

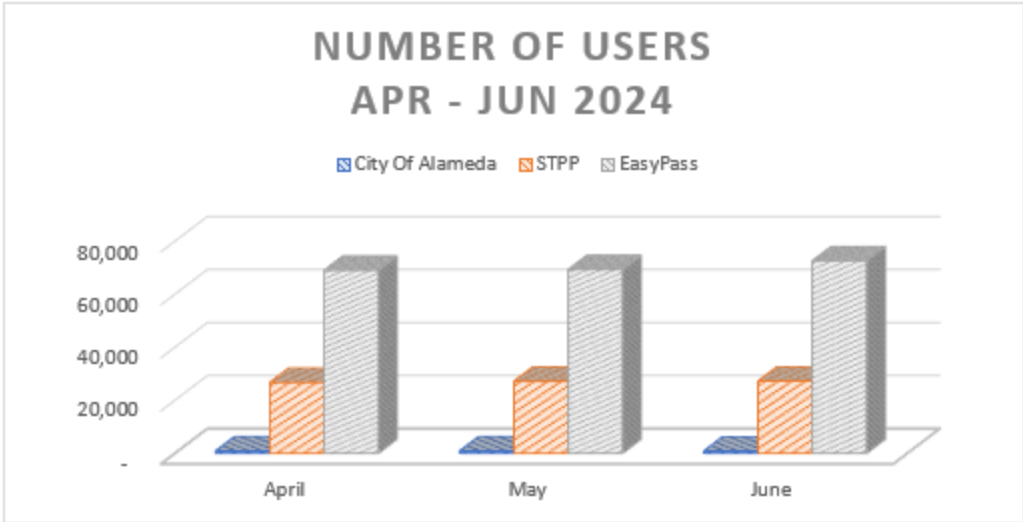
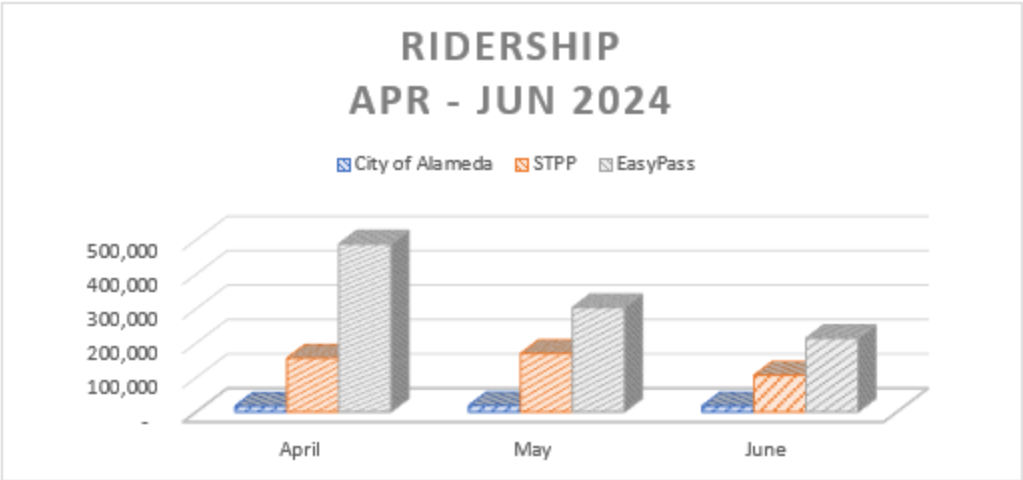
### Clipper Based Institutional Pass Program Metrics (Attachment 3)

April-June 2024 (4<sup>th</sup> Quarter FY24)

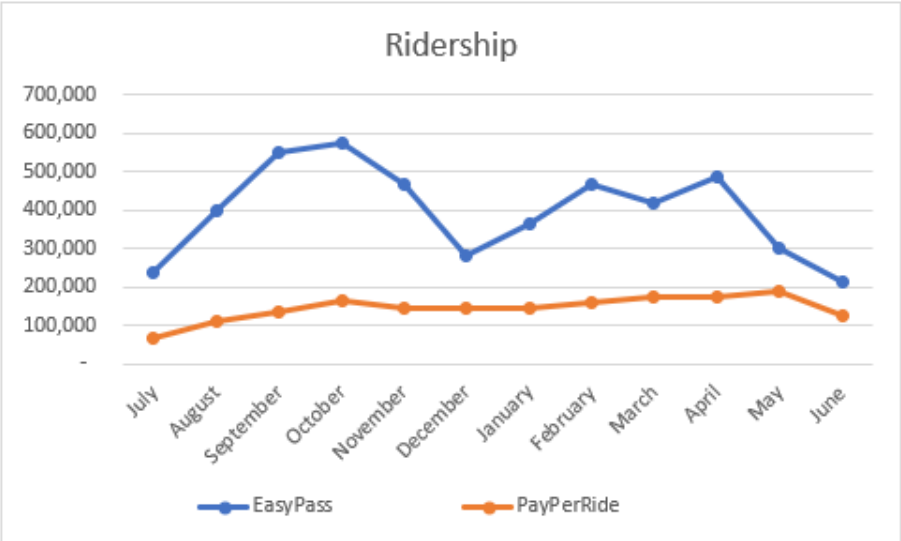
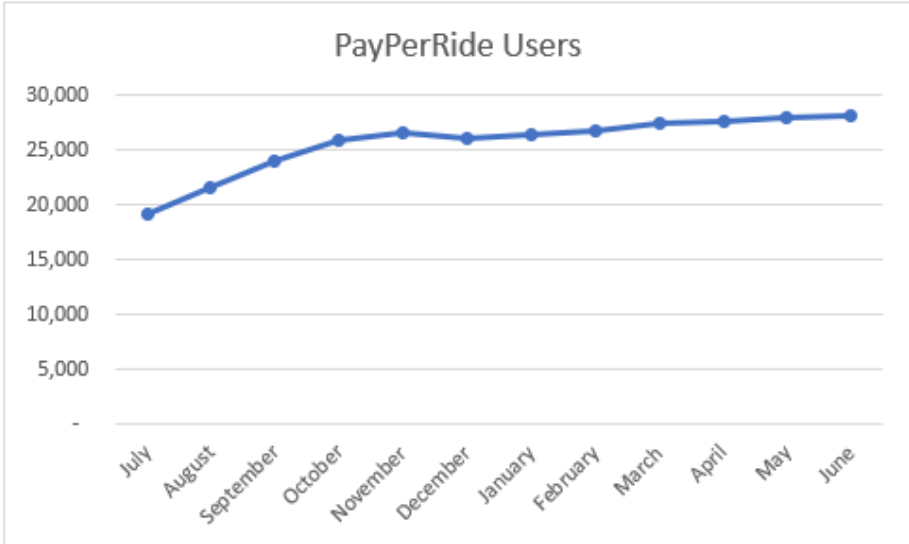
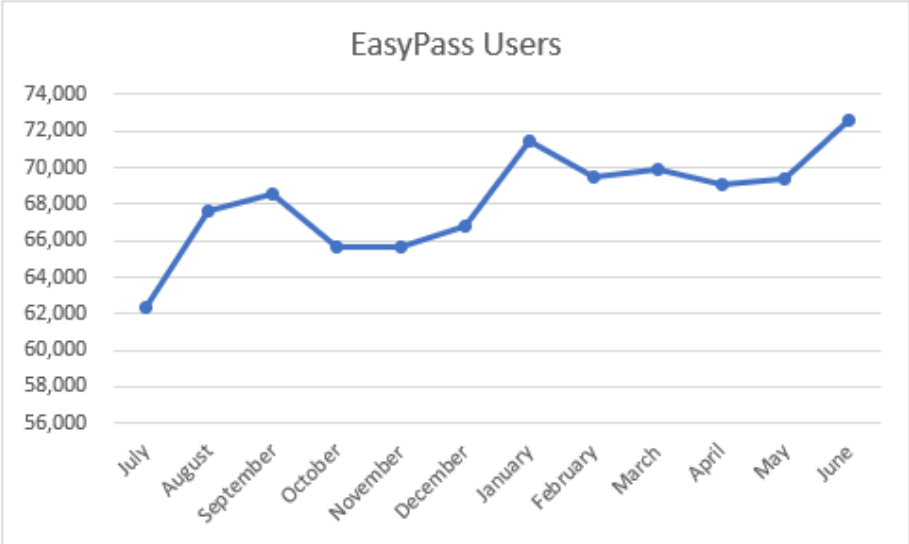
2024	April	May	June	Q4 Total
<b>EasyPass</b>				
New Users	287	748	3,262	4,297
Total Users	69,044	69,341	72,602	72,602
Ridership	487,897	303,056	213,710	1,004,663
<b>Colleges</b>				
New Users	68	487	3,072	3,627
Total Users	54,930	55,355	58,424	58,424
<b>Residential/Employers</b>				
New Users	219	261	190	670
Total Users	14,114	13,986	14,178	14,178

2024	April	May	June	Q4 Total
<b>Other Institutional Programs</b> (Pay-per-ride model)				
New Users	290	425	115	830
Total Users	27,618	28,070	28,104	28,104
Ridership	173,101	187,864	124,091	485,056
<b>Student Transit Pass</b>				
New Users	268	392	107	767
Total Users	26,746	27,180	27,240	26,600
Ridership	156,237	169,642	106,699	432,578
<b>City of Alameda</b>				
New Users	22	33	8	63
Total Users	872	890	864	861
Ridership	16,864	18,222	17,392	52,478

2024	April	May	June	Q4 Total
<b>BayPass Ridership</b> (all-transit pass pilot program) *UC Berkeley's and ATMA's tags have been counted toward the EasyPass program				
Non-AC Transit Programs	7,102	7,299	5,678	20,079
UC Berkeley	69,589	42,206	27,391	139,186
ATMA	5,371	6,062	5,617	17,050



Total	April	May	June
Users	96,662	97,411	100,706
Ridership	660,998	490,920	337,801



### Clipper Usage

2023-24	April	May	June	Q4 Average
<b>Monthly Clipper Boardings</b>				
	1,716,900	1,600,046	1,317,759	1,544,902
<b>Clipper Market Share</b>				
	50.05%	46.63%	43.70%	46.79%
<b>Mobile card usage</b>				
Number of Trips made using mobile cards	458,438	410,916	342,039	403,798
% of Clipper trips made using mobile cards	26.70%	25.68%	25.96%	26.11%

Total Clipper START Trips	April	May	June	Q4 Total
Weekday	21,214	25,152	21,769	68,135
Weekend	4,733	4,907	6,955	16,595
<b>Total</b>	<b>25,947</b>	<b>30,059</b>	<b>28,724</b>	<b>84,730</b>

<b>Total Clipper START Applications Submitted</b>	2,676	2,167	2,317	7,160
<b>Total Clipper START Applications Approved</b>	2,278	1,622	1,700	5,600

