



2019 Mobility Conference & Rodeo

2019 Mobility Conference - Schedule at a Glance

This page is an overview of the conference schedule.

See [Program](#) & [Committee Meetings](#) for details.

Please note that this schedule is preliminary and subject to change.

Go to:

[Saturday, May 18](#) [Sunday, May 19](#) [Monday, May 20](#) [Tuesday, May 21](#) [Wednesday, May 22](#)

Saturday, May 18

1 - 5 p.m.

- **Conference Registration Desk**

2nd Floor Prefunction, Level 2, Omni Louisville Hotel

Lanyards sponsored by GIRO Inc.



- **Host Information Desk**

2nd Floor Prefunction, Level 2, Omni Louisville Hotel

2:30 - 4 p.m.

**City Showcase Tour
(40-person limit)**

Sunday, May 19

7:30 a.m. - 6 p.m.



- **Conference Registration Desk**

2nd Floor Prefunction, Level 2, Omni Louisville Hotel

- **Host Information Desk**



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	<p>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> Standards Program Information Desk <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> TCRP Information Desk <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
8 a.m. - 5 p.m.	<p>INTERNATIONAL BUS ROADEO COMPETITION Kentucky Exposition Center <i>The Rodeo, hosted by the Transit Authority of River City (TARC), will take place at the Kentucky Exposition Center, 937 Phillips Lane, Louisville, KY 40209.</i></p>
8:30 - 9:30 a.m.	<p>APTA Strategic Plan Listening Session Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel</p>
9 a.m. - 5 p.m.	<p>APTA Mobility Innovation Hub ~ NEW! Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
1 - 3 p.m.	<p>Mid-Level Manager Workshop: Everyone Communicates, Few Connect Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</p>
3:30 - 5 p.m.	<p>FTA Triennial Review Workshop: Top-10 Findings Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</p>
6 - 7 p.m.	<p>Welcome to Louisville Reception Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel <i>(tickets required)</i></p> <p><i>Reception sponsored by Genfare and the APTA Business Member Activity Fund</i></p> <div style="text-align: center;">   <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <p><i>Business Member Activity Fund</i></p> </div> </div>



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Monday, May 20	
6:45 - 8 a.m.	“Meet the Primes/Agencies:” A Small Business Networking Breakfast Olmsted Ballroom 4, Level 2, Omni Louisville Hotel
7 - 8:30 a.m.	Coffee Service Commonwealth Foyer, Level 2, Omni Louisville Hotel
7 a.m. - 5 p.m.	<ul style="list-style-type: none"> • Conference Registration Desk 2nd Floor Prefunction, Level 2, Omni Louisville Hotel • Host Information Desk 2nd Floor Prefunction, Level 2, Omni Louisville Hotel • Moderators/Speakers & AV Preview Room Nulu, Level 2, Omni Louisville Hotel • Standards Program Information Desk Commonwealth Foyer, Level 2, Omni Louisville Hotel • TCRP Information Desk Commonwealth Foyer, Level 2, Omni Louisville Hotel
7:30 - 8 a.m.	MAINTENANCE MANAGERS WORKSHOP: Overview & Welcomes Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel <i>Sponsored by APTA’s Bus Technical Maintenance and Clean Propulsion Committees</i>
8 - 8:45 a.m.	MAINTENANCE MANAGERS WORKSHOP: Electric Bus Infrastructure and Your Garage Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel
8:15 - 9:45 a.m.	OPENING GENERAL SESSION: Leveraging Mobility Innovation to Enhance the Experience



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	<p>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel <i>Blending Core Goals with Mobility Tools to Innovate and Improve Transit</i></p> <p>Keynote Speaker:</p> <p>Jarrett Walker, Ph.D., Blog Author, Human Transit.org; President and Principal Consultant, Jarrett Walker + Associates, Portland, OR</p> <p><i>General Session sponsored by Proterra Inc.</i></p> 
<p>8:30 - 10:30 a.m.</p>	<p>Rodeo Workshops</p> <ul style="list-style-type: none"> • ROADEO OPERATORS WORKSHOP: Operator Crisis Awareness Training, Part 1 <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel <i>(Part 2 of the workshop is scheduled on Monday, 2 - 4 p.m.)</i></p> <ul style="list-style-type: none"> • ROADEO TECHNICIANS WORKSHOP: era-contact Electric Bus Preventive Maintenance Inspection (PMI) <p>Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel</p> <p><i>Workshop sponsored by era-contact USA, LLC</i></p>
<p>9 - 10:30 a.m.</p>	<p>MAINTENANCE MANAGERS WORKSHOP: Presentations</p> <p>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
<p>10 a.m. - 12 p.m.</p>	<p>APTA Mobility Innovation Hub ~ NEW!</p> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
<p>10:15 - 11:30 a.m.</p>	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Mobility Quick-Takes and Table-Top Discussions



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	<p>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel <i>Session sponsored by Via Transportation, Inc.</i></p> <ul style="list-style-type: none"> • Opportunities, Challenges, and Impacts of Connected & Automated Transit Vehicles <p>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • Strategies to Improve Access to Healthcare and Lower the Cost of NEMT <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p>
10:15 - 11:45 a.m.	<p>Transit's Future Workforce: New Practices, Partners, and Innovations Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</p>
10:30 - 11 a.m.	<p>MAINTENANCE MANAGERS WORKSHOP: Electric Bus Procurement Specifications Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
11 a.m. - 12:30 p.m.	<p>MAINTENANCE MANAGERS WORKSHOP: Roundtable Discussions & Wrap Up Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
11 a.m. - 4 p.m.	<p>BUS DISPLAY 4th & Jefferson Streets, Outside, Kentucky International Convention Center <i>(includes lunch from 12-2 p.m.; tickets required)</i></p>
12:30 - 3:30 p.m.	<p>MAINTENANCE MANAGERS WORKSHOP: Bus Display/Lunch & Emerging Vehicle Technologies Session Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
1 - 3:45 p.m.	<p>Mid-Level Manager Workshop: Change Champion Training Malt, Level 3, Omni Louisville Hotel</p>
2 - 3:30 p.m.	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Building Better Bus Stops and Complete Streets <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p>



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	<ul style="list-style-type: none"> • Customer Service Challenge Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel <i>How would you respond in these situations?</i> • Emerging Leaders Graduation Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel • Emerging Vehicle Technologies Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel • Integrated Mobility - Partners and Practices Olmsted Ballroom 4, Level 2, Omni Louisville Hotel <p><i>Session sponsored by Vix Technology (USA) Inc.</i></p> 
<p>2 - 4 p.m.</p>	<p>APTA Mobility Innovation Hub ~ NEW! Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
<p>2 - 4 p.m.</p>	<p>Rodeo Workshops</p> <ul style="list-style-type: none"> • ROADEO OPERATORS WORKSHOP: Operator Crisis Awareness Training, Part 2 Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel <i>(Part 1 of the workshop is scheduled on Monday, 8:30 - 10:30 a.m.)</i> • ROADEO TECHNICIANS WORKSHOP: Voith Oil Analysis Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel <p><i>Workshop sponsored by Voith Turbo Inc.</i></p>
<p>4 - 5 p.m.</p>	<p>GENERAL SESSION: FTA Update</p>



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	Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel
Tuesday, May 21	
7:30 - 9 a.m.	<p>Coffee Service Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
7:30 a.m. - 4 p.m.	<ul style="list-style-type: none"> • Conference Registration Desk 2nd Floor Prefunction, Level 2, Omni Louisville Hotel • Host Information Desk 2nd Floor Prefunction, Level 2, Omni Louisville Hotel • Moderators/Speakers & AV Preview Room Nulu, Level 2, Omni Louisville Hotel • Standards Program Information Desk Commonwealth Foyer, Level 2, Omni Louisville Hotel • TCRP Information Desk Commonwealth Foyer, Level 2, Omni Louisville Hotel
8:15 - 8:30 a.m.	<p>GENERAL SESSION: 2019 APTA Bus Safety & Security Awards Ceremony Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel</p>
8:30 - 9:45 a.m.	<p>GENERAL SESSION: Managing the Curb Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel <i>How Public Transit Agencies and Other Providers Are Managing the Crowded Corridor</i></p>
8:30 - 10 a.m.	<p>TRAINING WORKSHOP: Roadmap to Succession Clifton, Level 2, Omni Louisville Hotel <i>Workshop sponsored by APTA's Workforce Development Committee</i></p>



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<p>8:30 - 10:30 a.m.</p>	<p>Rodeo Workshops</p> <ul style="list-style-type: none"> • ROADEO OPERATORS WORKSHOP: First Observer Training <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • ROADEO TECHNICIANS WORKSHOP: Electric Bus PM and I/O Controls Troubleshooting <p>Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel</p>
<p>9:30 - 10 a.m.</p>	<p>Interactive Presentations</p> <p>Olmsted Ballroom Foyer, Level 2, Omni Louisville Hotel</p>
<p>10 - 11 a.m.</p>	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Improving Bus Security and Reducing Bus Operator Assaults <p>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • Supporting Transit Asset Management Programs <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel <i>A plan is not a plan without an efficient supply chain</i></p>
<p>10 - 11:30 a.m.</p>	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Enterprise Risk Management, SMS, and Safety Culture: Information Sharing and Best Practices <p>Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • Equity in Action: Reaching Underserved Populations <p>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</p> <p><i>Session sponsored by Transloc Inc.</i></p> <ul style="list-style-type: none"> • Exploring Mobility Innovation - One Pilot Project at a Time! <p>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel <i>Testing new models for service delivery</i></p>



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<p>10 a.m. - 12 p.m.</p>	<p>APTA Mobility Innovation Hub ~ NEW! Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
<p>10:15 - 11:15 a.m.</p>	<p>BRT TUESDAY: Community Outreach During BRT Project Development & Construction Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
<p>10:30 a.m. - 12 p.m.</p>	<p>TRAINING WORKSHOP: Getting Real about Recruiting Bus Operators Clifton, Level 2, Omni Louisville Hotel</p>
<p>10:30 a.m. - 2 p.m.</p>	<p>MOBILITY PRODUCTS & SERVICES SHOWCASE Halls A-B, Upper Concourse, Kentucky International Convention Center <i>(includes lunch from 12-2 p.m.; tickets required)</i></p>
<p>11:15 a.m. - 12:15 p.m.</p>	<p>BRT TUESDAY: BRT, TOD and Economic Development Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
<p>1:30 - 2:30 p.m.</p>	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Challenges Facing Small Businesses in Transit: A Transit CEO Perspective Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel • Diversity and Inclusion Policies in Kentucky: The Effects and Counter-effects for the Travel and Mobility Industry Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel • Sustainability, Setting the Stage for a Resilience Framework in Transit Olmsted Ballroom 5, Level 2, Omni Louisville Hotel • Transit's Response to People Who Are Homeless Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel
<p>1:30 - 3 p.m.</p>	<p>Thought Leadership: The New Mobility Workforce Olmsted Ballroom 4, Level 2, Omni Louisville Hotel</p>



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<p>2 - 2:30 p.m.</p>	<p>BRT TUESDAY: FTA Update Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
<p>2 - 5 p.m.</p>	<p>APTA Mobility Innovation Hub ~ NEW! Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
<p>2:30 - 3 p.m.</p>	<p>Interactive Presentations Olmsted Ballroom Foyer, Level 2, Omni Louisville Hotel</p>
<p>2:30 - 4:15 p.m.</p>	<p>BRT TUESDAY: Quick-Takes and Table-Top Discussions Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>
<p>3 - 4 p.m.</p>	<p>Educational Sessions</p> <ul style="list-style-type: none"> • FTA Procurement Hot Topics Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel <i>Issues for your attention when receiving federal funding</i> • Moving the Dial on Transit Asset Management Olmsted Ballroom 4, Level 2, Omni Louisville Hotel • Save While Engaging Employees - Tactics to Increase Fiscal "Health" and Employee Engagement Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel
<p>3 - 4:15 p.m.</p>	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Electric Bus Deployment: Soup to Nuts Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel • Small Operators - Best Practices Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel • Using Data to Achieve Positive Safety Outcomes



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	<p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p> <p><i>Session sponsored by Transloc Inc.</i></p> <p>TransLōc®</p>
4:15 - 5:30 p.m.	<p>Emerging Wayfinding Hackathon Clifton, Level 2, Omni Louisville Hotel <i>New approaches for addressing wayfinding challenges</i></p>
6:30 - 7:30 p.m.	<p>INTERNATIONAL BUS ROADEO AWARDS CEREMONY ~ NEW! Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel <i>(doors open at 6 p.m.; no tickets required)</i></p>
7:30 - 9 p.m.	<p>INTERNATIONAL BUS ROADEO AWARDS RECEPTION ~ NEW! Commonwealth 6-8 & Foyer, Level 2, Omni Louisville Hotel <i>(tickets required)</i></p>
Wednesday, May 22	
8 - 9 a.m.	<p>Coffee Service Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
8:30 - 9:30 a.m.	<p>Educational Sessions</p> <ul style="list-style-type: none"> <p>Buying a Bus, or a Computer on Wheels?</p> <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel <i>No matter how you categorize today's buses, it's not an off-the-shelf proposition</i></p> <p><i>Session sponsored by Vix Technology (USA) Inc.</i></p> <p>Lessons Learned from Bus Service Innovations</p> <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel</p>



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	<ul style="list-style-type: none"> • The Role of Transit and Mobility Management in an Era of New and Expanded Shared Mobility Options <p>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel <i>Provide Your Input to a TRB Special Study</i></p>
8:30 - 10:30 a.m.	<ul style="list-style-type: none"> • Conference Registration Desk <p>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • Host Information Desk <p>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • Moderators/Speakers & AV Preview Room <p>Nulu, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • Standards Program Information Desk <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> • TCRP Information Desk <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
8:30 - 11 a.m.	<p>APTA Mobility Innovation Hub ~ NEW!</p> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>
10 - 11 a.m.	<p>Educational Sessions</p> <ul style="list-style-type: none"> • 21st Century Security Concerns - Cyber Security in Transit <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p> <p><i>Session sponsored by Vix Technology (USA) Inc.</i></p> <ul style="list-style-type: none"> • Applying Technology with the Customer in Mind <p>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel <i>Session sponsored by Transloc Inc.</i></p> <ul style="list-style-type: none"> • Electric Companies 101: Understanding and Working Effectively with Your Electric Company to Deploy Electric Buses



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	<p>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none">• Internal Casting for Bus Acquisitions Experts <p>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel <i>There are more mechanics in your organization than you think</i></p> <ul style="list-style-type: none">• New Strategies for Attracting and Retaining Transit Ridership <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel <i>Next practices for an on-demand society</i></p>
<p>11:15 a.m. - 12:15 p.m.</p>	<p>CLOSING GENERAL SESSION: Celebrating & Developing Champions Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel</p> <p>Keynote Speakers: Pat Day, Award-Winning, Hall of Fame Jockey Tom Van Berg, World-Class Trainer & Owner, Van Berg Racing Stables</p> <p><i>Session sponsored by APTA Business Member Activity Fund</i></p> 
<p>1 - 2:30 p.m.</p>	<p>TARC Technical Tour (40-person limit)</p>