

Clipper START Fall 2025 Regional Campaign Creative (Attachment 4)

- AC Transit Provided Bus Exterior, Interior, and Shelter Ads in English, Spanish, and Chinese
- Web updates and social media posts across channels

Bus Exterior - King



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AC TRANSIT

Illustrations of a ferry, a bus, and a train.

Bus Exterior -Queen



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DESCUENTO

EN EL TRANSPORTE PÚBLICO DEL ÁREA DE LA BAHÍA

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en todos los viajes

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para pasajeros que reúnen
los requisitos de ingresos

AC TRANSIT

Illustrations of a ferry, a bus, and a train.

Bus Exterior – Tail



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50% 折扣優惠

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每一趟搭乘

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AC TRANSIT

Illustrations of a ferry, a bus, and a train.

Shelter Ad – Chinese

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Digital Ad – Social Media

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