

# AC Transit 7-Ward Redistricting

Outreach & Engagement Presentation



September 6, 2023

# Comprehensive Outreach & Engagement Plan



## Planned Outreach

- Launch of redistricting webpage, [www.actransit.org/redistricting](http://www.actransit.org/redistricting)
- Robust translation and interpretation support
  - Written content provided in Spanish and Simplified Chinese
  - Interpreters in Spanish, Cantonese and Mandarin to be available at all public hearings and workshops
- One social media post per week, including set-up of two boosted posts
- News articles posted online and shared with local media
- Flyers/ads promoting hearings and workshops
  - Ad Cards
  - Print Ads
  - Digital Ads



## Planned Outreach & Engagement

- Two in-person workshops and four virtual workshops to educate the community on redistricting and gather public input
  - See schedule on following slide
- Direct email & phone call outreach to community groups & organizations



# Workshop Schedule

Date	Time	Location
September 7	6:30 p.m.	Virtual via Zoom
September 11	6:30 p.m.	Virtual via Zoom
September 14	6:30 p.m.	1600 Franklin Street, Oakland, CA, 2nd Floor Board Room
September 30	2 p.m.	Fremont area (Exact location TBD)
October 12	6:30 p.m.	Virtual via Zoom
October 17	6:30 p.m.	Virtual via Zoom

*For Zoom links and additional event details, visit [www.actransit.org/redistricting](http://www.actransit.org/redistricting)*





# Share Your Thoughts

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## Website

[www.actransit.org/redisistricting](http://www.actransit.org/redisistricting)

## Phone

(510) 891-7192

Press 1 for English, Press 2 for Spanish or  
Press 3 for Chinese

## Email

[myvoice@actransit.org](mailto:myvoice@actransit.org)



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# Questions?