

#### **AC Transit Realign Plan Update**

GENERAL MANAGER'S ACCESS COMMITTEE MEETING | MAY 9, 2023



# What Realign?



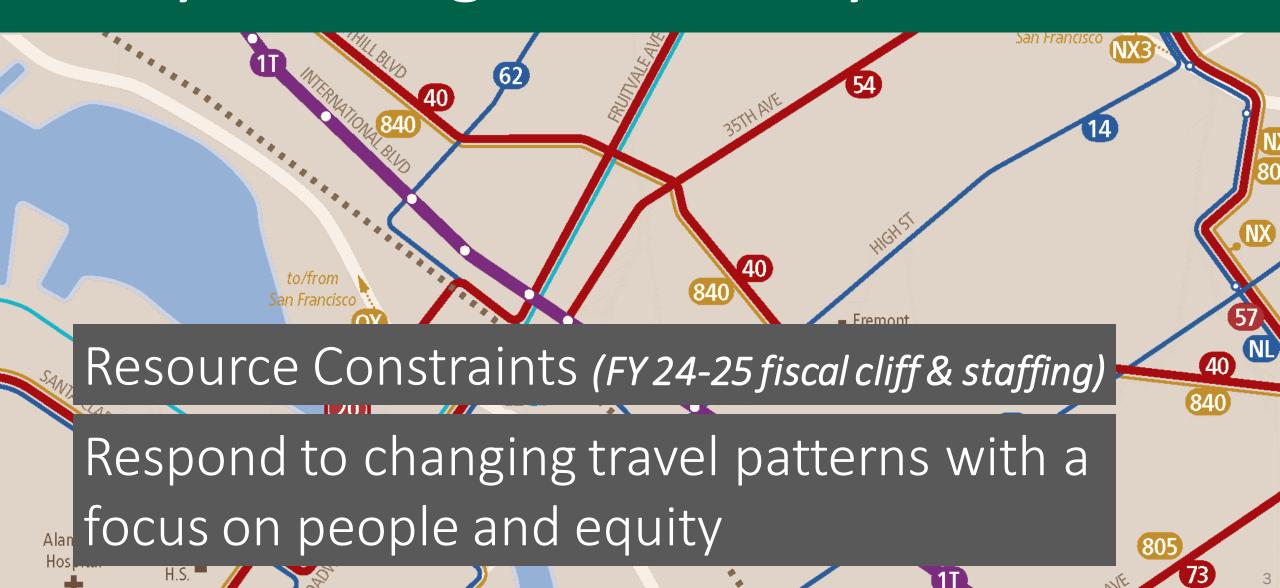
# It's a review of our routes and schedules.

Prioritize where and when transit service is offered

Align service with customer needs and equity goals

## Why is Realign Necessary?





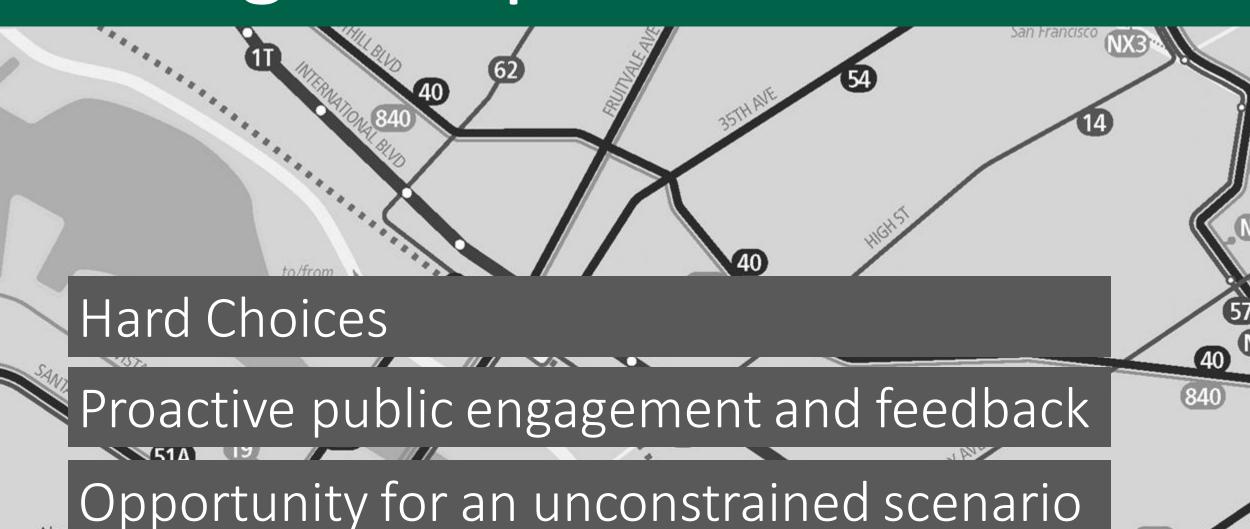
## Realign will not





## Realign's Expectations





# Phases of Realign



3 Feedback on **Learn Rider Ensure Guiding Develop Service Preferred Develop 3 Draft Option** Standards and Needs **Principles Plan Options Reflect Rider Inform Riders** and Get **Board Plan Project** Needs about Service Feedback Groundwork **Adoption** Changes Mar-Jun 2023 Sep-Dec 2023 Apr-Sep 2024 *Jul-Aug 2023* Jan-Apr 2024

## Engagement Themes and Strategies

#### Equity

Identify equity priority communities (EPCs).

Remove barriers to participation.

Hear from diverse voices.

#### **Transparency**

Show challenges and opportunities plainly.

Hear community input in all stages.

Show how input is incorporated into the plan.

Community Presentations Focus Groups WhatsApp Pop-ups Pop-ins events/festivals Community-based Lived Experiences District-wide Organization Digital/In-person **Advisory Group** Community Workshops (CBO) activities Workshops (LEAG) Collaborations

#### Current Plan Activities



#### Analysis: Evaluate Current System and Market

- Line by line analysis of existing system
- Analysis of current market for transit service how it's changed during pandemic
- Combine with learnings from engagement to craft guiding principles for Phase 2, and initial service recommendations for Phase 3

#### Current Plan Activities



#### What we want to learn from our engagement efforts:

- How do you use the system, and if you don't, why not?
- What works and what doesn't?
- Tradeoffs e.g. focus on ridership or coverage?
- Ideas for what future service could look like

## Current Plan Activities \_



Date	Time	Location
Various Dates	Various Times	Pop-ups at Bus stops (April 24 - May 19)
April 29, 2023 (Sat)	1–4 pm	Richmond Annual Literacy Day (403 Civic Center Plaza, Richmond)
May 6, 2023 (Sat)	9 am – 1 pm	Hayward Farmers Market (Watkins bet. B&C Street @777 B Street, Hayward)
May 7, 2023 (Sun)	10 am - 3 pm	Akoma Market from the Black Cultural Zone (7101 Foothill Blvd., Oakland)
May 10, 2023 (Wed)	3-7 pm	Downtown San Leandro Farmers Market (300 Estudillo Ave., San Leandro)
May 12, 2023 (Fri)	8 am – 2 pm	Urban Village/Old Oakland Farmers' Market (9th Street at Broadway)
May 13, 2023 (Sat)	9 am – 3 pm	Ohlone College Flea Market (43600 Mission Blvd., Lot C, Fremont)
May 28, 2023 (Sun)	10 am – 2 pm	West Oakland Farmers Market (18th Street & Peralta Street)

## Next Steps



Take our Survey and help us reach the communities you serve.

- Scan the QR code and take the survey NOW!
- Share survey with your networks.

@rideact 😝 💆 🎯 🔼











Visit www.actransit.org/realign to find out more