

Clipper Based Institutional Pass Program Metrics (Attachment 3)

April-June 2025 (4th Quarter FY25)

Figure 1

2025	April	May	June	Q4 Total
New Participants				
	749	792	1,693	3,234
Enrolled Participants				
	96,619	97,181	98,645	98,645
Ridership				
	741,605	584,453	344,121	1,670,179

Figure 2

2025	April	May	June	Q4 Total
EasyPass				
New Participants				
	291	298	1,664	2,253
Enrolled Participants				
	68,605	68,663	70,097	70,097
Ridership				
	542,754	368,667	212,361	1,123,782
Colleges				
New Participants				
	130	107	1,443	1,680
Enrolled Participants				
	54,650	54,628	55,928	55,928
Ridership				
	500,465	324,634	159,662	984,761
Residential/Employers				
New Participants				
	161	191	221	573
Enrolled Participants				
	13,955	14,035	14,169	14,169
Ridership				
	31,583	31,347	55,813	118,743

Figure 3

2025	April	May	June	Q4 Total
Other Institutional Programs (Pay-per-ride model)				
New Participants				
	458	494	29	981
Enrolled Participants				
	28,014	28,518	28,548	28,548
Ridership				
	198,851	215,786	131,760	546,397
Student Transit Pass				
New Participants				
	458	494	29	981
Enrolled Participants				
	27,048	27,553	27,584	27,584
Ridership				
	179,595	196,058	112,825	488,478
City of Alameda				
New Participants				
	0	0	0	0
Enrolled Participants				
	966	965	964	964
Ridership				
	19,256	19,728	18,935	57,919

Figure 4

2025	April	May	June	Q4 Total
BayPass Ridership (all-transit pass pilot program)				
Non-AC Transit Programs	24,298	23,359	15,029	62,686
*UC Berkeley's and ATMA's taps have been counted toward the EasyPass program.				
UC Berkeley	42,939	29,952	15,821	88,712
% of the EasyPass Program	8%	8%	7%	8%
ATMA	5,246	5,320	5,214	15,780
% of the EasyPass Program	1%	2%	3%	2%

Figure 5

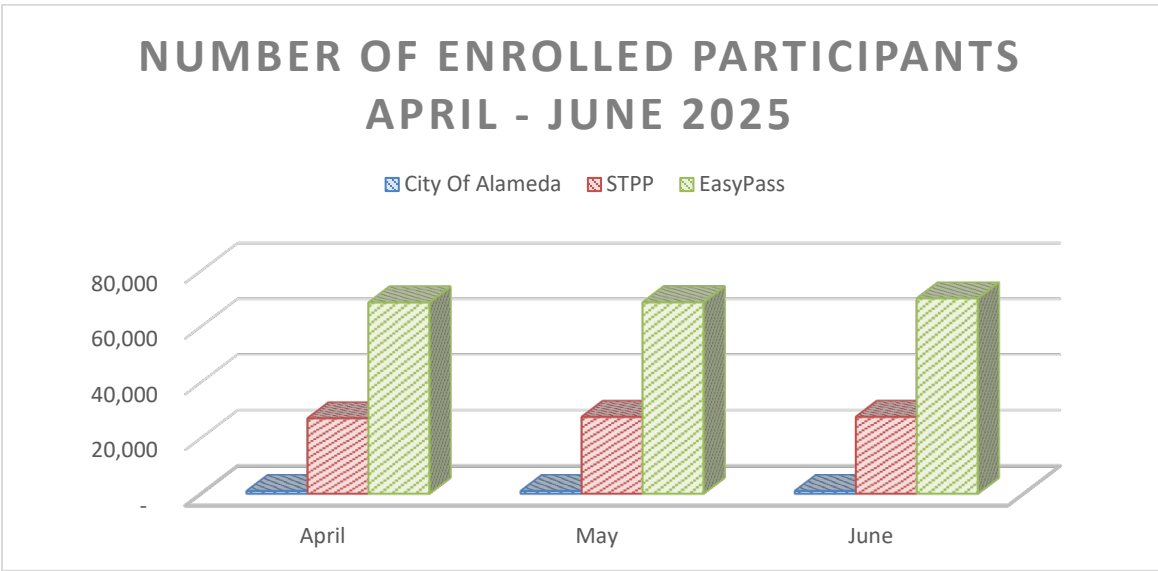


Figure 6

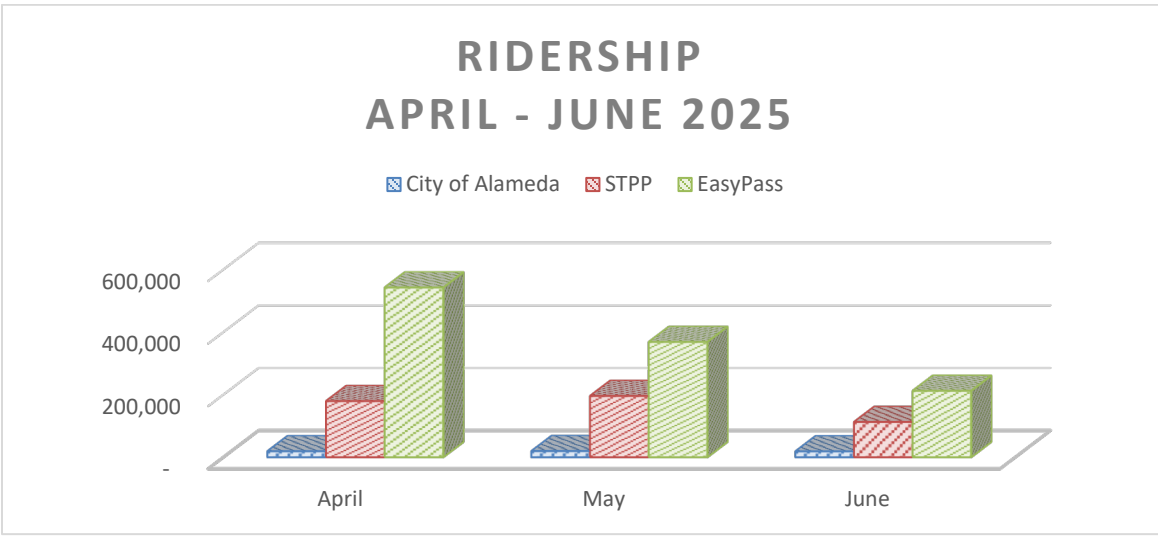


Figure 7

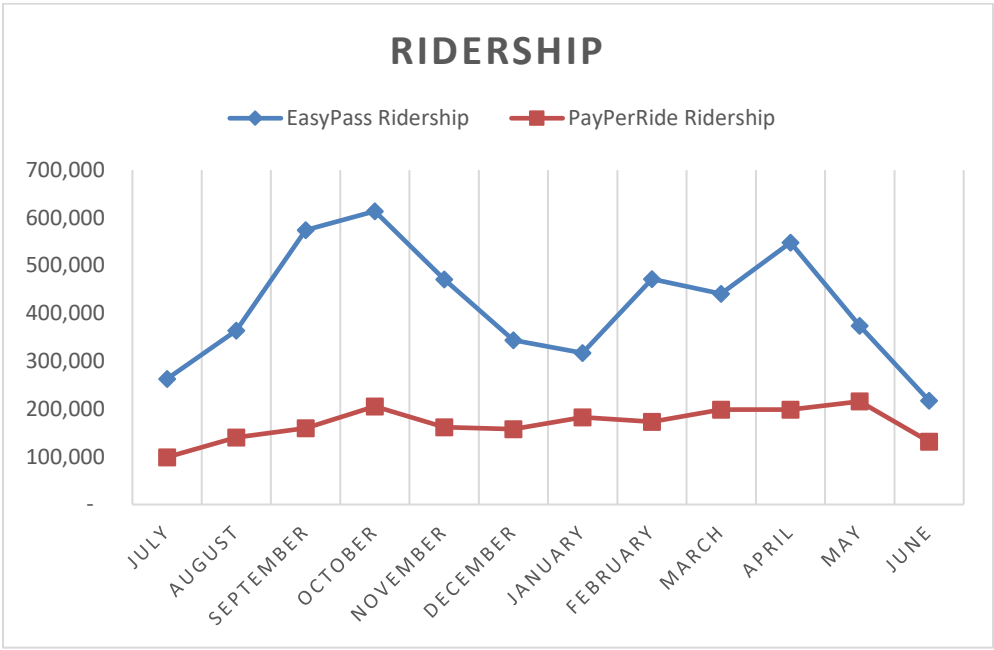


Figure 8

Clipper Usage

2024-2025	April	May	June	Q4 Average
Monthly Clipper Boardings	1,880,481	1,747,209	1,381,236	1,669,642
Clipper Market Share	53.30%	49.50%	46.60%	49.80%
Mobile card usage				
Number of Trips made using mobile cards	581,143	525,756	420,999	509,299

Figure 9

2024-2025	April	May	June	Q4 Total
Total Clipper START Trips	50,008	52,755	49,668	152,431
Total Clipper START Applications Approved	1,808	1,374	1,755	4,937

Figure 10

