SR 23-250g Att.1.





Updated Approach Options and Timeline

AC Transit Board of Directors Meeting

WEDNESDAY MARCH 13, 2024



Alexander Key Feedback from Jan 24th Board

Reliability:

Need better link between proposals and District KPIs

Frequency:

Less frequent service on trunks for reliability unacceptable Less network coverage unacceptable

Equity:

Cutting service in Equity Priority Communities (EPCs) unacceptable Transbay service retention means less local service in EPCs



Can we advance on our project guiding principles without heavy frequency cuts?

What's needed to realize a higher operator count and fewer trade-offs?



Responses to Jan 24th Board Motion Items

Timeline

- Mar 2024: Trade-Offs/Strategic Approach
- May 2024: Revised Plan #1; Public preview/comment
- Aug 2024: Revised Plan #2; set Public Hearings
- Sept 2024: Public Hearings (4)
- Oct 2024: Plan Adoption
- Mar 2025: Plan Implementation

Non-Union Operators

- Board direction clear; non-union operators off the table
- Regional coordination with other union transit operators (i.e. Dumbarton) outside of Realign still a possibility.

Service in Equity Priority Communities (EPCs)

- Staff interprets motion as direction to explore retaining frequent service on trunks that serve EPCs; no disparate impacts in EPCs found with Jan 24th plan
- Needs reduced runtime/layover investments or less frequency/coverage in non-EPC areas; i.e. Transbay

Approach ATU about March 2025

Conversations being led by GM / Exec. Dir. of HR



A Staff Recommended Strategy

Broaden Frequent Network

Run lines 1T, 6, **10, 18,** 20/21, 51, 52, **57,** 97, and **NL** every 15 minutes

Improve Reliability (Customer Focused, Operator

Supportive)

Focus improvements where on-time performance (OTP) < 70%

Tune Frequency for efficiency

Minor changes (e.g. 15 -> 17 min.) where savings possible



Broaden Frequent Network

Needs 38 operators

Jan 24 Plan: Lines 1T, 6, 40, 20/21, 51, 52, 54, 72/72M, 73 & 97

22%

of service area residents can access 15 minute or better service*

Add: Lines 10, 18, 57, NL Less Frequent: Lines 54, 73

32%

of service area residents can access 15 minute or better service*

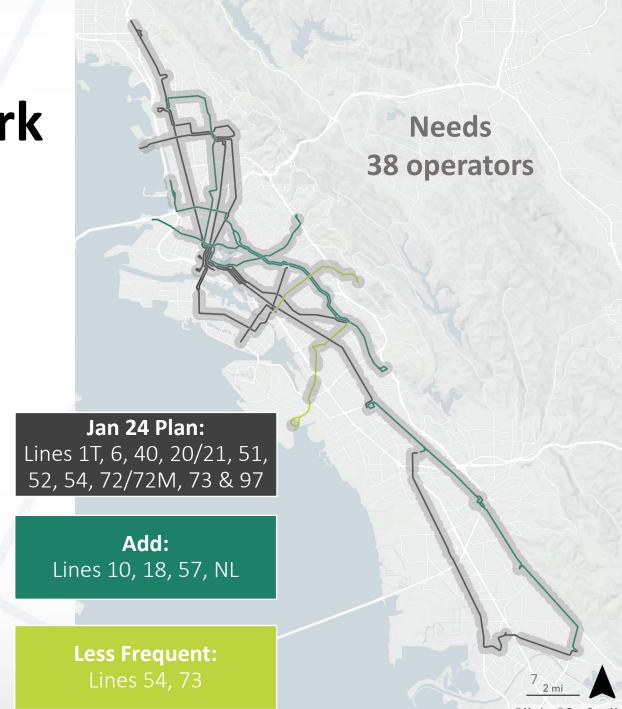


Broaden Frequent Network

of service area residents 32% can access 15 minute or better service*

*Census 2020 population estimates, quarter-mile buffer

- + 166k people total
- + 48k people of color
- + 38k < 200% Fed Poverty Level





Improve Reliability (OTP-focused)

Needs 10 operators

- Data from Fall 2023 show eight local lines (6, 12, 18, 56, 72M, 72R, 74, and 96) with OTP under 70%.
- Proposal would add a bus into the cycle to allow for additional runtime and/or layover as necessary where significant changes to line were not already taking place (12, 56, 72M, 74, 96)
- Operator-facing: Identify opportunities to improve layover time where feasible. Ensure few or no lines have minimum layover.



Tune Frequency for Efficiency

- Clockface headways, while often convenient and more legible, are a luxury with resource constraints and the use of smartphone trip planning.
- Where possible and finding sufficient operator and/or financial resources becomes challenging, staff will reduce frequencies where minor changes (i.e. 15 -> 16 minutes) would yield significant resource savings.
- Examples: Line 46L, which operates at a 62-63 minute frequency with 1 bus rather than a 60 minute frequency with dramatically long layovers or significant interlining.



Improve Reliability — with customer impacts aggressively add layover time across the board

Trim Transbay - Cut Peak-Only lines and/or run F, NL, O lines to BART

Assume Operator Increase? - Allows improvements without trade-offs, but requires extrapolation of future operator availability trends



Improve Reliability (w/ customer impacts)

Needs 40 operators

- Continue course charted in December, one particularly responsive to operator and union feedback on runtimes and layovers
- Investment in 40 operators' worth of layover additions at the cost of frequency of service throughout the District
- Priority with these investments would be given to aggressively adding layover time rather than direct focus on customer experience



- Transbay per-trip ridership recovery worse than local service.
- Most local bus-to-BART connections are time competitive with Transbay; forthcoming free transfer pilot would offset rider transfer costs.
- BART has capacity today and room for future growth with Fleet-of-the-Future and train control system upgrades.
- Test HASTUS schedules show operator savings even with retention of existing 600-series lines.

				% of Pre-
			% of Pre-	Pandemic
Line	Oct 2019	Oct 2023	Pandemic	Ridership
	Riders per	Riders per	Ridership	per Trip
	Trip	Trip	(per Trip)	(Overall)
В	24.4	0	0%	0%
C	38	0	0%	0%
СВ	39.9	0	0%	0%
E	40.2	17.3	43%	29%
F (Transbay only)	15.4	10.8	70%	70%
F (all passengers)	30.5	31.9	104%	104%
FS	53.6	24.5	46%	12%
G	39.7	28.7	72%	36%
J	57.7	22	38%	17%
/// L	27.6	22.5	82%	21%
LA	33	15.4	47%	10%
NL (Transbay only)	12	7.9	66%	65%
NL (all passengers)	33.7	19.4	58%	57%
NX	41.3	16.4	40%	32%
NX3	32.5	16.4	50%	27%
O (Transbay only)	21.8	10.3	47%	44%
O (all passengers)	29.2	15.7	54%	51%
ОХ	28.6	11.8	41%	16%
Р	42.6	25.8	61%	27%
V	29.7	18.6	63%	19%
W	29.3	17.3	59%	22%
Z	17.3	0	0%	0%
Subtotal: F, NL, O only	15.7	9.4	60%	59%
Subtotal: Peak TB only	35.3	19.8	56%	15%
TOTALS	26.8	12.1	45%	26%



Cut Peak-Only: Saves 20 operators East Bay-Only F, NL, and O: Saves 10 operators

- Ending the F, O, and NL in the East Bay would save resources throughout the week.
- Line F could terminate in Emeryville, preserving access to retail destinations.
- Line NL could terminate at the West Oakland BART station, improving regional connections, though more work on layover locations would be needed.
- Line O could be a timed connection with the Seaplane Lagoon Ferry to save resources.





Cut Peak-Only: Saves 20 operators
East Bay-Only F, NL, and O: Saves 10 operators

- Older rider survey data* showed more high income riders, fewer low income riders on Transbay than Local.
- Today, ridership, average trip lengths, Realign survey data suggest the following general trends on Transbay:
 - Travel being made to and from the same places on Transbay as pre-pandemic.
 - Fewer trips made, fewer days per week.

*2017-18 AC Transit On-Board Survey, most recent detailed rider demographics available.



Cut Peak-Only: Saves 20 operators
East Bay-Only F, NL, and O: Saves 10 operators

- Transbay service is popular among riders who use it, with a vocal customer base.
- The following issues, if possible to address, likely would fall outside Realign's timeframe:
 - Double decker and MCI bus fleets challenging to repurpose for use in Local service.
 - Transbay receives substantial revenues from RM2 and RM3, as well as EasyPass, for which Transbay affects pricing and program appeal.
 - Salesforce Transit Center and Bus Storage facility leases total \$4.35m for FY 23-24.





Assume Operator Increase?

- 8-operator allocation for August 2024 to be rolled into reliability improvements, reducing need for added operators in Realign for March 2025.
- District focus on operator working conditions and retention could yield improved count
- More than 100 operators in Special Division 7 could be reduced.
- Realign Plan could include a "Realign+" option with improved frequency on 72R for example based on an operator count "trigger" point in Fall 2024.
 - i.e., if we are confident we will have an extra 10 operators in March 2025, we will include that in package for Board adoption.



Recap of Proposed Strategies

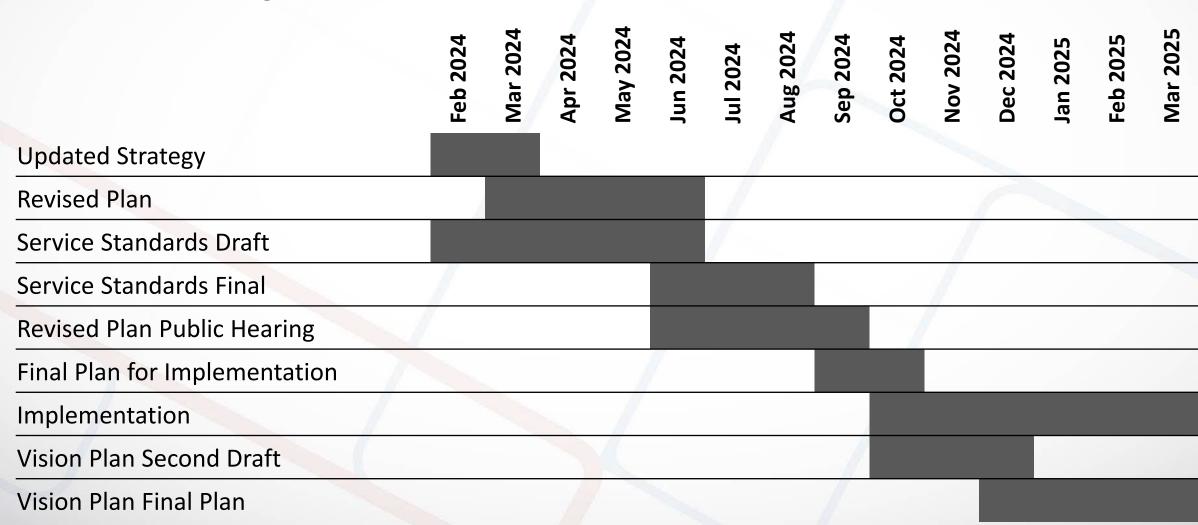
Strategy	Purpose	Costs/ Savings
		Operators
Eliminate Blanket 20 Buses for added Layover	Free up resources for frequency and targeted OTP reliability improvements.	-40
Broaden Frequent Network	Respond to Board direction to focus on frequency in EPCs and lines with high ridership.	38
Improve Reliability	Add resources to help OTP for lines below 70%.	10
August 2024 Allocation	8 additional operator allocation for Fall 2024 sign-up	-8
	Total	0



Project Schedule/ Outreach and Communications



Timeline by Task



Public Outreach and Communications (towards March 2025)

Date	Phase 4 Activity – Outreach, Communications & Engagement, a 2-part process		
MAR 13, 2024	Board Meeting: Realign update, Review/Approve Updated Strategy		
APRIL 2024	Provide updated information on website and prepare promotional and outreach activities		
MAY 15, 2024	Public Release of updated Draft Service Plan / Public Engagement window OPENS (3 Weeks)		
MAY 23, 2024	AC Transit Realign Workshop via Zoom – Updated Draft Service Plan Review/Q&A (Public)		
	Updated Draft Service Plan Open House		
JUN 5, 2024	JUN 5, 2024 Special Board Meeting: Realign workshop and feedback on updated Draft Service Plan		
	CLOSE public feedback window on updated Draft Service Plan		
JUN 2024	Refine Draft Service Plan incorporating Board and public feedback		
JUL 2024	Prepare Board Report for August 7		
AUG 7, 2024	Set Public Hearing on draft Final Service Plan / Public Hearing Comment Period OPENS		
SEP 9, 10, 11, 2024	Public Hearing(s)* / Public Hearing Comment Period CLOSES		
OCT 9, 2024	Board Decision on Final Service Plan		
OCT 10, 2024	Implementation Team begins, scheduling, testing, training, communications development		
FEB 2, 2025	Public Information, Education and Communications begin and continue thru March 30, 2025		
MAR 9, 2025	Implement new Network Service Plan		

^{*}Public Hearing Notes: 9/9 @6PM AND 9/10 @9AM (Staff-led); 9/11 @2PM and 6PM (Board-led)

Legend: Bold black font = key milestone dates. Green font = outreach, communications and engagement, and District-wide activities. *Italic black font* = staff/consultant activity



Public Outreach and Communications (through June 5th)

March 13th

Board Meeting
Board Reviews/Approves
Updated Strategy

April-May

Updates available online

May 15th

Plan Preview in Market; outreach begins

June 5th**

Special Board
Meeting; comment
period/outreach
closes

Five weeks for promotions

Three weeks for outreach

eNews / Social Media Promotions on Buses

Realign Project Webpage

Media Ad Buys

Route Profile Books @ Libraries

City Council
Announcements

Pop-ups @ Bus Stops/Events CBO Hosted Events

Lived
Experience
Advisory Group

AC Transit
Realign
Workshop*



^{*} Public Workshop on 5/23/2024 @ 6pm via Zoom.

^{**} Special Board Meeting Date needs to be confirmed.



Recommended Motion



Recommended Motion

(crucial to facilitate March 2025 implementation)

- Receive updates on project timeline changes and strategic options associated with Realign
- Set a special Board meeting focusing on Realign plan revisions and other Realign-related issues on June 5, 2024
- Direct staff to incorporate the staff recommended strategy in future plan revisions.