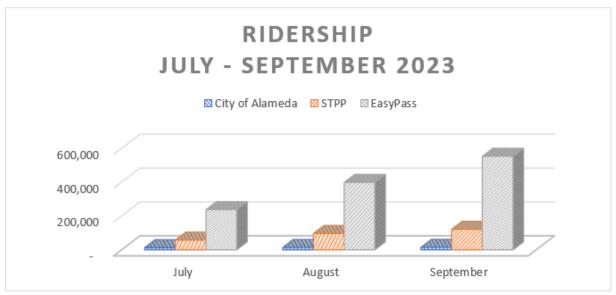
Clipper-Based Institutional Pass Program Metrics (Attachment 3)

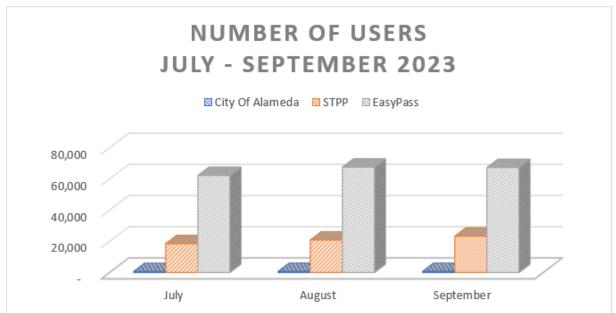
July-September 2023 (1st Quarter FY24)

2023-24	July	August	September	Q1 Total	
EasyPass					
New Users	739	4,152	719	5,610	
Total Users	62,302	67,664	67,382	67,382	
Ridership	237,507	398,174	552,789	1,188,470	
Colleges					
New Users	392	3,873	621	4,886	
Total Users	50,132	55,223	56,001	56,001	
Residential/Employers					
New Users	347	279	98	724	
Total Users	12,170	12,441	11,381	11,381	

2023-24	July	August	September	Q1 Total	
Other Institutional Programs (Pay-per-ride model)					
New Users	43	5,819	2,637	8,499	
Total Users	19,155	21,539	24,079	24,079	
Ridership	69,461	110,468	135,496	315,425	
Student Transit Pass					
New Users	0	5,744	2,603	8,347	
Total Users	18,537	20,846	23,353	23,353	
Ridership	57,306	96,553	121,265	275,124	
City of Alameda					
New Users	43	75	34	152	
Total Users	616	689	723	723	
Ridership	12,155	13,915	14,231	40,301	

2023-24	July	August	September	Q1 Total	
BayPass					
Non-AC Transit Programs	2,487	3,689	4,326	10,502	
UC Berkeley	41,086	59,431	79,996	180,513	





Total	July	August	September
Users	81,455	89,199	91,458
Ridership	306,968	508,642	688,285