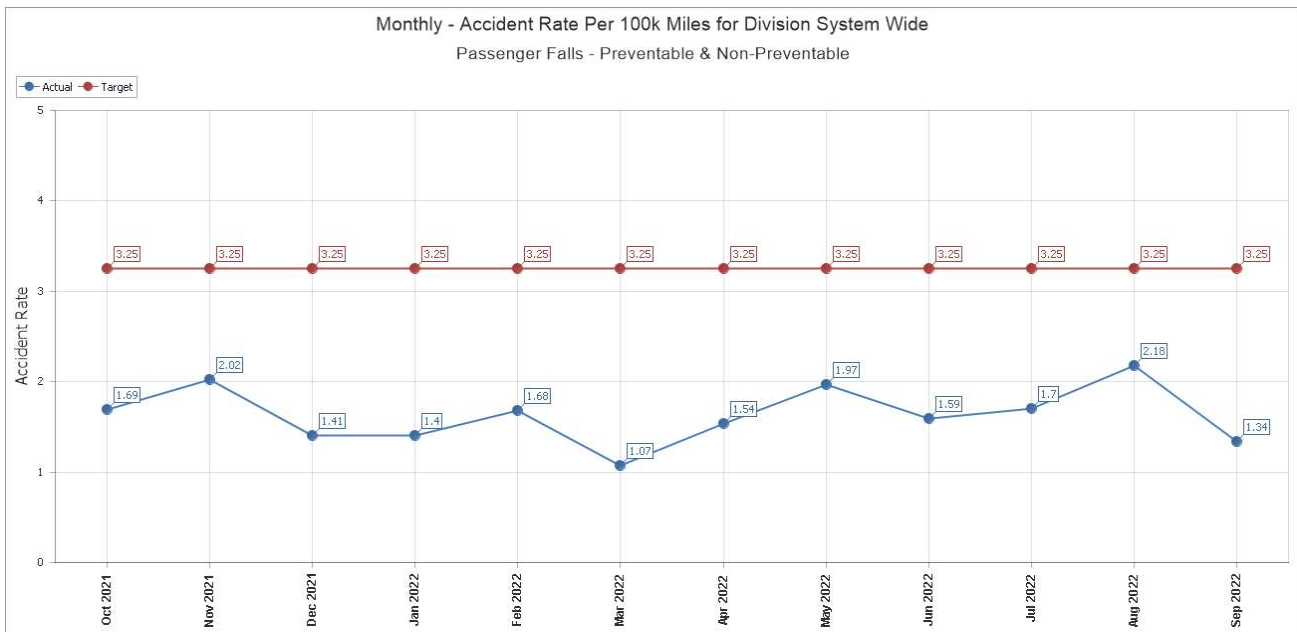
Divisions receive various recognition and earn a spot on their respective perpetual trophy. We are very proud of the continued efforts from our frontline essential employees to achieve and surpass established key performance indicators, which support the District's Strategic Plan Goals and Objectives.



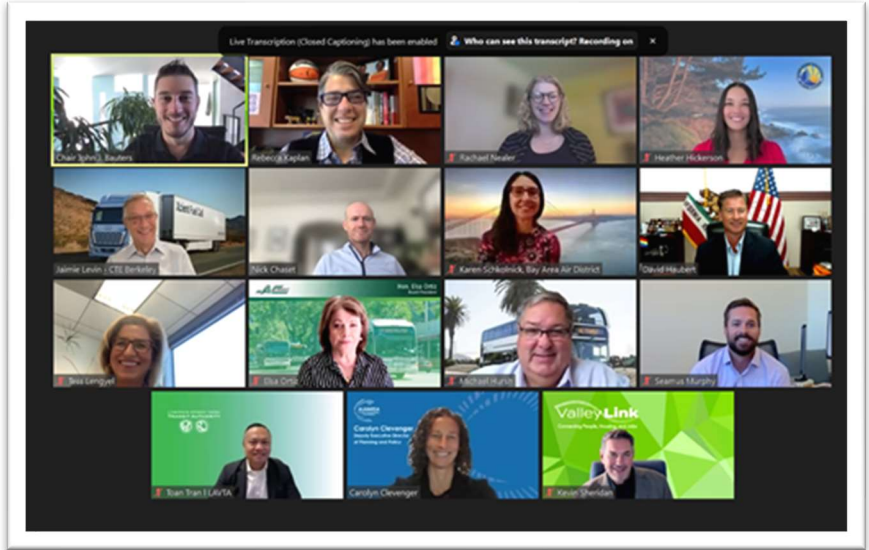
**Passenger Security Enhancements** - The District has retrofitted existing buses in the fleet and specified new buses with “passenger awareness monitors” to help increase bus security awareness. The passenger awareness monitor is installed above the operator area facing the front entrance door, in view of passengers entering the bus. This monitor provides a live camera view to passengers to make everyone aware of security cameras in use.



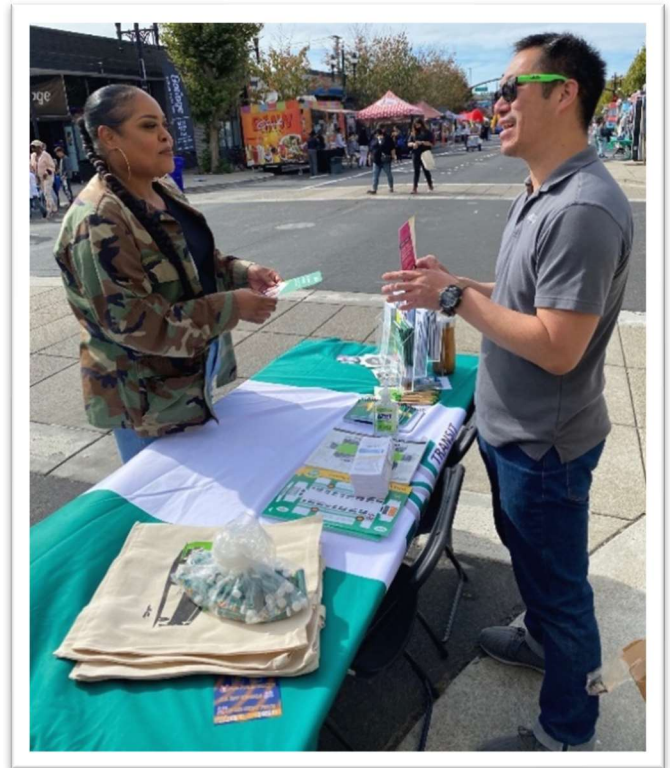
**Accident Rates (Passenger Falls)** — On a System-wide average Passenger Fall Rate per 100,000 miles improved from 2.18 to 1.34 from August to September and continues to perform below the district goal of 3.25. Operators are waiting for all passengers to sit past the yellow limit line before they leave service stops. This heightened awareness has reduced passenger falls significantly.



**Clean Fuels Summit** -The Alameda County Transportation Commission hosted a Clean Fuels Summit on Thursday, October 20<sup>th</sup>, to discuss progress being made in clean fuel transportation technologies. The Summit was conducted via two panels; one was moderated by Supervisor David Haubert, featuring a variety of transit agencies, including AC Transit's General Manager, Michael Hursh. The topic was "Transitioning to a Clean Transportation System," in which transit operators and the Port of Oakland discussed each agency's challenges and opportunities in meeting California's goal of transitioning to zero emission. Commissioner Rebecca Kaplan moderated the "Partnerships to Advance a Sustainable Future" panel in which local, regional, state, and federal agencies and not-for-profit organizations discussed how California's lofty Climate Action goals require reaching across sectors and developing public-private partnerships and generally thinking in new and innovative ways. While AC Transit has a great deal of expertise and experience working in zero-emission, these panels spurred a lot of thought-provoking discussion that benefited even seasoned veterans.




**Richmond Main Street Spirit and Soul** -This is the first year back in person for the Spirit and Soul Music Festival after a 2-year hiatus. Traditionally the flagship event for Richmond Main Street Initiative, this annual festival highlights Richmond's downtown commercial district by drawing people from all over the Bay Area with local musical and dance talents and food and craft vendors. AC Transit was a sponsor of the event and was situated prominently along the 2-block stretch of Macdonald in front of the Richmond BART station. The booth got a fair amount of traffic, with the most interest in the hiring incentive and our recruitment campaign.




**AC Transit's 62nd Anniversary** – During October, AC Transit celebrated 62 years of serving our community. The Marketing and Communications team led the District's celebrations. To mark this occasion, we designed and worked with our Print Shop to produce birthday crowns featuring illustrations of buses throughout the years. As a special birthday surprise, we distributed over 5,000 crowns to riders and employees. Our Maintenance team hung these limited-edition crowns from the rail hangers on all buses, and we coordinated across worksites to make the crowns available for all employees. We paired this limited-edition gift with a strategic digital marketing campaign to generate buzz around our birthday. With rave reviews, requests for more crowns, and birthday wishes from people and organizations throughout the Bay Area, AC Transit's 62nd year was truly kicked off in style.



 **511 Contra Costa @511CC · 19h**  
Happy Birthday, AC Transit!

 **BART @SFBART · 22h**  
Birthday crown is 🔥.

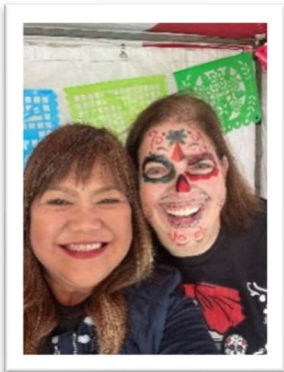
 **Libby Schaaf @LibbySchaaf · 18h**  
Happy birthday @rideact, the bus system that gets Oaklanders where we need to go. Cheers to 62 years of connecting the East Bay! 🎉🍰📈  
[#PublicTransportation](#)



**19th Annual Oakland African American Chamber of Commerce Annual Business Luncheon** -On Thursday, October 27<sup>th</sup>, Director Jean Walsh and AC Transit staff attended the 19th Annual Oakland African American Chamber of Commerce Annual Business Luncheon. Mayor Libby Schaaf and the City of Oakland's, Director of Transportation, Fred Kelly, served as the event's Keynote Speakers. This year, the chamber added an Access to Capital Workshop for the small business community and attendees before the luncheon. This year's theme was "Leveraging Our Power for Equitable Opportunities for Businesses Owners."



**Oakland Día De Los Muertos** -On Sunday, October 30<sup>th</sup>, AC Transit attended the premier Dia de Los Muertos Festival hosted by the Unity Council, bringing over 100,000 people to the vibrant, culturally-rich Fruitvale neighborhood. This year's theme was aptly named "Honoring our Essential Workers." This year, AC Transit staff were joined by Board Directors Peoples, Shaw, and Walsh at our booth. Festival attendees enjoyed live bands performing on two stages, a vaccine clinic, food, cultural rituals, a kid's zone, traditional Latin American vendors, artisans, and the stunning altar artistic installations created by community members paying homage to *Los Muertos*.



The District joins FTA's National Campaign Spotighting Recruitment -The Transit Workforce Center (TWC), a Federal Transit Administration (FTA) program, has rolled out a national recruitment campaign called #ConnectingMyCommunity. The District is leveraging momentum by promoting key messaging consistent with the national campaign themes that showcase the aspirational benefits of being a transit worker. The District's social media content has been in rotation since September. Also, Rack Cards highlighting the District's new \$2,000 Hiring Bonus Incentive for Operators and Mechanics are currently in the market. And listen to new radio commercials on KMEL and KBLX in November.

