

# Richmond MOVES Update

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# Richmond MOVES

## Electric On-Demand Shuttle

### Summary:

- ▶ The City of Richmond invested the Clean Mobility Voucher Pilot Program funds to implement the city's first citywide, on-demand shuttle program in collaboration with Via Transportation. Via Transportation was chosen for its strong track record of providing transit logistics and operational expertise in California. Program website: <http://www.cleanmobilityoptions.org>

### Intended impact:

- ▶ Provide an innovative, affordable, and accessible transportation option for residents and visitors, reducing congestion and improving public health.

### Anticipated use cases:

- First-mile / last-mile trips to local BART stations and the ferry terminal
- Meet Local commuter needs to access employment and essential services

### Service features:

- Full on demand operations including customer service
- Three custom-branded 6-passenger plug-in hybrid electric vehicles

- ▶ **Service hours:** 12 hours of service, Monday through Friday

- ▶ <https://ridewithvia.com/richmondmoves/>

You can go anywhere within the zone, including these popular destinations.



### Popular destinations:

- |                     |                         |                           |
|---------------------|-------------------------|---------------------------|
| ① Point Richmond    | ④ Richmond BART Station | ⑦ Richmond Ferry Terminal |
| ② Shields Reid Park | ⑤ Civic Center Plaza    | ⑧ Marina Bay              |
| ③ Pogo Park         | ⑥ MLK Park              | ⑨ El Cerrito BART Station |

## The basics.

Richmond Moves works like a shared shuttle that comes when you want, where you want. Book trips straight from your phone, get picked up in minutes, and access local BART stops and the ferry terminal without needing a car.

### Service hours:

Monday-Friday | 7am-7pm

### Price:

\$2 per ride. Students and seniors ride for free.

### Learn more at

[city.ridewithvia.com/richmond-moves](http://city.ridewithvia.com/richmond-moves)



Download the Richmond Moves app or call (510) 937-3657 to get started.



## Ridership Report

| Month                 | Completed Passenger Trips | Student Trips | Senior Trips | General Rider Trips | WAV Rider Trips | Unique Riders | Avg ETA (mins) - Completed | Avg ETA (mins) - All Requests |
|-----------------------|---------------------------|---------------|--------------|---------------------|-----------------|---------------|----------------------------|-------------------------------|
| Apr-22                | 14                        | 1             | 1            | 12                  | 0               | 12            | 6.9                        | 6.7                           |
| May-22                | 190                       | 35            | 8            | 147                 | 0               | 45            | 8                          | 8.1                           |
| Jun-22                | 288                       | 97            | 7            | 180                 | 4               | 84            | 8                          | 8.2                           |
| Jul-22                | 374                       | 119           | 2            | 253                 | 0               | 86            | 7.6                        | 7.7                           |
| Aug-22                | 565                       | 169           | 12           | 382                 | 2               | 105           | 9.5                        | 9.5                           |
| Sep-22                | 844                       | 302           | 23           | 517                 | 2               | 151           | 10.4                       | 10.4                          |
| Oct-22                | 1113                      | 407           | 37           | 667                 | 2               | 154           | 10.9                       | 11.0                          |
| Nov-22                | 1196                      | 451           | 31           | 714                 | 0               | 163           | 9.2                        | 10.5                          |
| Dec-22                | 1442                      | 571           | 49           | 814                 | 8               | 192           | 8.7                        | 9.5                           |
| 2022 Total            | 6026                      | 2152          | 170          | 3686                | 18              |               |                            |                               |
| Jan-23                | 1709                      | 550           | 44           | 1114                | 1               | 207           | 9.7                        | 11.3                          |
| Feb-23                | 1736                      | 566           | 43           | 1124                | 3               | 249           | 9.5                        | 13.9                          |
| Mar-23                | 2571                      | 809           | 84           | 1672                | 6               | 314           | 10.5                       | 17.1                          |
| Apr-23                | 2876                      | 865           | 129          | 1879                | 3               | 373           | 13.3                       | 15.3                          |
| 2023 YTD              | 8892                      | 2790          | 300          | 5789                | 13              |               |                            |                               |
| Since Launch (Apr-22) | 14918                     | 4942          | 470          | 9475                | 31              |               |                            |                               |

# A Look Ahead

## Program Expansion

Federal Transit Authority EMI funds Awarded \$250,000 comingle Richmond Moves software with Rtransit Services

- \* Increases Rtransit program efficiency and local ridership

Richmond Transportation awarded CA State Transportation Agency (CalSTA) funds in the amount of \$3,117,000:  
<https://calsta.ca.gov/press-releases/2023-04-24-690-million-for-public-transportation-projects>

- \* Adds five electric vehicles to provide citywide service

Seeking additional \$500K initial awardee Clean Mobility Voucher Pilot Program Plus Up Funding

- \* Adds 2 electric wheelchair accessible vans and expands the supporting electric vehicle charging service equipment



# Richmond Transportation

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