



ALAMEDA-CONTRA COSTA TRANSIT DISTRICT

Master Minute Order

Report ID: 25-384 **Status:** Received
Type: Regular - Finance & Audit
Meeting Body: Board of Directors - Regular Meeting 08/06/2025 **Final Action:** 08/06/2025

Sponsors:

Attachments: STAFF REPORT, Att. 1 - EasyPass Key Performance Metric Charts FY22-FY25, Att. 2 - EasyPass Active Client List FY25, Att. 3 - EasyPass Customer Relationship Manager Dashboard, Att. 4 - EasyPass Marketing Flyer Example, Att. 5 - EasyPass Level of Transit Service Pricing Quote Example

Related Files:

Agenda Title:

Consider receiving an update on the District’s EasyPass program.

Staff Contact:

Claudia Burgos, Interim Executive Director of External Affairs, Marketing & Communications

Legislative Action & Summary

Acting Body:	Date:	Action:	Result:
Board of Directors - Regular Meeting	08/06/2025	Received	Pass

Action Text:

MOTION: SHAW/WALSH to receive an update on the District’s EasyPass program. The motion carried by the following vote:

Ayes: 7 President SHAW, Vice President McCALLEY, Director PEEPLES, Director WALSH, Director SYED, Director SILVA, Director YOUNG

Notes:

Marketing and Communications Manager Andrew Nern presented the staff report. There were no public comments offered.