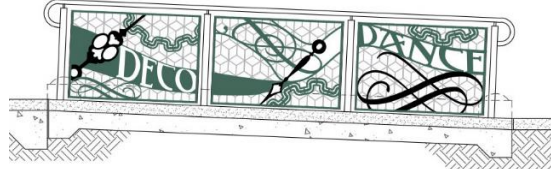


# East Bay Bus Rapid Transit Project



## Policy Steering Committee Meeting

September 5, 2019



# Agenda

- Construction Progress
- Critical Items Impacting December Opening
- Community Outreach
- Project Labor Agreement, Construction Careers Policy & Hiring
- Sponsorship & Naming Rights - Branding
- Readiness for Passenger Service



# City Center Station

Critical period as the project gets closer to December, we are dependent on good weather and no further permit or access delays.



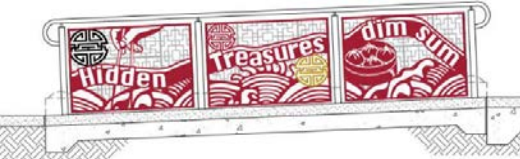
## Downtown Oakland Progress



East Bay Bus Rapid Transit

*Downtown Oakland to San Leandro  
International Blvd to East 14<sup>th</sup> St*





## E. 14<sup>th</sup> Street



## 34<sup>th</sup> Ave

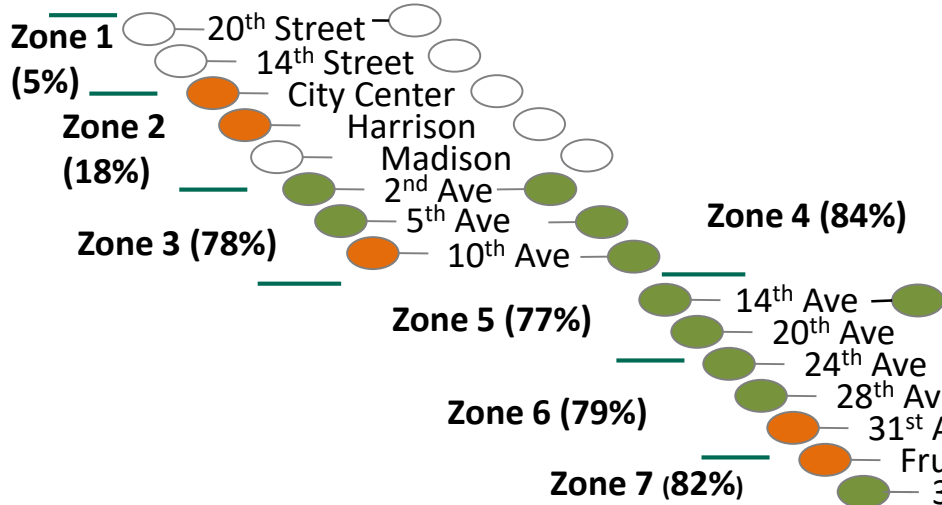
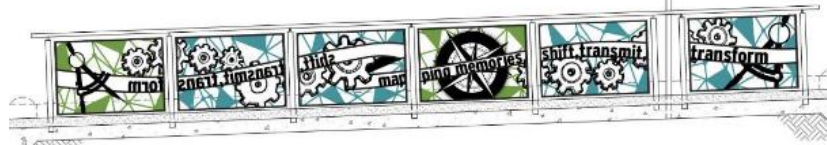




## Construction Progress Since Last PSC 5.9.19

- 37 platforms in Interim Condition Status or in construction (+3).
- Completed fabrication of Art enhanced windscreens and handrails and scheduled for installation early 2020.
- Micro-duct installation is complete throughout entire corridor except final 10 Blocks Downtown.
- Downtown work areas and stations platforms in progress
- Topping slabs will be installed on Platforms going South to North starting September.
- Operator training on platform docking and corridor familiarization has started in southern sector of corridor.





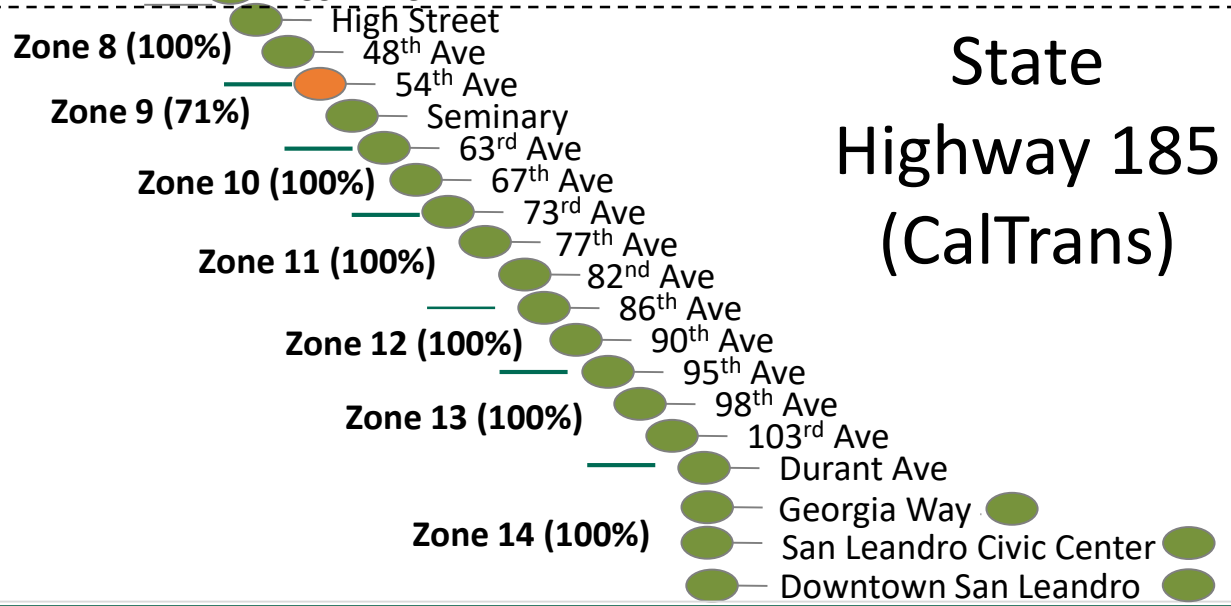
37 platforms in Interim Condition Status or in construction (+3)

City of Oakland

**Total Project**  
**80% Complete**

**Station Areas**

- Under Construction
- Interim Condition Status
- Utility Relocation Projects



State  
Highway 185  
(CalTrans)



East Bay Bus Rapid Transit

**Downtown Oakland to San Leandro**  
**International Blvd to East 14<sup>th</sup> St**



# Construction Progress by Activity

Construction Activity		July 2019	August 2019
<b>Zones Progress (14 Total)</b>	Interim Status	6	6
	In-Construction Status	8	9
	Paving Status	6	6
<b>Platform Progress (46 Total)</b>	Interim Status	28	31
	In-Construction Status	8	6
	Canopy Installation	18	19
<b>Signals &amp; Lighting</b>	Segment A	75%	97%
	Segment B	20%	45%
<b>Communication Systems</b>	Segment A	85%	88%
	Segment B	65%	67%
<b>Polycarbonate Canopy (46 Total)</b>	Fabrication	100%	100%
	Installation	19	19
<b>Artistic Enhancement (Handrails &amp; Windscreens)</b>	Fabrication	100%	100%
	Installation	0%	0%

Segment A: 42nd Ave to San Leandro Transit Center

Segment B: 20th St @ Broadway to 42nd Ave

<b>Total</b>	<b>77%</b>	<b>80%</b>
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# Critical Items Impacting December Service Opening

## Downtown Construction

- Continuous engagement with multiple developers to modify traffic control plans and/or perform design modifications to minimize/eliminate impacts to BRT construction is impacting the progress.
- Need expedited review and approval from the City of Oakland for:
  - All design changes in Downtown Zone.
  - Traffic signal timing sheets
  - Building 250 splice chambers
  - Bench testing signal controller cabinets and timing cards
  - Installation of microduct by most expedient means available





# Critical Items Impacting December Service Opening

## Northern Layover

- Immediate approval of design and issuance of CALTRANS and City of Oakland permits.
- Need immediate Caltrans approval of proposed operator restroom location or staff needs to find alternate solution.



## Critical Items impacting December Service Opening (Contd..)

### San Leandro Transit Center

- Construction start is delayed due to:
  - coordination required to do the work concurrently with major PG&E pipeline project
  - BART approval of OCJ Traffic Control Plan
- Transit stops were relocated onto San Leandro Blvd in August. Outreach and wayfinding signage completed at that time.
- Major construction started on August 26 and is expected to be completed by December 2019, but with less than desired contingency.



## Critical Items impacting December Service Opening (Contd..)

- 1900 Broadway Developer needs to build a temporary BRT station by December 2019 to accommodate 2 to 3 years of Highrise building construction.
- FTA approval to start the December service

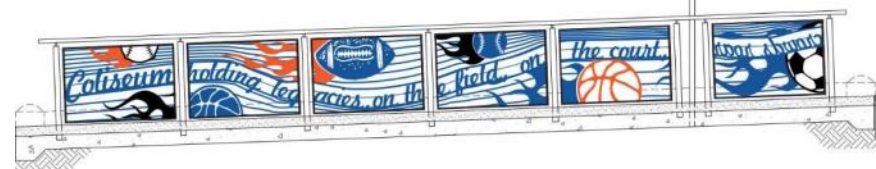
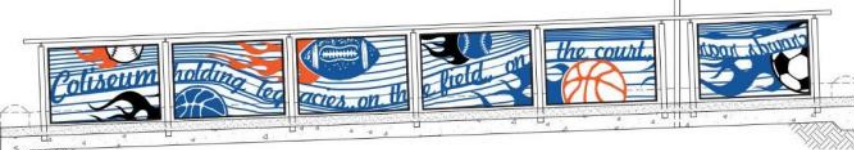




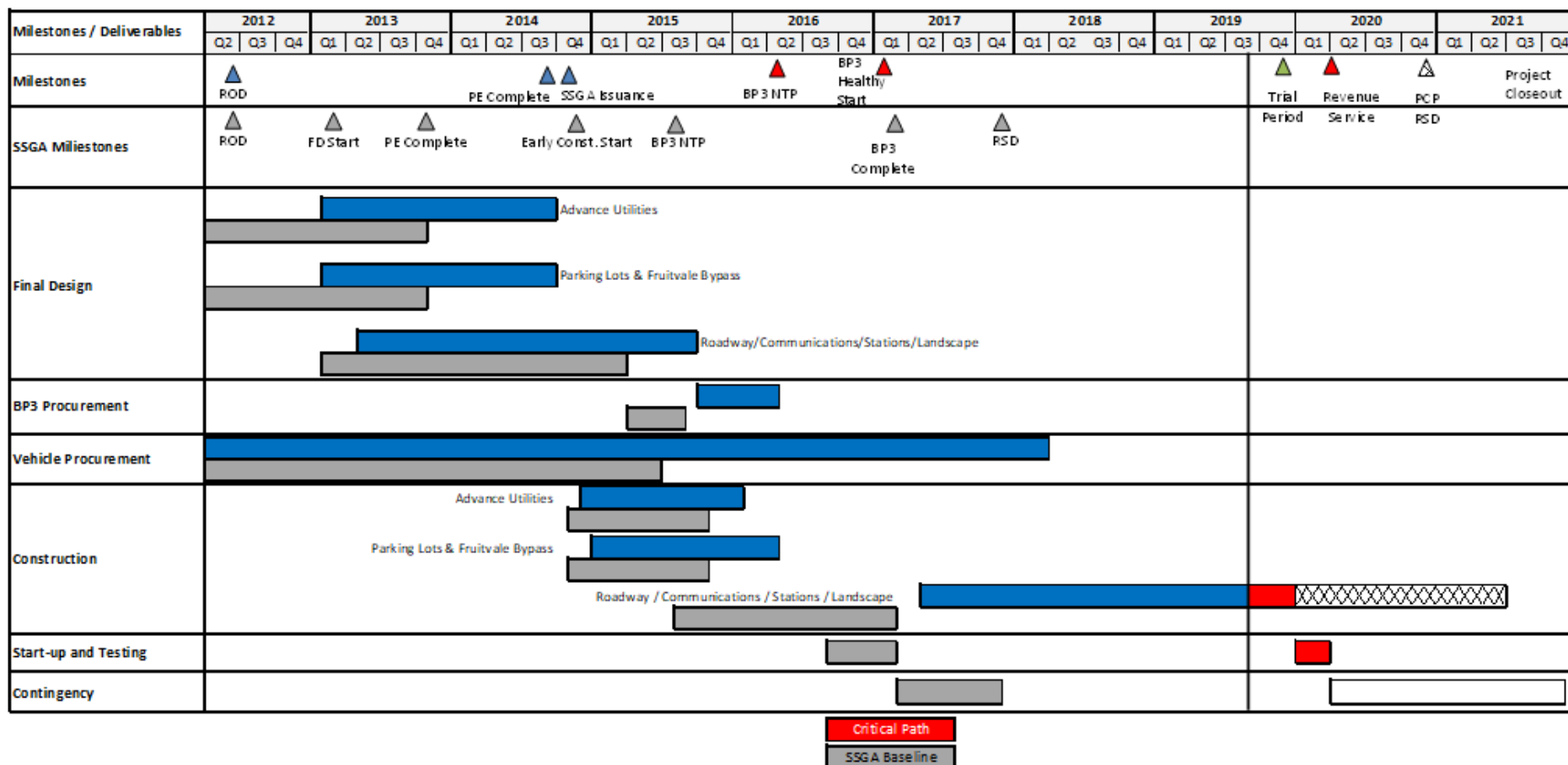
## Critical Items impacting December Service Opening (Contd..)

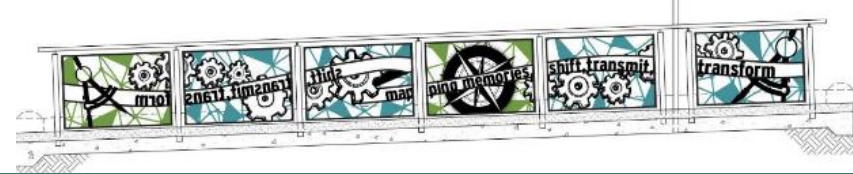
### No contingency remaining in overall construction schedule

- Staff is implementing special measures to try and make our deadline:
  - Requested to work during holiday moratorium
  - MBE to continue extended hours and Saturday work
  - OCJ to schedule more routine extended hours and Saturday work
  - OCJ to request more night work such as paving operations
  - Staff is exploring opportunities to reduce scope or transfer scope to a 3rd party instead of doing redesign to work around developments and access issues downtown

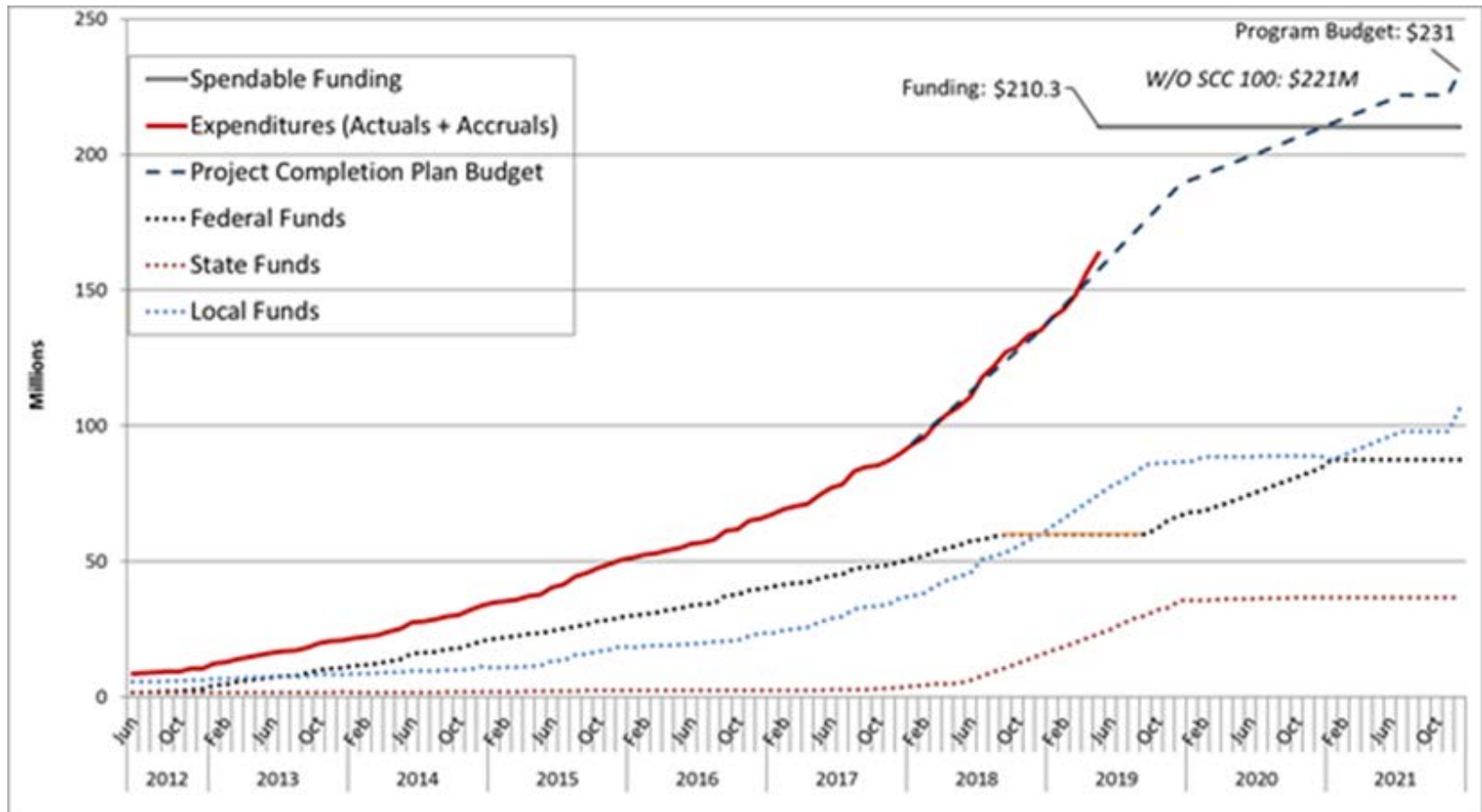


# Program Schedule

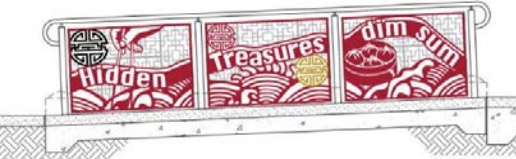




# Project Funding



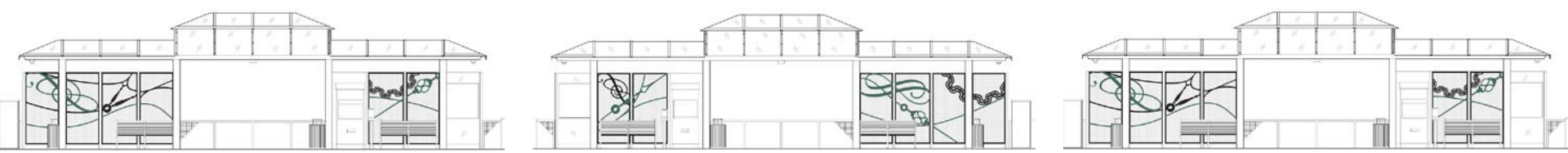




# Project Management and Construction Budgets

Service Type	Vendor	Contract Value	Paid to Date	Remaining	Pct. Expended
Construction Contractor	O.C. JONES & SONS, INC.	\$108,112,200	\$75,609,881	\$32,502,319	70%
Design Services During Construction	PARSONS TRANSPORTATION GROUP	\$ 7,203,206	\$6,329,829	\$873,377	88%
Construction Project Management	WSP Inc.	\$ 5,272,336	\$3,848,534	\$1,423,802	73%
Public Outreach Services	L. LUSTER & ASSOCIATES, INC.	\$ 982,621	\$693,547	\$289,074	71%

- Construction Contractor budget through project completion.
- Design services contract budget through project completion.



## Public Outreach Team's Focus

- Inform Businesses of Upcoming Work and Projected Timeline
- Once work begins, regular check-ins and updates
- Coordination between stakeholders and project team to help minimize disruptions
- Daily Troubleshooting
  - Parking, Business Access, Driveways, Modifications
- Electronic Updates
  - Social Media, eNews, Outside Newsletters, Website
- Biggest Concerns
  - Access and Parking
  - Community wants project done faster



East Bay Bus Rapid Transit

COMMUNITY OUTREACH TEAM

### STATEMENT OF PURPOSE

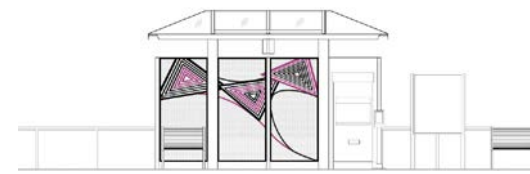
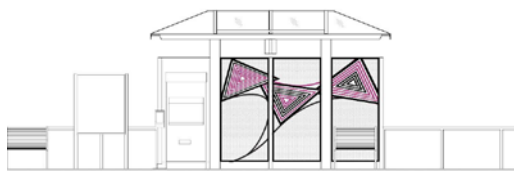
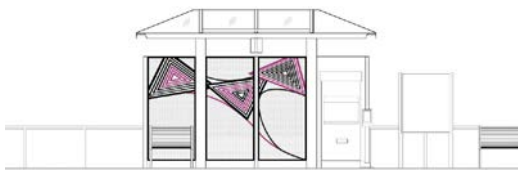
The purpose of the BRT Community Outreach Team is to proactively provide relevant, timely, and honest information about the project to help minimize disruptions and impacts during construction.

We are committed to building and maintaining trustworthy and effective relationships with the community.



East Bay Bus Rapid Transit

*Downtown Oakland to San Leandro  
International Blvd to East 14<sup>th</sup> St*



# San Leandro Transit Center – Outreach & Rider Notification

*Multiple Communication Phases based on Stop Changes and Impacts to Riders*

## AUDIENCE

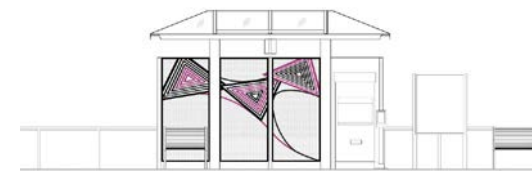
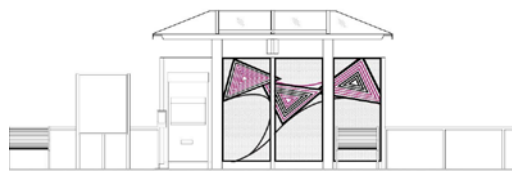
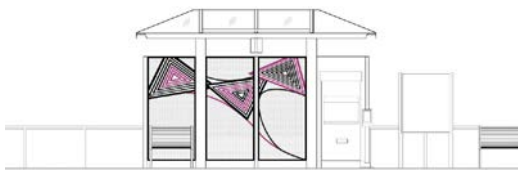
- AC Transit Riders & Operators
- BART Riders
- Shuttle Operators
  - FLEX, Links, Kaiser
- East Bay Paratransit
- Commuters
- Bicyclists

## COMMUNICATION METHODS

- Passenger Bulletins
- Station and At-Stop Signage
- BRT Outreach Team
- Transit Information Display (TID) Maps
- Wayfinding
- Social Media
- Website
- eNews



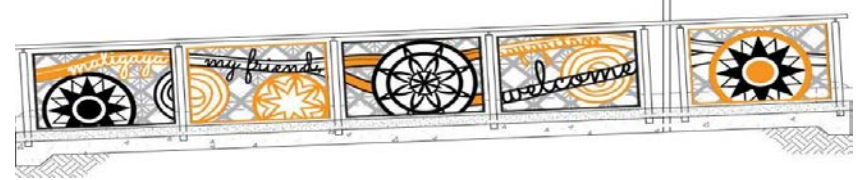
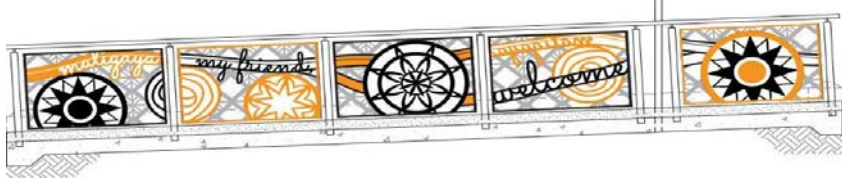




# Critical to Operations – Downtown Bus Detours Off Broadway and onto Franklin Street

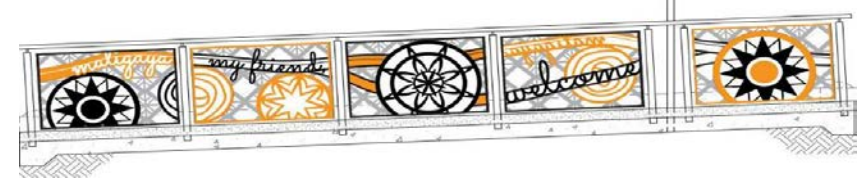
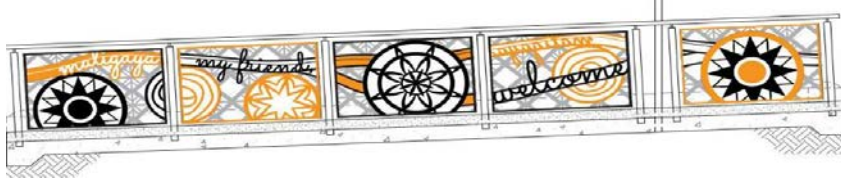
- At-Stop Signage
- Ambassadors
- Outreach to Merchants on Franklin Street
- Social Media
- eNews
- Wayfinding Signage
- Informational Flyer





## Public Outreach: May – August 2019

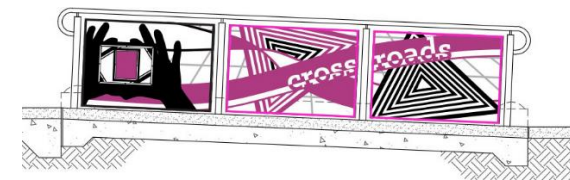
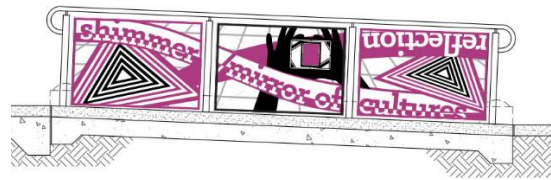
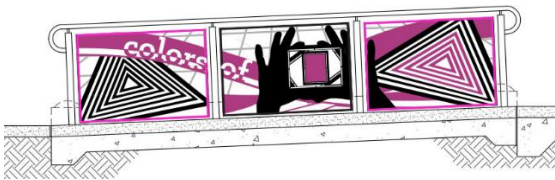
May 03	Cinco de Mayo Meet-up with The Unity Council and Oakland Latino Chamber of Commerce	July 20	Family Bridges' 51st Anniversary Gala
May 08	Oakland Multi-Cultural Chambers' "Members of the Year" Awards Reception	July 25	Fruitvale Night Market
May 09	United Seniors of Oakland & Alameda County Transportation Roundtable	July 25	San Leandro Truth Thursday
May 13	San Leandro Town Hall Meeting	July 28	Art + Soul Oakland Festival
May 15	Beat 3X Chinatown Neighborhood Crime Prevention Council (NCPC) Meeting	August 02	San Leandro Chamber's First Friday Coffee Talk
May 16	SPUR Oakland Member Gathering	August 08	Fruitvale Night Market
May 18	Rainbow Recreation Center Ribbon-Cutting Ceremony	August 10	Allen Temple Baptist Church's 42nd Annual Holistic Health Fair
June 01	San Leandro Cherry Festival	August 22	San Leandro Truth Thursday
June 15	Juneteenth with Oakland City Councilmember Loren Taylor	August 24	Oakland Chinatown StreetFest
July 08	San Leandro's Town Hall Meeting	August 27	Unity Council / Fruitvale Business Improvement District Property Owners' Meeting
July 12	UC Berkeley Transportation Cohort Field Trip	August 28	San Leandro Multi-Cultural Business Mingle



## Construction Careers Outreach: May – August 2019

May 01	Oakland Spring Adult Job Fair	June 25	Rising Sun Center for Opportunity Construction Career Presentation
May 08	McClymonds Pathway Speaker Series	July 01	Strategy Meeting with Alameda County Social Services for Disadvantaged Workers
May 09	Cypress Mandela Pre-Apprentice Graduation	July 10	Partnership Meeting with Youth Uprising
May 29	PLA / CCP Meeting with AC Transit Compliance	July 11	Fruitvale Community Career & Resource Fair
May 30	Special Limited Purpose Committee Meeting	July 12	Partnership Meeting with IBEW Local 595
May 30	San Leandro Chamber of Commerce Career Day	July 18	B.O.S.S. Construction Careers Presentation
June 05	Disadvantaged Worker Strategy Meeting with Rising Sun Center for Opportunity	July 24	PLA Strategy Meeting the Alameda County Building Trades Representative
June 11	East Oakland Youth Development Center Summer (EOYDC) Speaker Series	July 26	Oakland Midnight Basketball and Resource Fair
June 12	EOYDC Speaker Series	August 02	Rising Sun Networking Event
June 14	Building Opportunities for Self-Sufficiency (B.O.S.S.) Connection Meeting	August 23	Special Limited Purpose Committee Meeting
June 21	Special Limited Purpose Committee Meeting		





**Oakland Juneteenth Festival**



**Oakland Art & Soul Festival**



**BRT Presentation to UC Berkeley Students**



**San Leandro Cherry Festival**



**San Leandro Town Hall**

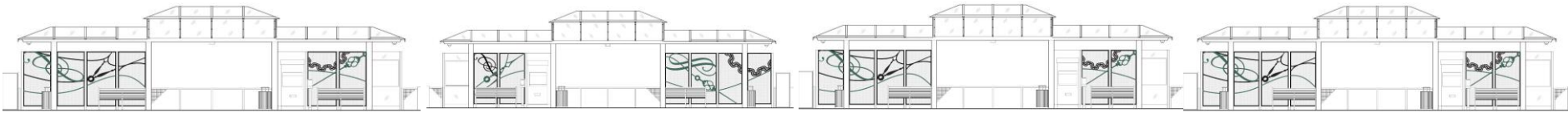


**Oakland Chinatown Street-Fest**



East Bay Bus Rapid Transit

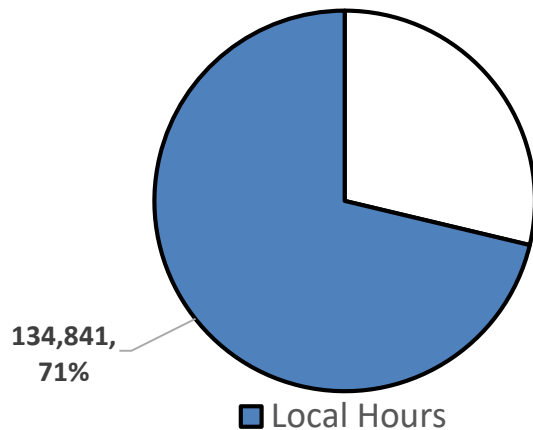
**Downtown Oakland to San Leandro  
International Blvd to East 14<sup>th</sup> St**



## Project Labor Agreement / Construction Careers Policy (PLA/CCP) Workforce Utilization Thru 06-30-2019

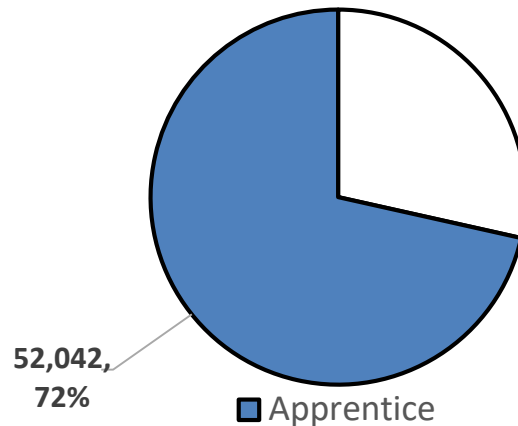
**Total Project Labor Hours for Reporting Period: 378,377**

Local Hours w/Offsite Credit



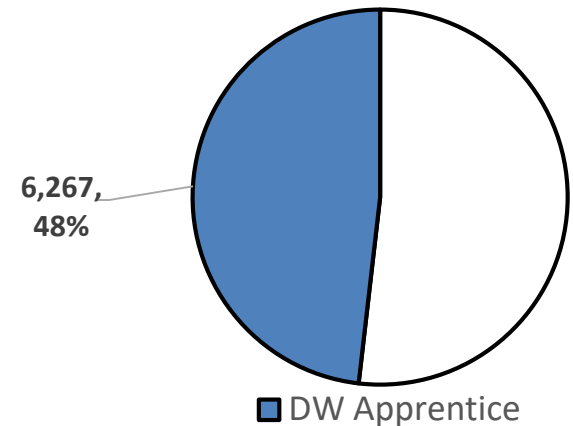
**Local Goal (50%): 189,189**

Apprentice Hours



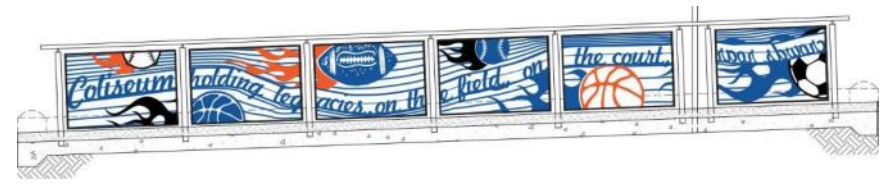
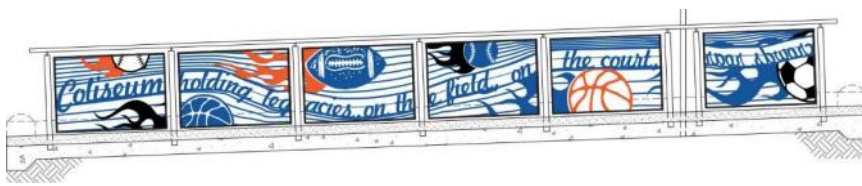
**Apprentice Goal (20%): 72,786**

Disadvantaged Worker Hours



**DW Goal (25%): 13,010  
(of current apprentice hours)**





## Oakland – San Leandro Residents' Hours

JURISDICTION	No. Of Workers	WORK HOURS	PERCENTAGE OF LOCAL
Oakland	122	106,675	85%
San Leandro	29	18,753	15%

Data through 06/30/2019 as of 7/18/19

## BRT Bid Package III DBE Utilization

Contract Type	DBE Payments	DBE Payment Percentage	Project DBE Goal	Number of DBE Subcontractors
Construction Contract	\$7.3M	9.8%	8%	14
Professional Services	\$6.6M	Various	Various	14

Data through 06/30/2019 as of 7/18/19



## Sponsorship and Naming Rights Update

- Asset inventory and valuation completed
- Full BRT line naming rights \$400-\$600k
- Individual station naming rights \$10-\$40k, depending on station
- The Superlative Group actively selling to potential sponsors from identified target pool

## Branding Update

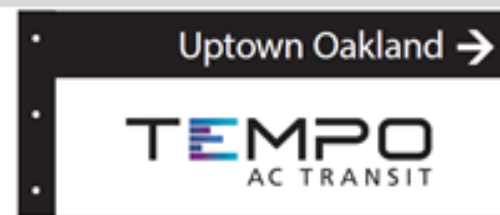
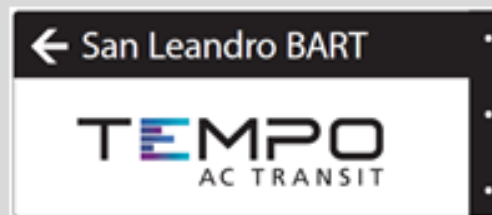
- Vehicle livery production and installation contract awarded
- Livery design in final design
  - Showcases elements of station art enhancements
  - Accommodates sponsorship opportunity
  - Modular system for easy long-term damage repairs



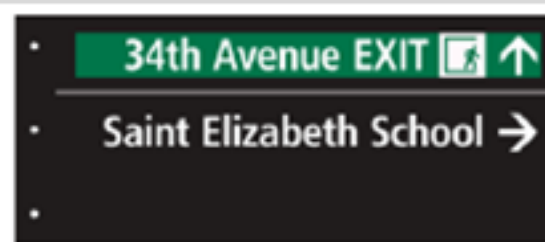
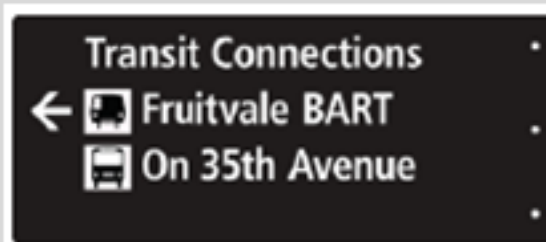


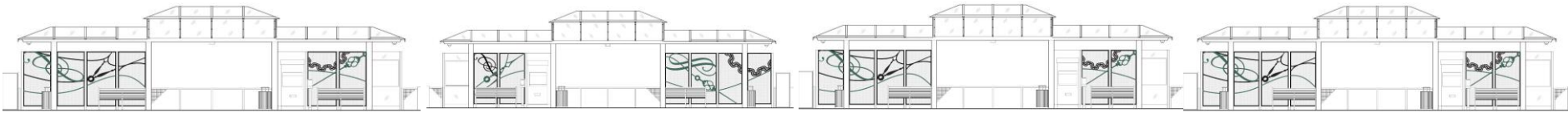
## BRT Wayfinding Signage

### Curbside station signs facing sidewalk



### Median station signs facing platform

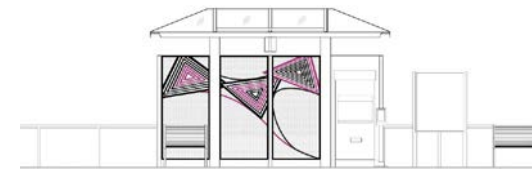
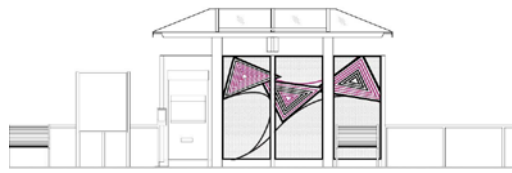
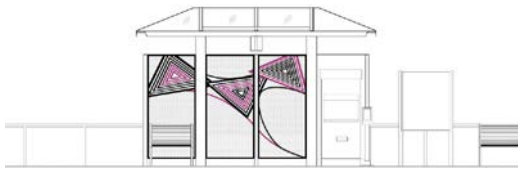




# Readiness for Service

## December 2019 No-Fare Passenger Service Start-Up

- ✓ Curb to curb paving
- ✓ Traffic and pedestrian signals activated
- ✓ Station architecture complete and energized
  - Platforms, canopy, lighting, hand-rails, etc.
- ✓ Northern Layover and San Leandro Transit Center facilities constructed
- ✓ County Sheriff's deployed



# Critical to Operations– No Parking in Bus-Only Lanes

## START OF BRT BUS TESTING

- September

## AUDIENCE

- Merchants
- Employees
- Patrons
- Drivers in general

## COMMUNICATION METHODS

- BRT Outreach Team
- “No Parking” flyer
- Signage in median
- BRT Social Media
- eNews
- City of Oakland Parking Enforcement, OPD, Sherriff

**NO PARKING**

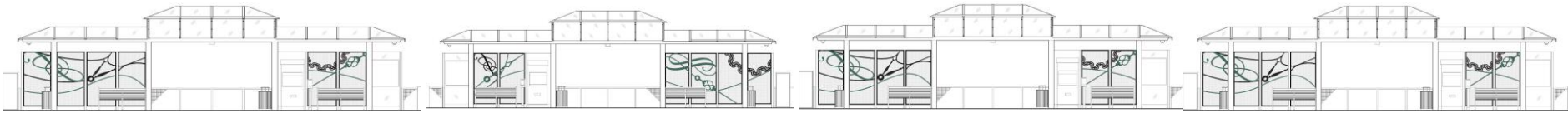


**VEHICLES WILL BE TOWED AT  
OWNER'S EXPENSE**



East Bay Bus Rapid Transit

***Downtown Oakland to San Leandro  
International Blvd to East 14<sup>th</sup> St***

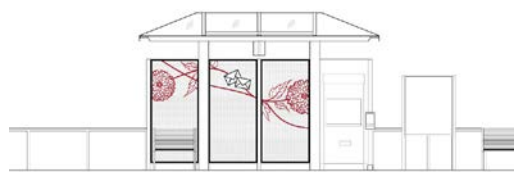


# Readiness for Service

## April 2020 Start of Fare Collection Service

- ✓ Passenger amenities activated
  - Ticket vending machines, message signs, cameras, etc.
- ✓ Enhanced art elements installed
- ✓ Traffic Signal Priority activated and coordination on-going
- ✓ Fiber optic network complete





# Recap and Adjourn



Final Thoughts?

Date for Next Policy Steering Committee Meeting