

Clipper Based Institutional Pass Program Metrics (Attachment 3)

July-September 2025 (1st Quarter FY26)

Figure 1

2025	July	August	September	Q1 Total
New Participants				
	5,129	7,010	16,164	28,303
Enrolled Participants				
	103,473	111,831	103,647	103,647
Ridership				
	338,432	501,994	741,109	1,581,535

Figure 2

2025	July	August	September	Q1 Total
EasyPass				
New Participants				
	5,119	4,861	14,466	24,446
Enrolled Participants				
	76,212	82,440	75,097	75,097
Ridership				
	239,668	361,208	580,055	1,180,931
Colleges				
New Participants				
	4,826	4,589	14,121	23,536
Enrolled Participants				
	62,125	68,223	60,616	60,616
Ridership				
	207,563	327,826	545,550	1,080,939
Residential/Employers				
New Participants				
	293	272	345	910
Enrolled Participants				
	14,087	14,217	14,481	14,481
Ridership				
	32,105	33,382	34,505	99,992

Figure 3

2025	July	August	September	Q1 Total
Other Institutional Programs (Pay-per-ride model)				
New Participants				
	10	2,149	1,698	3,857
Enrolled Participants				
	27,261	29,391	31,166	31,166
Ridership				
	98,764	140,786	161,054	400,604
Student Transit Pass				
New Participants				
	8	2,149	1,697	3,854
Enrolled Participants				
	26,295	28,425	30,200	30,200
Ridership				
	78,177	120,270	141,860	340,307
City of Alameda				
New Participants				
	2	0	1	3
Enrolled Participants				
	966	966	966	966
Ridership				
	20,587	20,516	19,194	60,297

Figure 4

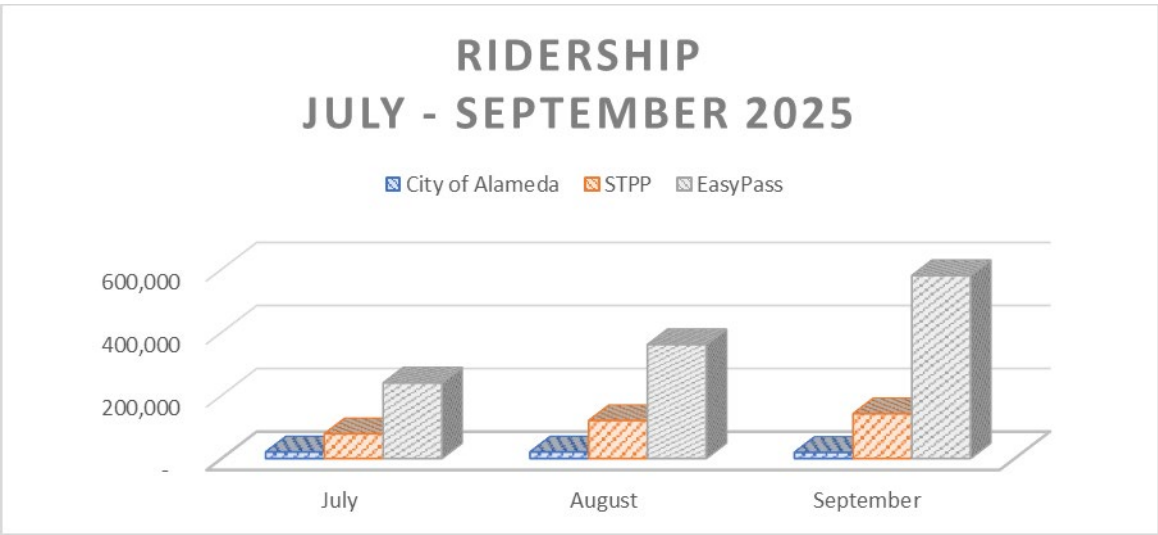


Figure 5

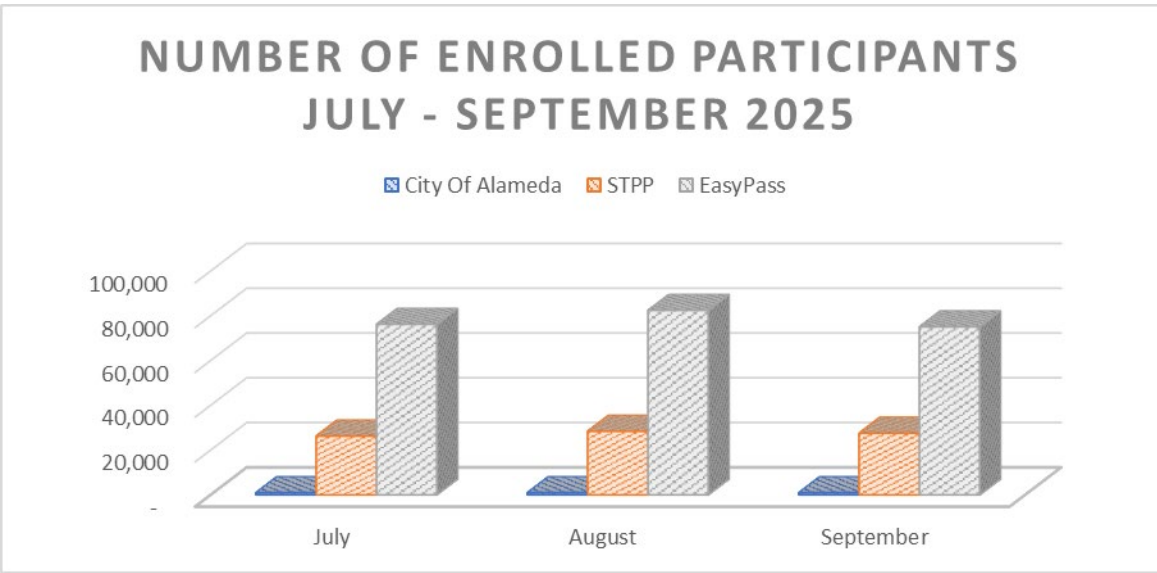


Figure 6

2025	July	August	September	Q1 Total
BayPass Ridership (all-transit pass pilot program)				
Non-AC Transit Programs	15,774	18,658	27,077	61,509
*UC Berkeley's and ATMA's taps have been counted toward the EasyPass program.				
UC Berkeley	164	211,080	499,017	710,261
% of the EasyPass Program	0%	58%	86%	60%
ATMA	5,595	5,859	5,909	17,363
% of the EasyPass Program	3%	2%	1%	2%

Figure 7

Clipper Usage

2025-2026	July	August	September	Q1 Average
Monthly Clipper Boardings	1,430,916	1,747,209	1,990,156	1,722,760
Clipper Market Share	47.2%	49.50%	54.19%	50.23%
Mobile card usage				
Number of Trips made using mobile cards	447,384	529,954	647,934	541,757

Figure 8

2025-2026	July	August	September	Q1 Total
Total Clipper START Trips	51,598	54,900	57,618	164,116
Total Clipper START Applications Approved	2,368	1,992	1,804	6,164