

The NEW Clipper[®]

MODERNIZING TRANSIT
FARE PAYMENTS FOR ALL

May 10, 2023



Clipper Today



Spanning the Bay Area



22 Transit Operators



Mobile Phone Partners



Support regional and operator-specific fare initiatives

SONOMA COUNTY

NAPA COUNTY

SOLANO COUNTY

Sonoma

Napa

Fairfield

MARIN COUNTY

San Pablo Bay

San Rafael

Marin

CONTRA COSTA COUNTY

San Francisco

Oakland

ALAMEDA COUNTY

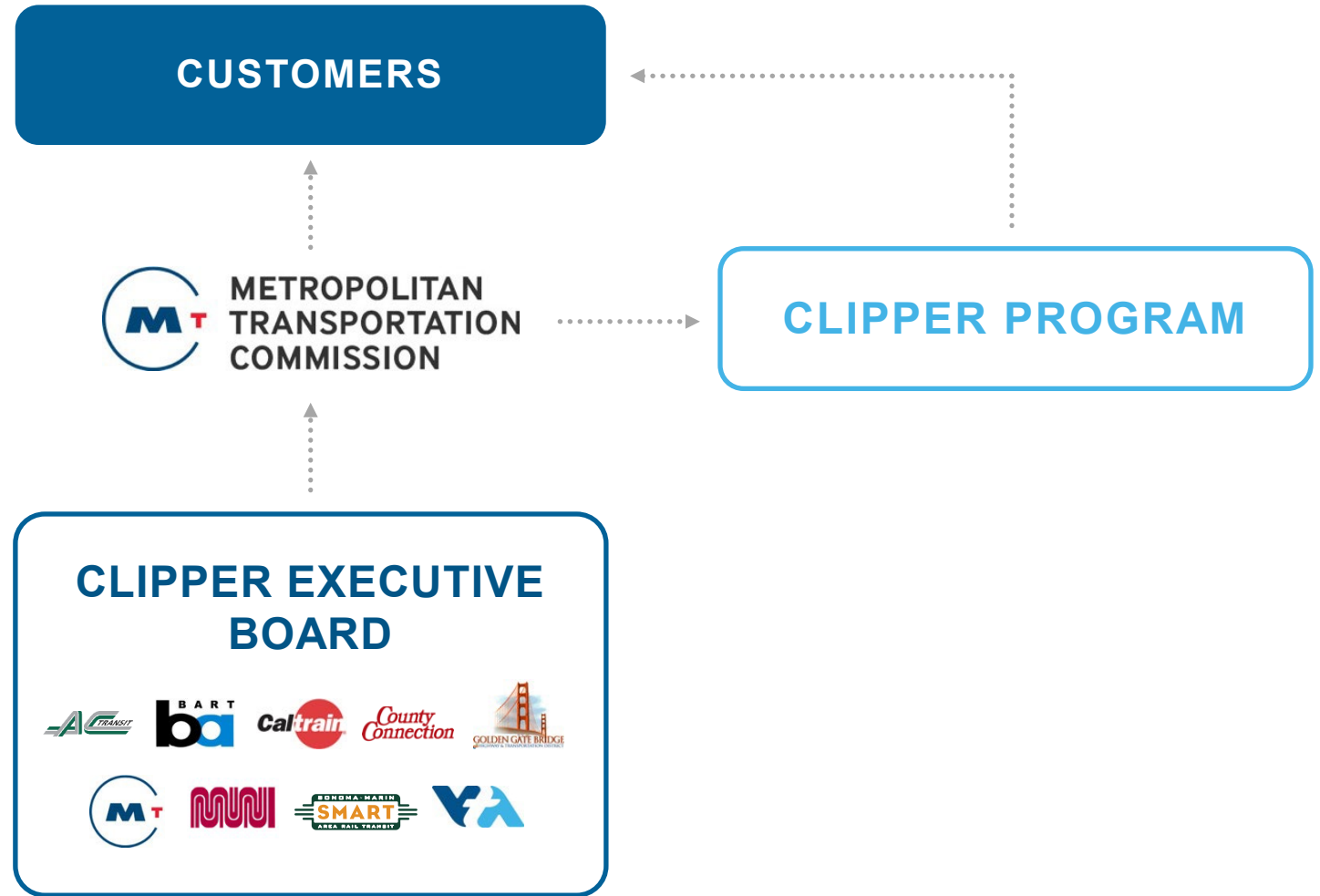
Redwood City

SAN MATEO COUNTY

San Jose

SANTA CLARA COUNTY

Clipper Governance





4 Million
Active Accounts



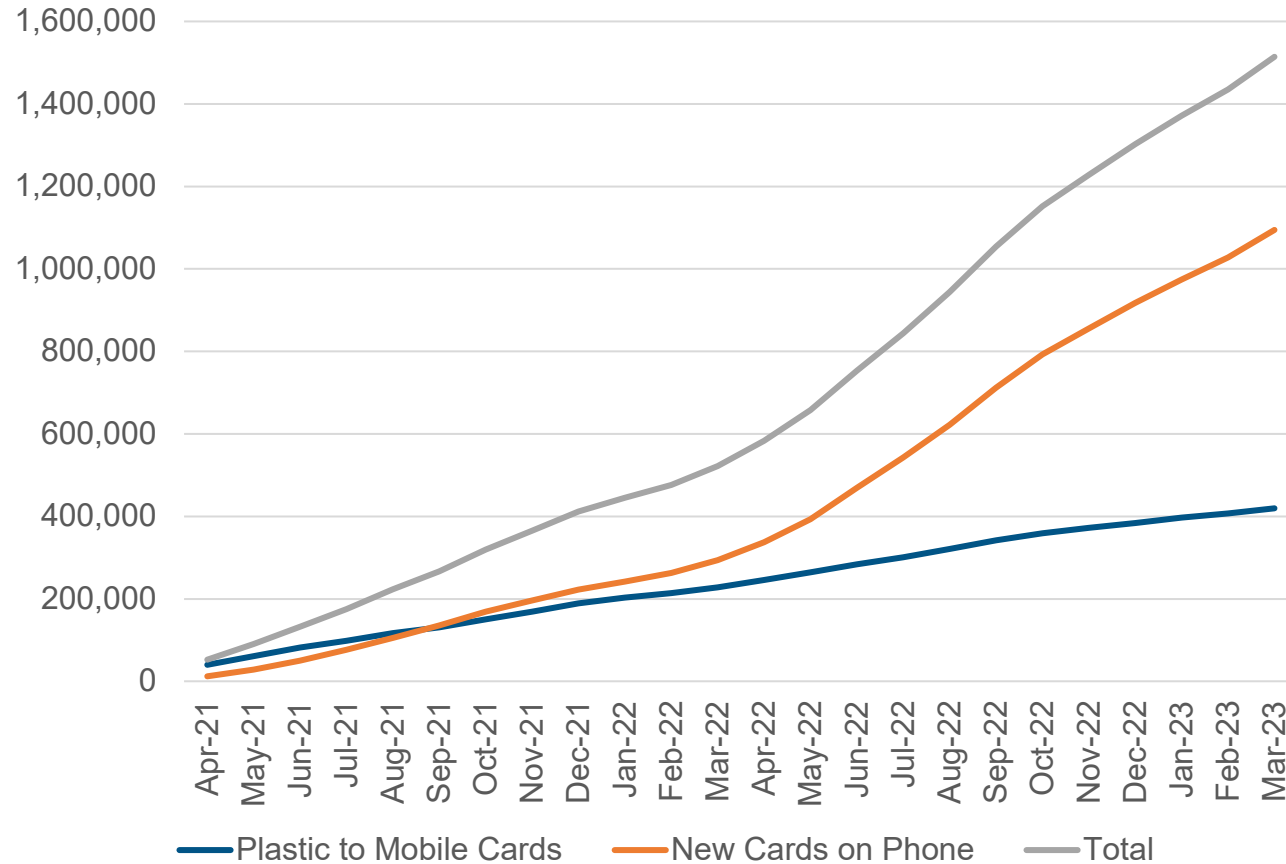
\$24 Million
Fares Collected



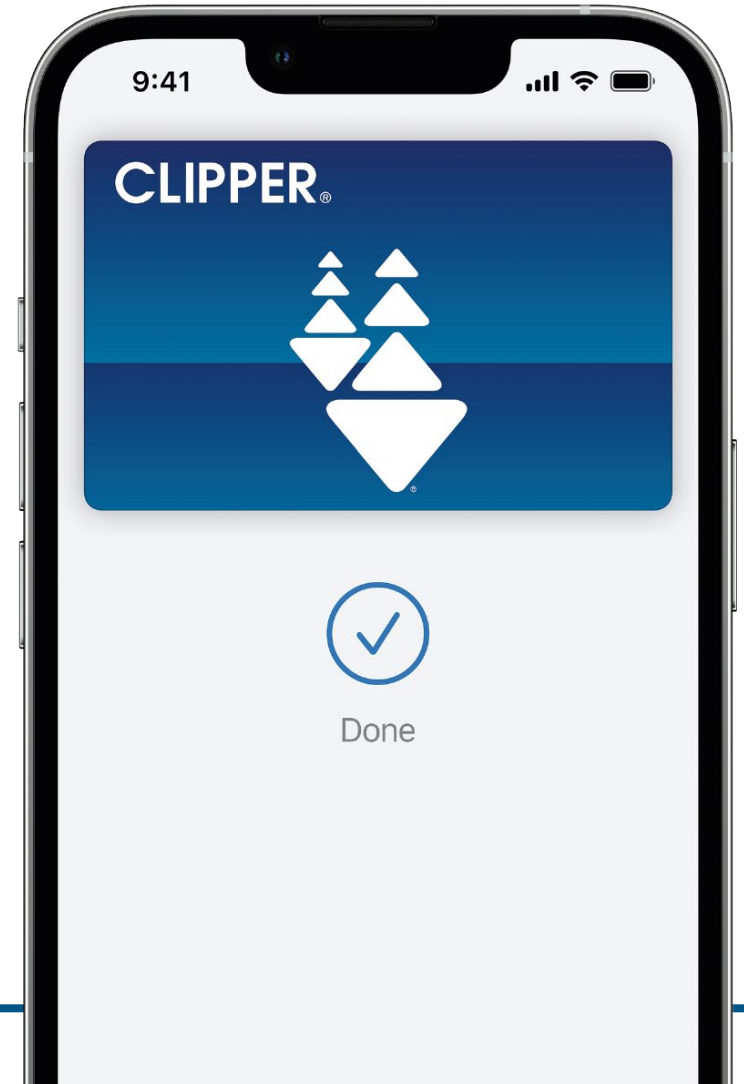
10 Million
Uses

**Every month*

Mobile Clipper Cards



1,600,000



Users Love Clipper!

95%
Satisfaction

97%
Would Recommend



Clipper Technology Delivers Transit Rider Benefits

Transit benefit recipients

Low-income (equity)

Youth and seniors

People with qualifying
disabilities (accessibility)

Transit benefit companies

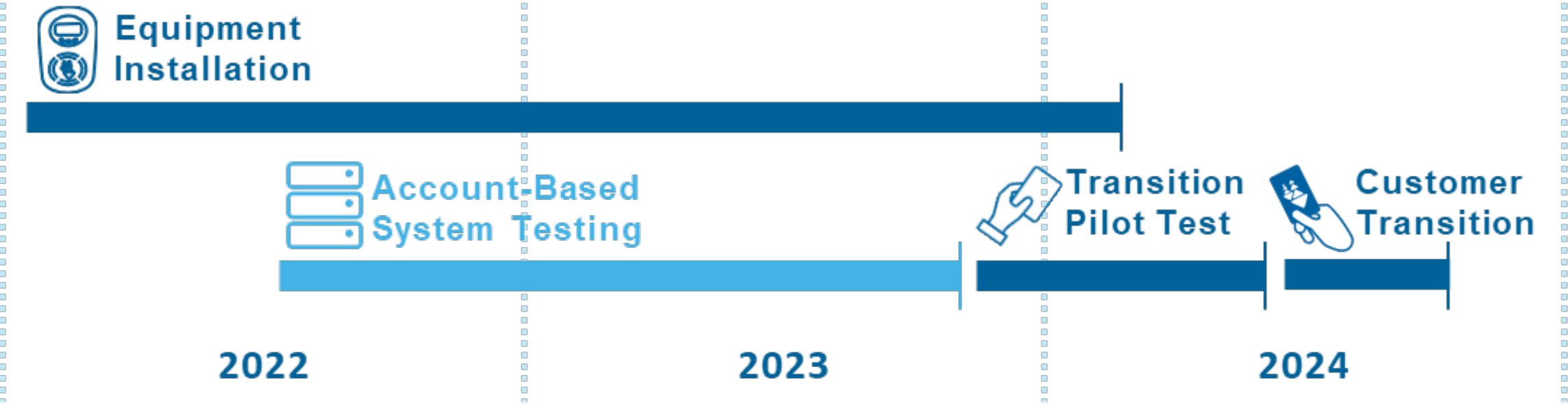
Employers, colleges and
residential developments



The New Clipper



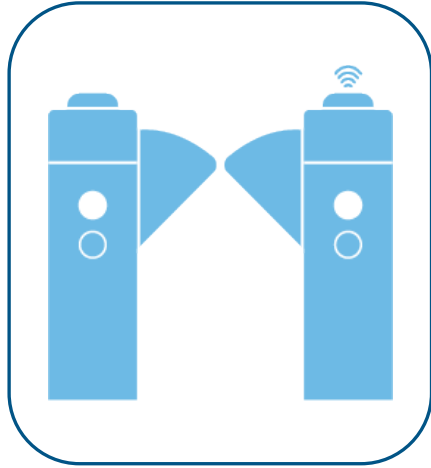
Project Delivery



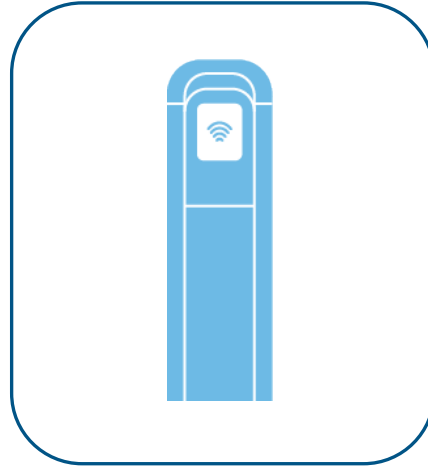
All New Equipment



**On-Board Card
Readers &
Driver Units**



**Clipper Rail
Gate Card
Readers**



**Platform
Stand-Alone
Card Readers**



**Customer
Service
Terminal**



**Handheld
Retail &
Inspection**

Mobile Clipper Card



Cards You Already Have

Major contactless
credit/debit cards



Clipper Mobile App

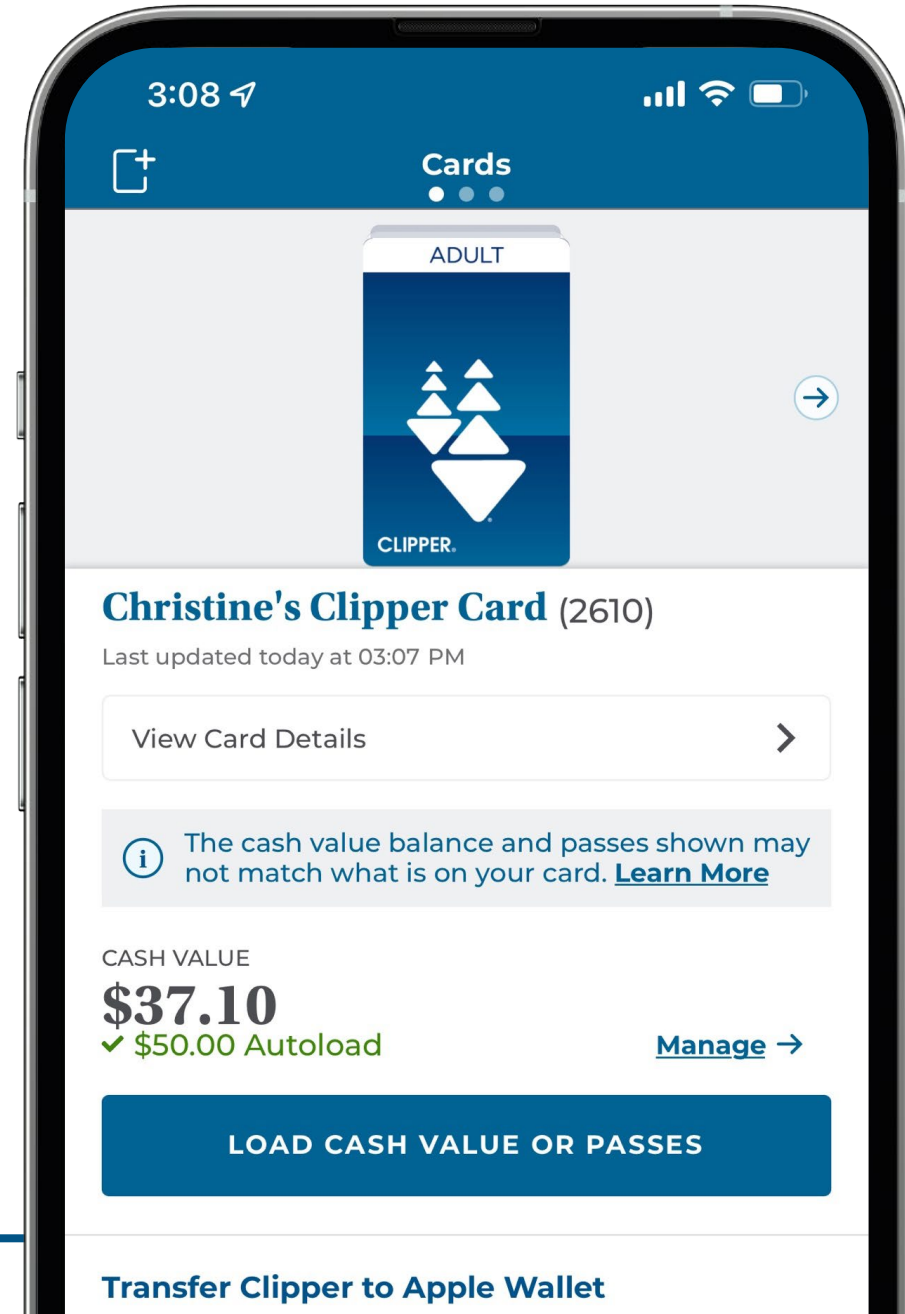
Instant Funds

See Balance

See Travel Costs

Plan Trips

Group Travel



It's Family Friendly

Manage Kids' Cards

Manage Seniors' Cards

Manage Another Account

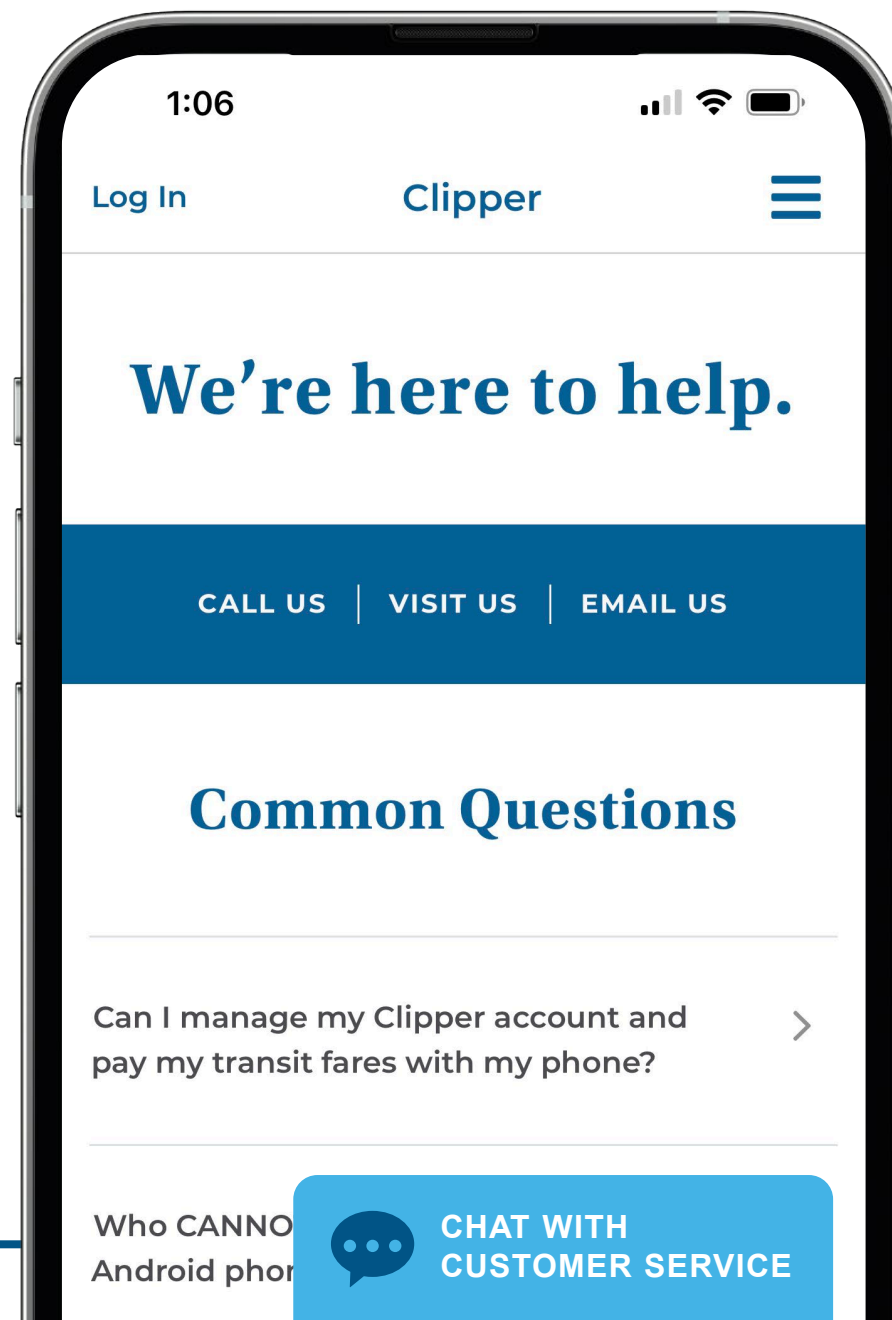


Best-in-Class Customer Service

Automated Phone Options

Live “Chat”


CLIPPER.



Promotions Portal

Targeted Fare Discounts
and Promotions

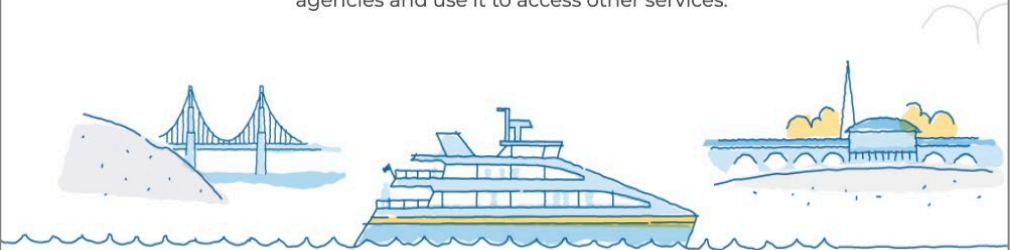
Regional Fare Products



GET CARD OR PAY WITH PHONE REGISTER CLIPPER RELOAD CLIPPER HELP LOG IN

We've got you covered around the Bay.

You can tag Clipper to pay fares on all Bay Area transit agencies and use it to access other services.



We've made it easy with quick guides to every service on Clipper. Find your service:

AC Transit	SamTrans
BART	San Francisco Bay Ferry
Caltrain	Santa Rosa CityBus
City Coach	SMART
County Connection	SolTrans
Dumbarton Express	Sonoma County Transit
FAST	Tri Delta Transit
Golden Gate Ferry	Union City Transit
Golden Gate Transit	Vine
Marin Transit	VTA
Muni	WestCAT
Petaluma Transit	Wheels

Plus

[BART Daily Fee Parking \(validation only\)](#)

[Bay Wheels \(access only\)](#)

More Benefits

Equity Programs

Group/Visitor/Tourist Travel

CLIPPER

START

ESPAÑOL

中文(繁體)

TAGALOG

HOME

APPLICATION

CONTACT US

FAQS

Log In

Save on San Francisco Bay Area transit

Clipper START is a pilot program to provide single-ride discounts to eligible riders. Participants can receive:

50% discount	20% discount	
Caltrain	AC Transit	Santa Rosa CityBus
Golden Gate Transit and Ferry	BART	SoLTrans
Marin Transit	City Coach	Sonoma County Transit
Muni	County Connection	Tri Delta Transit
SamTrans	FAST	Union City Transit
San Francisco Bay Ferry	Napa VINE	WestCAT
SMART	Petaluma Transit	Wheels

To qualify, you must...

Be a resident of the San Francisco Bay Area

Be 19-64 years old

Not have an RTC Clipper Card for people with disabilities

Have a household income of 200% of the federal poverty level or less

Apply Now

How does it work?

Apply and provide proof of identity and income

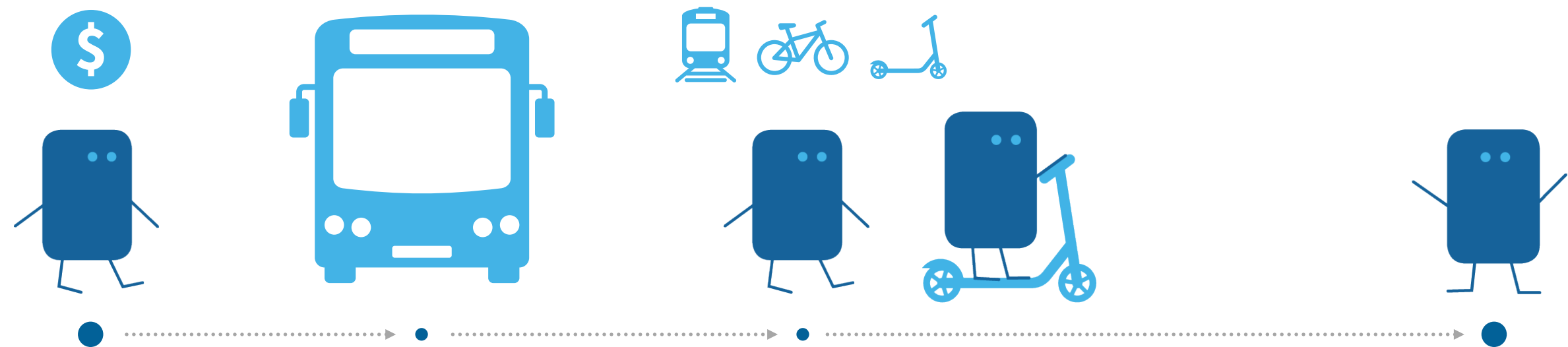
Get approved

Receive a personalized Clipper card in the mail to get your discounts

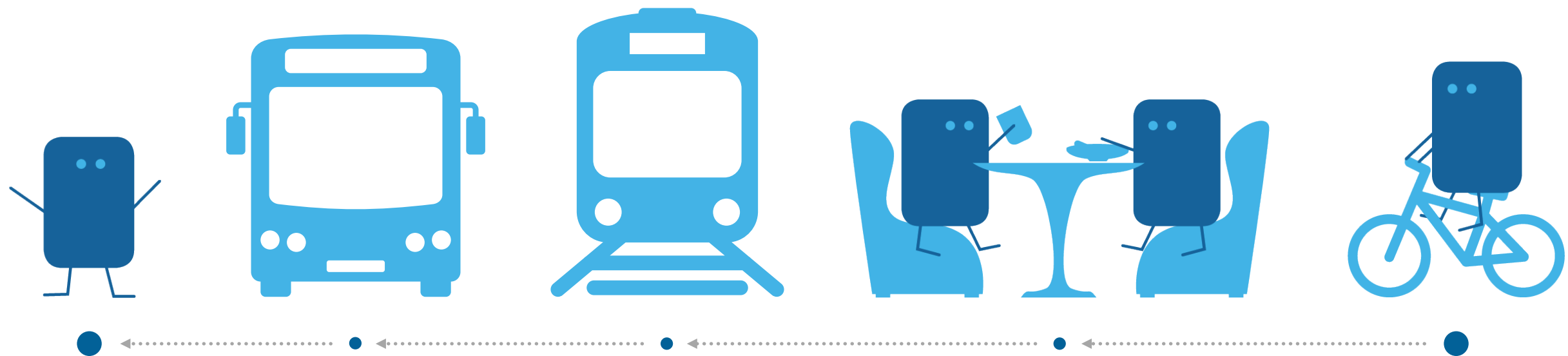
Ride!

Apply Now

New Day on Clipper: Getting There



New Day on Clipper : Getting Back





With no pharmacy, no fare necessary
thrive
thrive.org/thrive

SolTrans
5008