

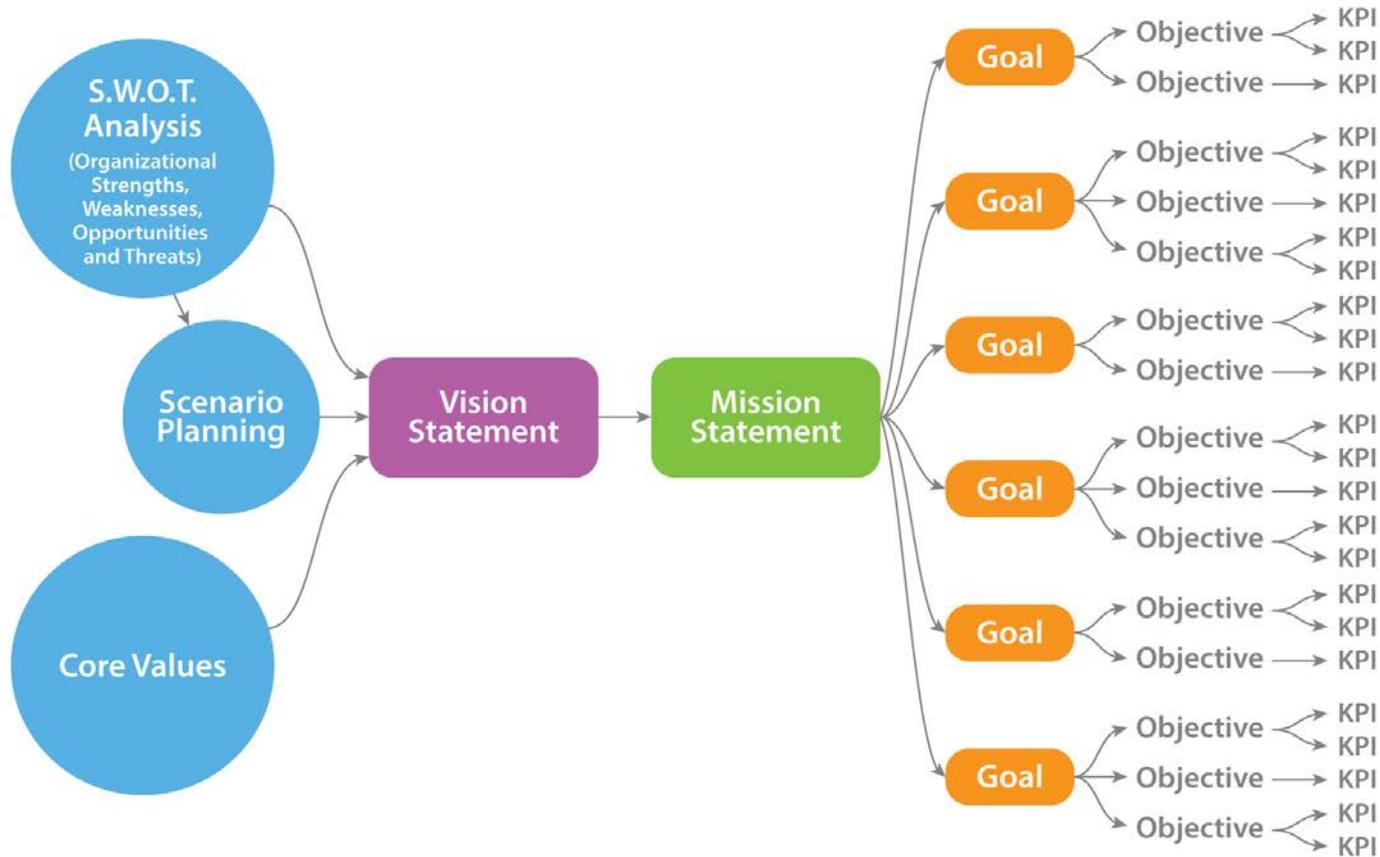
Strategic Plan Board Workshop



Nathan Landau
Long Range Planning
January 9, 2019



Strategic Plan Process Summary



Mission & Vision

- Mission Statement

We deliver safe, reliable, sustainable transit service that responds to the needs of our customers and communities

- Vision Statement

AC Transit is valued as a leader that helps the Bay Area thrive by connecting East Bay communities to each other and to regional destinations



Goals

- Safe and Secure Operations
- Convenient and Reliable Service
- Financial Stability and Resiliency
- High-Performing Workforce
- Strong Public and Policy Maker Support
- Environmental Improvement



From Concept to Action: Strategic Plan Initiatives

- Service Quality
- Facilities Revitalization
- Employee Recruitment, Training and Retention
- Zero Emission Vehicles
- Dedicated Funding Source

