

AC Transit's EasyPass Program

City of Hayward – AC Transit Interagency Liaison Committee September 6, 2024



What is AC Transit's EasyPass?





The AC Transit EasyPass program provides **employers**, **residential communities**, and **colleges** annual discounted bus passes for their groups of 100 or more.

Employees, residents, and students can use their passes for **unlimited rides** on all AC Transit lines, including our Transbay service to San Francisco!

How does EasyPass work?



Clients (organizations/groups)

- Employers, residential communities, or colleges
- Sets up/pays for EasyPass program for their participant group
- Pricing has 3 considerations:
 - Type of client
 - Total number of participants
 - Level of AC Transit service around the location address

Participants (individual card holders)

- Employees, residents, or students
- This group (minimum 100) receives customized EasyPass cards
- EasyPass card provides unlimited free rides on AC Transit, including Transbay service
- EasyPass is loaded on a Clipper card, so participants can add cash value to use on other local transit

EasyPass unlocks substantial discounts when compared to traditional monthly passes

Partners in your program's success



AC Transit supports clients with their EasyPass Program

- Support for the EasyPass Site Coordinator
- EasyPass marketing materials to promote your program to participants
- EasyPass user guide handouts for participants
- Printed AC Transit information, maps, and schedules



Some Places You Can Go with Your City of Berkeley EasyPass



Next Steps & Contact Information



Getting started is Easy!

Contact AC Transit for EasyPass info and pricing



Sign Contract and collect participant information for cards



Participants receive cards for unlimited AC Transit rides!



Client pays annual fee each year of contract

Ready to get started or have questions about EasyPass? Contact us!



actransit.org/easypass



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