

AC Transit 7-Ward Redistricting

Outreach & Engagement Presentation



September 6, 2023



Comprehensive Outreach & Engagement Plan

Planned Outreach

- Launch of redistricting webpage, www.actransit.org/redistricting
- Robust translation and interpretation support
 - Written content provided in Spanish and Simplified Chinese
 - Interpreters in Spanish, Cantonese and Mandarin to be available at all public hearings and workshops
- One social media post per week, including set-up of two boosted posts
- News articles posted online and shared with local media
- Flyers/ads promoting hearings and workshops
 - Ad Cards
 - Print Ads
 - Digital Ads



Planned Outreach & Engagement

- Two in-person workshops and four virtual workshops to educate the community on redistricting and gather public input
 - See schedule on following slide
- Direct email & phone call outreach to community groups & organizations

Workshop Schedule

Date	Time	Location
September 7	6:30 p.m.	Virtual via Zoom
September 11	6:30 p.m.	Virtual via Zoom
September 14	6:30 p.m.	1600 Franklin Street, Oakland, CA, 2nd Floor Board Room
September 30	2 p.m.	Fremont area (Exact location TBD)
October 12	6:30 p.m.	Virtual via Zoom
October 17	6:30 p.m.	Virtual via Zoom
For Zoom links and additional event details, visit www.actransit.org/redistricting		

A decorative background featuring a repeating pattern of lightbulbs in various shades of green and yellow, some with question marks inside, arranged in a grid-like fashion.

Share Your Thoughts

Website

www.actransit.org/redistricting

Phone

(510) 891-7192

Press 1 for English, Press 2 for Spanish or
Press 3 for Chinese

Email

myvoice@actransit.org





Questions?