

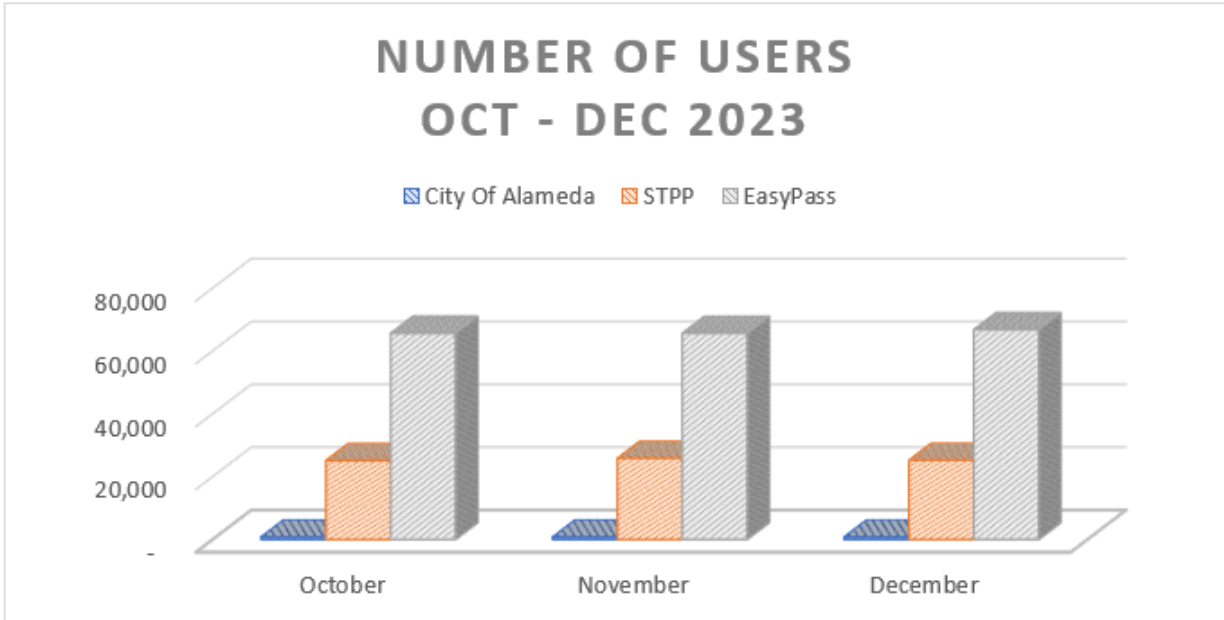
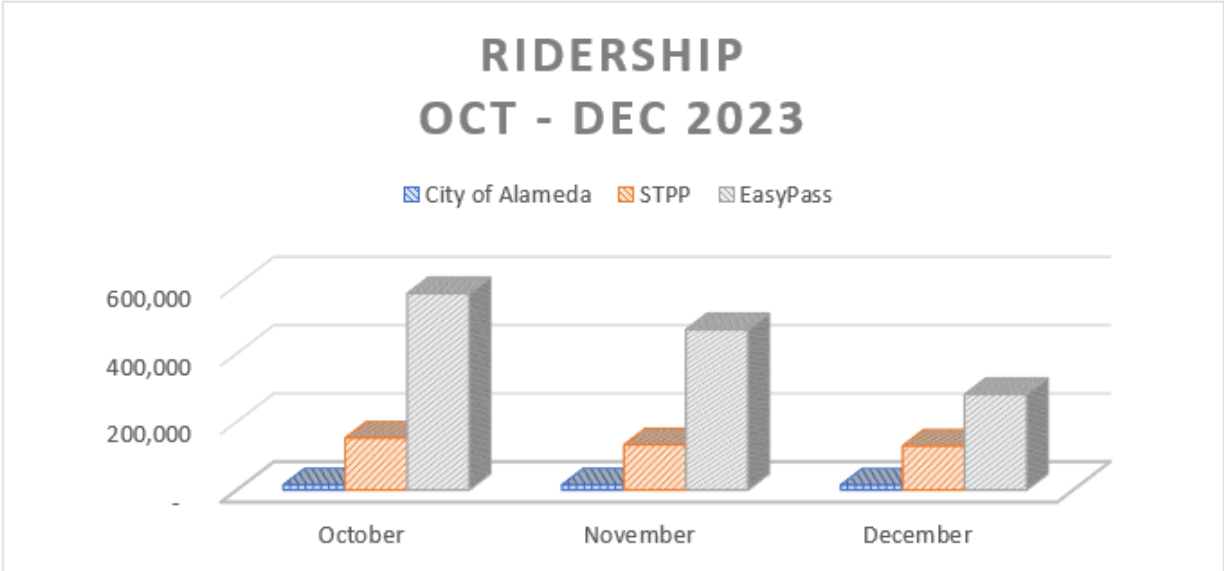
## Clipper-Based Institutional Pass Program Metrics (Attachment 3)

October-December 2023 (2<sup>nd</sup> Quarter FY24)

2023-24	October	November	December	Q2 Total
<b>EasyPass</b>				
<b>New Users</b>	485	252	1,320	2,057
<b>Total Users</b>	65,659	65,642	66,805	66,805
<b>Ridership</b>	575,608	469,843	280,035	1,325,486
<b>Colleges</b>				
New Users	283	117	1,249	1,649
Total Users	53,115	52,942	54,274	54,274
<b>Residential/Employers</b>				
New Users	202	135	71	408
Total Users	12,544	12,700	12,531	12,531

2023-24	October	November	December	Q2 Total
<b>Other Institutional Programs</b> (Pay-per-ride model)				
<b>New Users</b>	1,720	437	598	2,755
<b>Total Users</b>	25,911	26,634	26,043	26,043
<b>Ridership</b>	167,241	147,291	143,744	458,276
<b>Student Transit Pass</b>				
New Users	1,666	437	576	2,679
Total Users	25,131	25,856	25,243	25,243
Ridership	152,313	132,365	129,419	414,097
<b>City of Alameda</b>				
New Users	54	-	22	76
Total Users	780	778	800	800
Ridership	14,928	14,926	14,325	44,179

2023-24	October	November	December	Q2 Total
<b>BayPass</b>				
<b>Non-AC Transit Programs</b>	4,609	3,956	3,046	11,611
<b>UC Berkeley</b>	83,027	66,082	37,465	186,574



Total	October	November	December
Users	91,570	92,276	92,848
Ridership	742,849	617,134	423,779

## Clipper Usage

2023-24	October	November	December	Q2 Average
<b>Monthly Clipper Boardings</b>				
	1,835,406	1,590,253	1,316,646	1,580,768
<b>Clipper Market Share</b>				
	50.20%	49.10%	43.80%	47.70%
<b>Mobile card usage</b>				
Number of Trips made using mobile cards	446,511	384,994	294,421	375,309
% of Clipper trips made using mobile cards	24.35%	24.23%	23.07%	23.88%

<b>Total Clipper START Trips</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>Q2 Total</b>
Weekday	10,777	10,793	9,047	30617.00
Weekend	2,517	2,258	2,859	7,634
Total	13,294	13,051	11,906	38,251
<b>Total Clipper START Applications Submitted</b>	1,100	843	1,100	3,043
<b>Total Clipper START Applications Approved</b>	810	628	813	2,251