

# 2019 Mobility Conference & Rodeo

2019 Mobility Conference - Schedule at a Glance

This page is an overview of the conference schedule.

See [Program](#) & [Committee Meetings](#) for details.

**Please note that this schedule is preliminary and subject to change.**

Go to:

[Saturday, May 18](#) [Sunday, May 19](#) [Monday, May 20](#) [Tuesday, May 21](#) [Wednesday, May 22](#)

Saturday, May 18

**1 - 5 p.m.**

- **Conference Registration Desk**  
2nd Floor Prefunction, Level 2, Omni Louisville Hotel

*Lanyards sponsored by GIRO Inc.*



- **Host Information Desk**  
2nd Floor Prefunction, Level 2, Omni Louisville Hotel

**2:30 - 4  
p.m.**

**City Showcase Tour  
(40-person limit)**



Sunday, May 19

**7:30 a.m. -  
6 p.m.**

- **Conference Registration Desk**  
2nd Floor Prefunction, Level 2, Omni Louisville Hotel
- **Host Information Desk**



# 2019 Mobility Conference & Rodeo

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|                  | <p>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>Standards Program Information Desk</li> </ul> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>TCRP Information Desk</li> </ul> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                              |
| 8 a.m. - 5 p.m.  | <p><b>INTERNATIONAL BUS ROADEO COMPETITION</b><br/>         Kentucky Exposition Center<br/> <i>The Rodeo, hosted by the Transit Authority of River City (TARC), will take place at the Kentucky Exposition Center, 937 Phillips Lane, Louisville, KY 40209.</i></p>                                                                                                                                                                                                                                                                                                                                        |
| 8:30 - 9:30 a.m. | <p><b>APTA Strategic Plan Listening Session</b><br/>         Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 9 a.m. - 5 p.m.  | <p><b>APTA Mobility Innovation Hub ~ NEW!</b><br/>         Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1 - 3 p.m.       | <p><b>Mid-Level Manager Workshop: Everyone Communicates, Few Connect</b><br/>         Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 3:30 - 5 p.m.    | <p><b>FTA Triennial Review Workshop: Top-10 Findings</b><br/>         Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 6 - 7 p.m.       | <p><b>Welcome to Louisville Reception</b><br/>         Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel<br/> <i>(tickets required)</i></p> <p><i>Reception sponsored by Genfare and the APTA Business Member Activity Fund</i></p> <div style="text-align: center;">   <div style="display: inline-block; vertical-align: middle; text-align: left;"> <p><b>Business<br/>Member<br/>Activity<br/>Fund</b></p> </div> </div> |



# 2019 Mobility Conference & Rodeo

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| Monday, May 20          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>6:45 - 8 a.m.</b>    | <b>“Meet the Primes/Agencies:” A Small Business Networking Breakfast</b><br>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>7 - 8:30 a.m.</b>    | <b>Coffee Service</b><br>Commonwealth Foyer, Level 2, Omni Louisville Hotel                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>7 a.m. - 5 p.m.</b>  | <ul style="list-style-type: none"> <li>• <b>Conference Registration Desk</b><br/>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</li> <li>• <b>Host Information Desk</b><br/>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</li> <li>• <b>Moderators/Speakers &amp; AV Preview Room</b><br/>Nulu, Level 2, Omni Louisville Hotel</li> <li>• <b>Standards Program Information Desk</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</li> <li>• <b>TCRP Information Desk</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</li> </ul> |
| <b>7:30 - 8 a.m.</b>    | <b>MAINTENANCE MANAGERS WORKSHOP: Overview &amp; Welcomes</b><br>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel<br><i>Sponsored by APTA’s Bus Technical Maintenance and Clean Propulsion Committees</i>                                                                                                                                                                                                                                                                                                                                                       |
| <b>8 - 8:45 a.m.</b>    | <b>MAINTENANCE MANAGERS WORKSHOP: Electric Bus Infrastructure and Your Garage</b><br>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>8:15 - 9:45 a.m.</b> | <b>OPENING GENERAL SESSION: Leveraging Mobility Innovation to Enhance the Experience</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |



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|                                  | <p>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel<br/><b><i>Blending Core Goals with Mobility Tools to Innovate and Improve Transit</i></b></p> <p><b>Keynote Speaker:</b></p> <p><b>Jarrett Walker, Ph.D.</b>, Blog Author, Human Transit.org; President and Principal Consultant, Jarrett Walker + Associates, Portland, OR</p> <p><b><i>General Session sponsored by Proterra Inc.</i></b></p>  <p><b>PROTERRA</b></p>                                                                            |
| <p><b>8:30 - 10:30 a.m.</b></p>  | <p>Rodeo Workshops</p> <ul style="list-style-type: none"> <li>• <b>ROADEO OPERATORS WORKSHOP: Operator Crisis Awareness Training, Part 1</b></li> </ul> <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel<br/><b><i>(Part 2 of the workshop is scheduled on Monday, 2 - 4 p.m.)</i></b></p> <ul style="list-style-type: none"> <li>• <b>ROADEO TECHNICIANS WORKSHOP: era-contact Electric Bus Preventive Maintenance Inspection (PMI)</b></li> </ul> <p>Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel</p> <p><b><i>Workshop sponsored by era-contact USA, LLC</i></b></p> |
| <p><b>9 - 10:30 a.m.</b></p>     | <p><b>MAINTENANCE MANAGERS WORKSHOP: Presentations</b></p> <p>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <p><b>10 a.m. - 12 p.m.</b></p>  | <p><b>APTA Mobility Innovation Hub ~ NEW!</b></p> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <p><b>10:15 - 11:30 a.m.</b></p> | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>Mobility Quick-Takes and Table-Top Discussions</b></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                            |



## 2019 Mobility Conference & Rodeo

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|                             | <p>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel<br/><i>Session sponsored by Via Transportation, Inc.</i></p> <ul style="list-style-type: none"> <li>• <b>Opportunities, Challenges, and Impacts of Connected &amp; Automated Transit Vehicles</b></li> </ul> <p>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Strategies to Improve Access to Healthcare and Lower the Cost of NEMT</b></li> </ul> <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p> |
| <b>10:15 - 11:45 a.m.</b>   | <p><b>Transit's Future Workforce: New Practices, Partners, and Innovations</b><br/>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                            |
| <b>10:30 - 11 a.m.</b>      | <p><b>MAINTENANCE MANAGERS WORKSHOP: Electric Bus Procurement Specifications</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                             |
| <b>11 a.m. - 12:30 p.m.</b> | <p><b>MAINTENANCE MANAGERS WORKSHOP: Roundtable Discussions &amp; Wrap Up</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                |
| <b>11 a.m. - 4 p.m.</b>     | <p><b>BUS DISPLAY</b><br/>4th &amp; Jefferson Streets, Outside, Kentucky International Convention Center<br/><i>(includes lunch from 12-2 p.m.; tickets required)</i></p>                                                                                                                                                                                                                                                                                                                                                 |
| <b>12:30 - 3:30 p.m.</b>    | <p><b>MAINTENANCE MANAGERS WORKSHOP: Bus Display/Lunch &amp; Emerging Vehicle Technologies Session</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                       |
| <b>1 - 3:45 p.m.</b>        | <p><b>Mid-Level Manager Workshop: Change Champion Training</b><br/>Malt, Level 3, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>2 - 3:30 p.m.</b>        | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>Building Better Bus Stops and Complete Streets</b></li> </ul> <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                           |



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|                          | <ul style="list-style-type: none"> <li>• <b>Customer Service Challenge</b><br/><br/>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel<br/><i>How would you respond in these situations?</i></li> <li>• <b>Emerging Leaders Graduation</b><br/><br/>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel</li> <li>• <b>Emerging Vehicle Technologies</b><br/><br/>Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</li> <li>• <b>Integrated Mobility - Partners and Practices</b><br/><br/>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel</li> </ul> <p><i>Session sponsored by Vix Technology (USA) Inc.</i></p>  |
| <p><b>2 - 4 p.m.</b></p> | <p><b>APTA Mobility Innovation Hub ~ NEW!</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <p><b>2 - 4 p.m.</b></p> | <p>Rodeo Workshops</p> <ul style="list-style-type: none"> <li>• <b>ROADEO OPERATORS WORKSHOP: Operator Crisis Awareness Training, Part 2</b><br/><br/>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel<br/><i>(Part 1 of the workshop is scheduled on Monday, 8:30 - 10:30 a.m.)</i></li> <li>• <b>ROADEO TECHNICIANS WORKSHOP: Voith Oil Analysis</b><br/><br/>Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel</li> </ul> <p><i>Workshop sponsored by Voith Turbo Inc.</i></p>                                                                                                                                                                                                                     |
| <p><b>4 - 5 p.m.</b></p> | <p><b>GENERAL SESSION: FTA Update</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |



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|                           | Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Tuesday, May 21           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>7:30 - 9 a.m.</b>      | <p><b>Coffee Service</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>7:30 a.m. - 4 p.m.</b> | <ul style="list-style-type: none"> <li>• <b>Conference Registration Desk</b><br/>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</li> <li>• <b>Host Information Desk</b><br/>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</li> <li>• <b>Moderators/Speakers &amp; AV Preview Room</b><br/>Nulu, Level 2, Omni Louisville Hotel</li> <li>• <b>Standards Program Information Desk</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</li> <li>• <b>TCRP Information Desk</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</li> </ul> |
| <b>8:15 - 8:30 a.m.</b>   | <p><b>GENERAL SESSION: 2019 APTA Bus Safety &amp; Security Awards Ceremony</b><br/>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>8:30 - 9:45 a.m.</b>   | <p><b>GENERAL SESSION: Managing the Curb</b><br/>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel<br/><i>How Public Transit Agencies and Other Providers Are Managing the Crowded Corridor</i></p>                                                                                                                                                                                                                                                                                                                                                         |
| <b>8:30 - 10 a.m.</b>     | <p><b>TRAINING WORKSHOP: Roadmap to Succession</b><br/>Clifton, Level 2, Omni Louisville Hotel<br/><i>Workshop sponsored by APTA's Workforce Development Committee</i></p>                                                                                                                                                                                                                                                                                                                                                                                          |



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| <p><b>8:30 - 10:30 a.m.</b></p> | <p>Rodeo Workshops</p> <ul style="list-style-type: none"> <li>• <b>ROADEO OPERATORS WORKSHOP: First Observer Training</b></li> </ul> <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>ROADEO TECHNICIANS WORKSHOP: Electric Bus PM and I/O Controls Troubleshooting</b></li> </ul> <p>Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                        |
| <p><b>9:30 - 10 a.m.</b></p>    | <p><b>Interactive Presentations</b></p> <p>Olmsted Ballroom Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <p><b>10 - 11 a.m.</b></p>      | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>Improving Bus Security and Reducing Bus Operator Assaults</b></li> </ul> <p>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Supporting Transit Asset Management Programs</b></li> </ul> <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel<br/><i>A plan is not a plan without an efficient supply chain</i></p>                                                                                                                                                                                                                                                                         |
| <p><b>10 - 11:30 a.m.</b></p>   | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>Enterprise Risk Management, SMS, and Safety Culture: Information Sharing and Best Practices</b></li> </ul> <p>Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Equity in Action: Reaching Underserved Populations</b></li> </ul> <p>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</p> <p><i>Session sponsored by Transloc Inc.</i></p> <ul style="list-style-type: none"> <li>• <b>Exploring Mobility Innovation - One Pilot Project at a Time!</b></li> </ul> <p>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel<br/><i>Testing new models for service delivery</i></p> |





# 2019 Mobility Conference & Rodeo

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| <p><b>10 a.m. - 12 p.m.</b></p>       | <p><b>APTA Mobility Innovation Hub ~ NEW!</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p><b>10:15 - 11:15 a.m.</b></p>      | <p><b>BRT TUESDAY: Community Outreach During BRT Project Development &amp; Construction</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p><b>10:30 a.m. - 12 p.m.</b></p>    | <p><b>TRAINING WORKSHOP: Getting Real about Recruiting Bus Operators</b><br/>Clifton, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p><b>10:30 a.m. - 2 p.m.</b></p>     | <p><b>MOBILITY PRODUCTS &amp; SERVICES SHOWCASE</b><br/>Halls A-B, Upper Concourse, Kentucky International Convention Center<br/><i>(includes lunch from 12-2 p.m.; tickets required)</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <p><b>11:15 a.m. - 12:15 p.m.</b></p> | <p><b>BRT TUESDAY: BRT, TOD and Economic Development</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <p><b>1:30 - 2:30 p.m.</b></p>        | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>Challenges Facing Small Businesses in Transit: A Transit CEO Perspective</b><br/>Commonwealth Ballroom 6-7, Level 2, Omni Louisville Hotel</li> <li>• <b>Diversity and Inclusion Policies in Kentucky: The Effects and Counter-effects for the Travel and Mobility Industry</b><br/>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel</li> <li>• <b>Sustainability, Setting the Stage for a Resilience Framework in Transit</b><br/>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</li> <li>• <b>Transit's Response to People Who Are Homeless</b><br/>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</li> </ul> |
| <p><b>1:30 - 3 p.m.</b></p>           | <p><b>Thought Leadership: The New Mobility Workforce</b><br/>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |



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| <p><b>2 - 2:30 p.m.</b></p>    | <p><b>BRT TUESDAY: FTA Update</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p><b>2 - 5 p.m.</b></p>       | <p><b>APTA Mobility Innovation Hub ~ NEW!</b><br/>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p><b>2:30 - 3 p.m.</b></p>    | <p><b>Interactive Presentations</b><br/>Olmsted Ballroom Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <p><b>2:30 - 4:15 p.m.</b></p> | <p><b>BRT TUESDAY: Quick-Takes and Table-Top Discussions</b><br/>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <p><b>3 - 4 p.m.</b></p>       | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>FTA Procurement Hot Topics</b><br/><br/>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel<br/><i>Issues for your attention when receiving federal funding</i></li> <li>• <b>Moving the Dial on Transit Asset Management</b><br/><br/>Olmsted Ballroom 4, Level 2, Omni Louisville Hotel</li> <li>• <b>Save While Engaging Employees - Tactics to Increase Fiscal "Health" and Employee Engagement</b><br/><br/>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel</li> </ul> |
| <p><b>3 - 4:15 p.m.</b></p>    | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>Electric Bus Deployment: Soup to Nuts</b><br/><br/>Commonwealth Ballroom 3, Level 2, Omni Louisville Hotel</li> <li>• <b>Small Operators - Best Practices</b><br/><br/>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</li> <li>• <b>Using Data to Achieve Positive Safety Outcomes</b></li> </ul>                                                                                                                                                                             |



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|                          | <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p> <p><i>Session sponsored by Transloc Inc.</i></p> <p><b>TransLōc®</b></p>                                                                                                                                                                                                                                                                                                                                                                 |
| 4:15 - 5:30 p.m.         | <p><b>Emerging Wayfinding Hackathon</b></p> <p>Clifton, Level 2, Omni Louisville Hotel</p> <p><i>New approaches for addressing wayfinding challenges</i></p>                                                                                                                                                                                                                                                                                                                                       |
| 6:30 - 7:30 p.m.         | <p><b>INTERNATIONAL BUS ROADEO AWARDS CEREMONY ~ NEW!</b></p> <p>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel</p> <p><i>(doors open at 6 p.m.; no tickets required)</i></p>                                                                                                                                                                                                                                                                                                           |
| 7:30 - 9 p.m.            | <p><b>INTERNATIONAL BUS ROADEO AWARDS RECEPTION ~ NEW!</b></p> <p>Commonwealth 6-8 &amp; Foyer, Level 2, Omni Louisville Hotel</p> <p><i>(tickets required)</i></p>                                                                                                                                                                                                                                                                                                                                |
| <p>Wednesday, May 22</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 8 - 9 a.m.               | <p><b>Coffee Service</b></p> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                             |
| 8:30 - 9:30 a.m.         | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li> <p><b>Buying a Bus, or a Computer on Wheels?</b></p> <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p> <p><i>No matter how you categorize today's buses, it's not an off-the-shelf proposition</i></p> <p><i>Session sponsored by Vix Technology (USA) Inc.</i></p> </li> <li> <p><b>Lessons Learned from Bus Service Innovations</b></p> <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel</p> </li> </ul> |



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|                          | <ul style="list-style-type: none"> <li>• <b>The Role of Transit and Mobility Management in an Era of New and Expanded Shared Mobility Options</b></li> </ul> <p>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel<br/><i>Provide Your Input to a TRB Special Study</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>8:30 - 10:30 a.m.</b> | <ul style="list-style-type: none"> <li>• <b>Conference Registration Desk</b></li> </ul> <p>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Host Information Desk</b></li> </ul> <p>2nd Floor Prefunction, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Moderators/Speakers &amp; AV Preview Room</b></li> </ul> <p>Nulu, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Standards Program Information Desk</b></li> </ul> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>TCRP Information Desk</b></li> </ul> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p> |
| <b>8:30 - 11 a.m.</b>    | <p><b>APTA Mobility Innovation Hub ~ NEW!</b></p> <p>Commonwealth Foyer, Level 2, Omni Louisville Hotel</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>10 - 11 a.m.</b>      | <p>Educational Sessions</p> <ul style="list-style-type: none"> <li>• <b>21st Century Security Concerns - Cyber Security in Transit</b></li> </ul> <p>Olmsted Ballroom 5, Level 2, Omni Louisville Hotel</p> <p><i>Session sponsored by Vix Technology (USA) Inc.</i></p> <ul style="list-style-type: none"> <li>• <b>Applying Technology with the Customer in Mind</b></li> </ul> <p>Olmsted Ballroom 1-2, Level 2, Omni Louisville Hotel<br/><i>Session sponsored by Transloc Inc.</i></p> <ul style="list-style-type: none"> <li>• <b>Electric Companies 101: Understanding and Working Effectively with Your Electric Company to Deploy Electric Buses</b></li> </ul>                                                                               |



## 2019 Mobility Conference & Rodeo

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|                                           | <p>Commonwealth Ballroom 8, Level 2, Omni Louisville Hotel</p> <ul style="list-style-type: none"> <li>• <b>Internal Casting for Bus Acquisitions Experts</b></li> </ul> <p>Olmsted Ballroom 6-7, Level 2, Omni Louisville Hotel<br/><i>There are more mechanics in your organization than you think</i></p> <ul style="list-style-type: none"> <li>• <b>New Strategies for Attracting and Retaining Transit Ridership</b></li> </ul> <p>Commonwealth Ballroom 1-2, Level 2, Omni Louisville Hotel<br/><i>Next practices for an on-demand society</i></p> |
| <p><b>11:15 a.m. -<br/>12:15 p.m.</b></p> | <p><b>CLOSING GENERAL SESSION: Celebrating &amp; Developing Champions</b><br/>Commonwealth Ballroom 4-5, Level 2, Omni Louisville Hotel</p> <p><b>Keynote Speakers:</b><br/><b>Pat Day</b>, Award-Winning, Hall of Fame Jockey<br/><b>Tom Van Berg</b>, World-Class Trainer &amp; Owner, Van Berg Racing Stables</p> <p><i>Session sponsored by APTA Business Member Activity Fund</i></p>                                                                            |
| <p><b>1 - 2:30<br/>p.m.</b></p>           | <p><b>TARC Technical Tour</b><br/><b>(40-person limit)</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |