



Alameda-Contra Costa
Transit District

SR 25-011
Attachment 1

Overview of the Upcoming Foothill Boulevard Transit Improvement Study

Wednesday, January 8, 2025

AC Transit Board of Directors Regular Meeting

Agenda

- **Background**
- **Purpose & Need**
- **Project Scope**
- **Project Timeline**
- **Questions & Comments**

Introduction

Background:

Transit on Foothill Boulevard

Foothill Boulevard is home to AC Transit's fourth busiest bus route: **Line 40**

- Accommodates approximately 4,910 daily riders
- Runs every 10-15 minutes throughout the day
- Provides a vital transit link between Downtown Oakland and Bay Fair BART
- Connects to various bus routes via the Eastmont Transit Center



Problem Statement:

Foothill Boulevard Transit Issues

Challenges regarding traveling to, from, and within the Foothill Boulevard corridor via transit include:

- **Reliability:** High vehicle speeds, red light violations, and unsafe passing of stopped buses create unpredictable delays for buses.
- **Travel Time:** Issues with transit reliability and connectivity contribute to long trips and slow speeds.
- **Pedestrian Safety:** High vehicle speeds provide unsafe conditions for transit riders crossing streets.



Purpose & Need

Project Purpose & Need: Foothill Boulevard Transit Issues

The project purpose is to identify a set of capital improvement projects that could:



Enhance Access
to Bus Stops



Reduce
Travel Time



Enhance Transit
Reliability



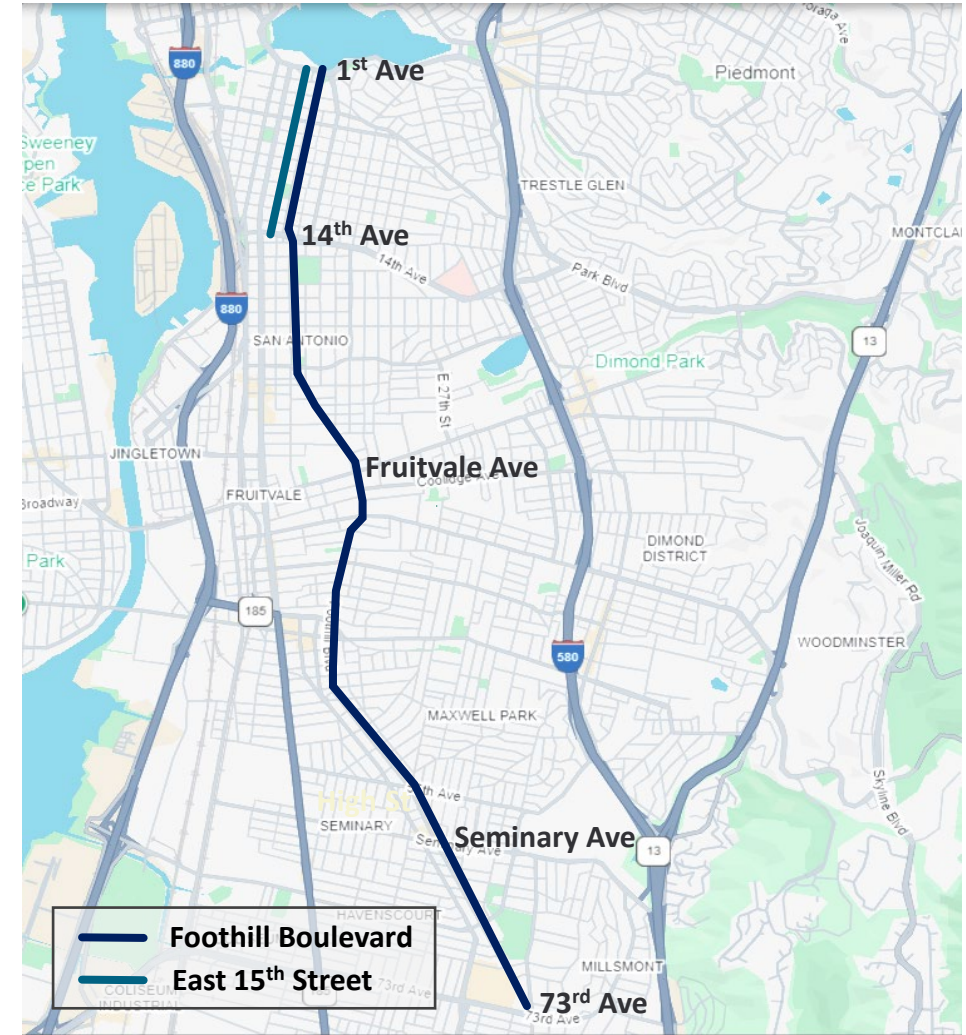
Enhance Safety &
Comfort

In contrast to other AC Transit major corridors, Foothill Boulevard has not had capital improvement projects for transit.

Project Scope

Planning/Design Scope of Work: Overview

- **Project Area:** Spans from 1st Avenue (adjacent to Lake Merritt) to 73rd Avenue (Eastmont Transit Center), including East 15th Street between 1st Avenue and 14th Avenue
- Conduct a thorough analysis of transit, pedestrian, cyclist, and vehicle conditions along the corridor.
- Develop several improvement alternatives, focusing on high-impact near-term projects, as well as mid- and long-term recommendations. Preferred alternatives will then proceed to conceptual design.
- **Duration of Study:** 18 Months



Public Outreach Scope of Work: Overview

- **Community-Centered Approach:** Ensure the planning study and proposed improvements reflect the needs and preferences of communities along the corridor through a robust outreach process.
- **Key Responsibilities:** Develop communication plans, organize and support outreach events, create messaging, and manage promotional efforts.



Project Timeline

Overall Project Timeline

NOW



Request to
Release RFP
Approved
by Board

Release RFP

Award the
Notice to
Proceed

Project
Complete

WINTER 2025

SPRING 2025

SUMMER 2025

WINTER 2026

Questions & Comments
