

Clipper Based Institutional Pass Program Metrics (Attachment 3)
January-March 2026 (3rd Quarter FY26)

Figure 1

| 2026 | January | February | March | Q3 Total |
|------------------------------|---------|----------|---------|-----------|
| New Participants | | | | |
| | 1,505 | 1,322 | 869 | 3,696 |
| Enrolled Participants | | | | |
| | 109,952 | 109,518 | 110,434 | 110,434 |
| Ridership | | | | |
| | 509,363 | 639,752 | 629,197 | 1,778,312 |

Figure 2

| 2026 | January | February | March | Q3 Total |
|------------------------------|---------|----------|---------|-----------|
| EasyPass | | | | |
| New Participants | | | | |
| | 1,319 | 516 | 532 | 2,367 |
| Enrolled Participants | | | | |
| | 77,300 | 76,052 | 76,610 | 76,610 |
| Ridership | | | | |
| | 328,598 | 472,282 | 441,752 | 1,242,632 |
| Colleges | | | | |
| New Participants | | | | |
| | 1,121 | 362 | 305 | 1,788 |
| Enrolled Participants | | | | |
| | 62,394 | 61,097 | 61,568 | 61,568 |
| Ridership | | | | |
| | 301,765 | 448,495 | 416,215 | 1,166,475 |
| Residential/Employers | | | | |
| New Participants | | | | |
| | 198 | 154 | 227 | 579 |
| Enrolled Participants | | | | |
| | 14,906 | 14,955 | 15,042 | 15,042 |
| Ridership | | | | |
| | 26,833 | 23,787 | 25,537 | 76,157 |

Figure 3

| 2026 | January | February | March | Q3 Total |
|---|---------|----------|---------|----------|
| Other Institutional Programs (Pay-per-ride model) | | | | |
| New Participants | | | | |
| | 186 | 806 | 337 | 1,329 |
| Enrolled Participants | | | | |
| | 32,652 | 33,466 | 33,824 | 33,824 |
| Ridership | | | | |
| | 180,765 | 167,470 | 187,445 | 535,680 |
| Student Transit Pass | | | | |
| New Participants | | | | |
| | 186 | 806 | 337 | 1,329 |
| Enrolled Participants | | | | |
| | 31,923 | 32,747 | 33,105 | 33,105 |
| Ridership | | | | |
| | 162,878 | 152,078 | 169,284 | 484,240 |
| City of Alameda | | | | |
| New Participants | | | | |
| | 0 | 0 | 0 | 0 |
| Enrolled Participants | | | | |
| | 729 | 719 | 719 | 719 |
| Ridership | | | | |
| | 17,887 | 15,392 | 18,161 | 51,440 |

Figure 4

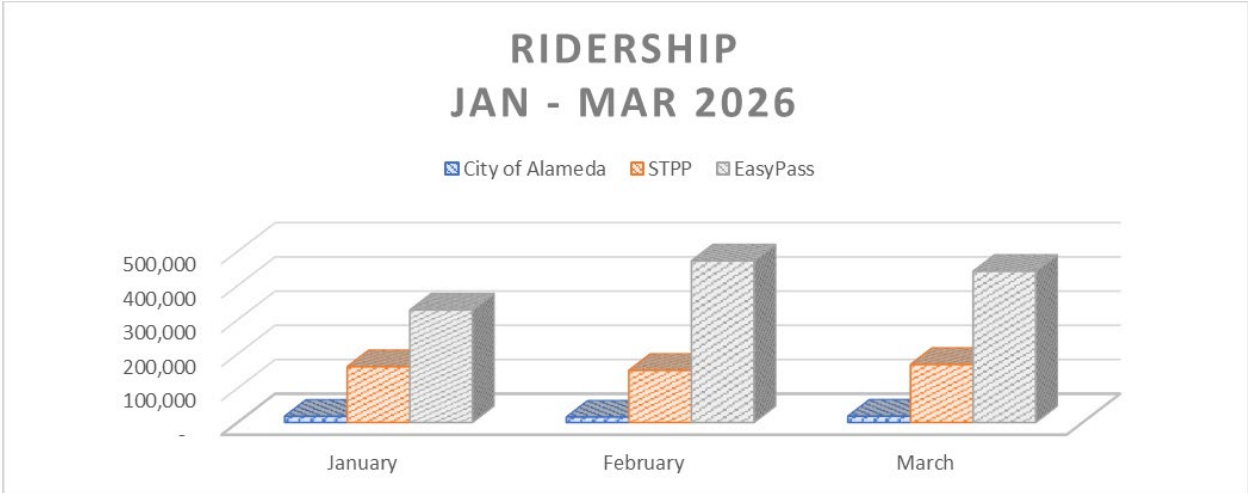


Figure 5

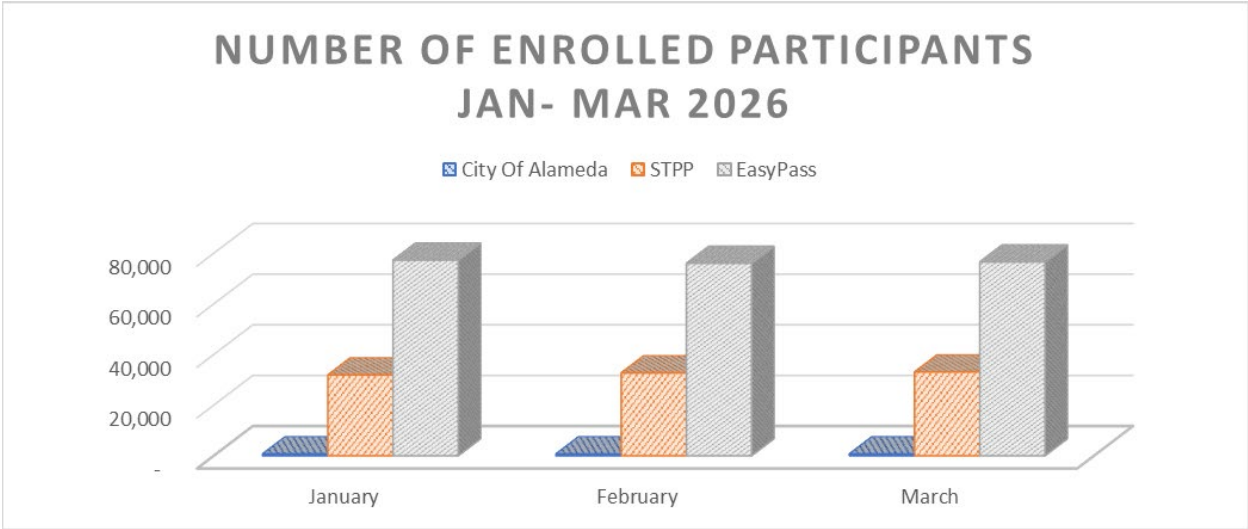


Figure 6

| 2026 | January | February | March | Q3 Total |
|---|---------|----------|---------|-----------|
| BayPass Ridership (all-transit pass pilot program) | | | | |
| Non-AC Transit Programs | 12,214 | 15,845 | 16,072 | 44,131 |
| *UC Berkeley's and ATMA's taps have been counted toward the EasyPass program. | | | | |
| UC Berkeley | 269,243 | 419,050 | 379,883 | 1,068,176 |
| % of the EasyPass Program | 82% | 89% | 86% | 86% |
| ATMA | 2,659 | 3,824 | 3,413 | 9,896 |
| % of the EasyPass Program | 1% | 1% | 1% | 1% |

Figure 7

Clipper Usage

| 2026 | January | February | March | Q3 Average |
|----------------------------------|-----------|-----------|-----------|------------|
| Monthly Clipper Boardings | 1,526,246 | 1,626,891 | 1,876,665 | 1,676,600 |
| Clipper Market Share | 47% | 49% | 51% | 49% |

Figure 8

| 2026 | January | February | March | Q3 Total |
|--|---------|----------|--------|----------|
| Clipper START Trips | | | | |
| Clipper 1 | 39,747 | 32,837 | 34,010 | 106,594 |
| Next Gen. Clipper (C2) | 14,515 | 19,005 | 28,878 | 62,398 |
| Total Clipper START Applications Approved | 2,159 | 1,333 | 2,496 | 5,988 |