

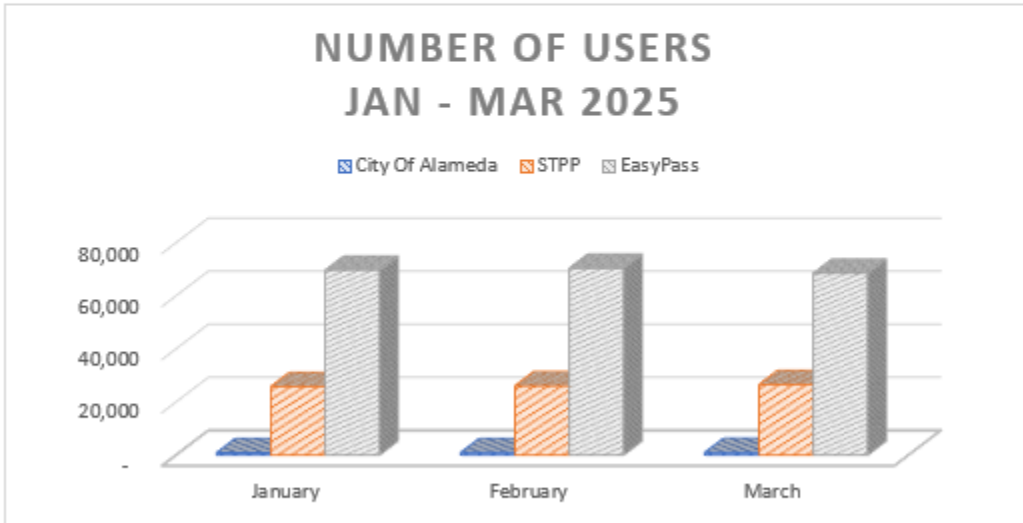
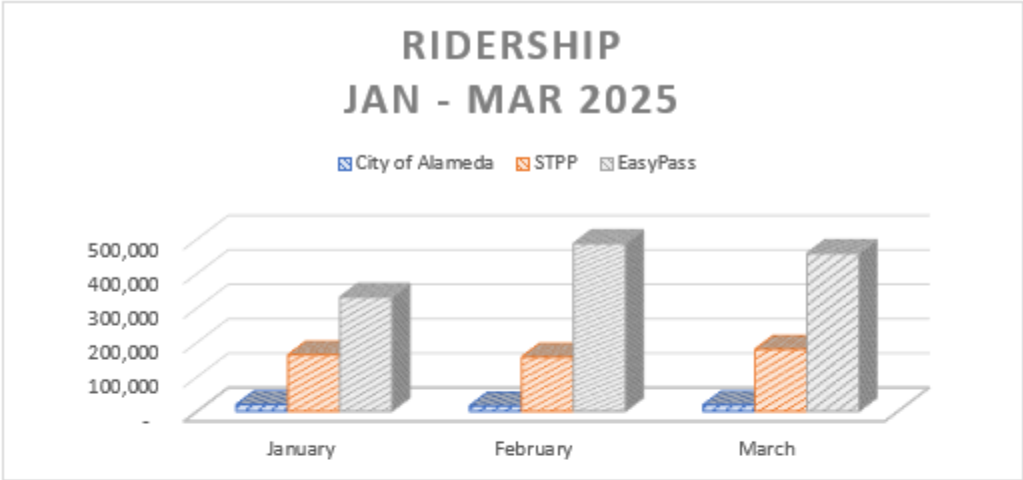
### Clipper Based Institutional Pass Program Metrics (Attachment 3)

January-March 2025 (3<sup>rd</sup> Quarter FY25)

	2025	January	February	March	Q3 Total
<b>EasyPass</b>					
New Users		1,906	593	417	2,916
Total Users		69,652	70,398	68,526	68,526
Ridership		331,560	487,170	458,481	1,277,211
<b>Colleges</b>					
New Users		1,586	441	241	2,268
Total Users		55,110	55,794	54,575	54,575
<b>Residential/Employers</b>					
New Users		320	152	176	648
Total Users		14,542	14,604	13,951	13,951

	2025	January	February	March	Q3 Total
<b>Other Institutional Programs</b> (Pay-per-ride model)					
New Users		449	266	519	1,234
Total Users		26,734	27,023	27,560	27,560
Ridership		182,936	173,342	198,738	555,016
<b>Student Transit Pass</b>					
New Users		434	221	491	1,146
Total Users		25,840	26,083	26,592	
Ridership		163,732	157,423	180,152	501,307
<b>City of Alameda</b>					
New Users		15	45	28	88
Total Users		894	940	968	
Ridership		19,204	15,919	18,586	53,709

	2025	January	February	March	Q3 Total
<b>BayPass Ridership</b> (all-transit pass pilot program) *UC Berkeley's and ATMA's tags have been counted toward the EasyPass program					
Non-AC Transit Programs		8,813	14,481	16,793	40,087
UC Berkeley		24,305	37,966	34,528	96,799
ATMA		5,481	4,509	5,371	15,361



Total	January	February	March
Users	96,386	97,421	96,086
Ridership	514,496	660,512	657,219

### Clipper Usage

2024-2025	January	February	March	Q3 Average
<b>Monthly Clipper Boardings</b>	1,570,464	1,641,964	1,761,074	1,657,834
<b>Clipper Market Share</b>	41.90%	52.40%	51.00%	48.43%
<b>Mobile card usage</b>				
Number of Trips made using mobile cards	447,005	492,620	525,431	488,352

<b>Total Clipper START Trips</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>Q3 Total</b>
Weekday	35,546	34,017	37,754	107,317
Weekend	7,376	7,748	10,380	25,504
<b>Total</b>	<b>42,922</b>	<b>41,765</b>	<b>48,134</b>	<b>132,821</b>

<b>Total Clipper START Applications Submitted</b>	2,508	2,172	2,270	6,950
<b>Total Clipper START Applications Approved</b>	1,982	1,635	1,579	5,196

