



ALAMEDA-CONTRA COSTA TRANSIT DISTRICT

Master Minute Order

Report ID: 23-348 **Status:** Received

Type: Discussion Item(s)

Meeting Body: Board of Directors/Board Officers Retreat 08/30/2023 **Final Action:**

Sponsors:

Attachments: STAFF REPORT, Presentation: Polling Results, Presentation: Revenue Measure Outreach & Engagement

Related Files:

Agenda Title:

Receipt of recent polling results and efforts to engage with local cities to fund public transit [Requested by Director Beckles - 12/8/21]

Staff Contact:

Beverly Greene, Executive Director of External Affairs, Marketing & Communications

Presenter:

Sara LaBatt, EMC Research

Legislative Action & Summary

Acting Body:	Date:	Action:	Result:
Board of Directors/Board Officers Retreat	08/30/2023	The report was presented for information only.	

Notes:

Executive Director of External Affairs, Marketing and Communications Beverly Greene introduced Sarah LaBatt with EMC Research, who presented a summary report of polling results regarding a potential parcel tax measure in 2024. Director of Legislative Affairs and Community Relations Claudia Burgos made a presentation about partnering with municipalities to fund public transit.

Public Comment:

Jane Kramer commented that community and neighborhoods need to own their transportation systems. Kramer also believed that motorists benefited when taxes were raised, not public transit riders.

Darrell Owens commented that fewer people have a connection to busses and that local policymakers

are detached from public transit affairs.

Adina Levin commented that AC Transit needs to have a positive vision and collaborate with cities on its specific and regional measures.

George Spies commented that when a clear added value is defined such as service improvements, the measures are more effective, and the public would be inclined to support.

The item was presented for information only.
