

2019 APTA TRANSform Conference (formerly Annual Meeting)

Saturday, October 12	
8 a.m. - 12 p.m.	WORKSHOP: Safety Management Systems (SMS) for Executives - Preparing for July 20, 2020
8 a.m. - 6 p.m.	Committee Meetings
10 a.m. - 5 p.m.	<ul style="list-style-type: none"> • Conference Registration Desk • Host Information Desk
2 - 4 p.m.	WORKSHOP: Tactical Urbanism
Sunday, October 13	
7 a.m. - 5 p.m.	Committee Meetings
8 a.m. - 12 p.m.	WORKSHOP: The Challenges and Opportunities of Accessibility within the New Mobility Paradigm
8 a.m. - 6 p.m.	<ul style="list-style-type: none"> • Conference Registration Desk • Host Information Desk • Moderators/Speakers & AV Preview Room
3:30 - 4:30 p.m.	This is APTA <i>How to make the most of your membership</i>
5 - 6 p.m.	OPENING EVENT: TRANSformational Leadership
6 - 8 p.m.	Welcome Reception
Monday, October 14	
7 - 8 a.m.	Committee Meetings
7 a.m. - 4 p.m.	<ul style="list-style-type: none"> • Conference Registration Desk • Host Information Desk • Moderators/Speakers & AV Preview Room

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8 - 9:30 a.m.	GENERAL SESSION: TRANSformational Technology Keynote Speaker: Randi Zuckerberg
10 - 10:01 a.m.	PROCUREMENT SUMMIT: Procurement Officers on the Front Line!
10 - 11:30 a.m.	Educational Sessions <ul style="list-style-type: none"> Cities and Mobility: Public Transit, New Mobility, and Managing the Curb <i>A promised transformation - but the reality is...</i> Creative Funding Opportunities at the State and Local Level <i>Funding and finance ideas and new approaches for your community</i> Future of the Northeast Corridor – Sustaining Economic Growth in the Region <i>Keeping the NEC going strong when failure is not an option</i> PROCUREMENT SUMMIT 1: On the Front Line: 21st Century Cybersecurity in Transit <i>Learn more about cyber risks so you can sleep better – or worse</i> Transit’s Link to Health, Wellness, and Livable Communities <i>Well-being and transit are inextricably linked—and we all need to own it</i>
10 a.m. - 12 p.m.	A Conversation with NEW CEOs: An Executive Roundtable
12 - 5 p.m.	PRODUCTS & SERVICES SHOWCASE
2 - 3:30 p.m.	Educational Sessions <ul style="list-style-type: none"> Advancing TAM for Better Performance and Decision Making <i>Smarter investment, procedures and tools from your asset management plans</i> APTA/COMTO Assembly: Delivering the Future Workforce in a New Era of Mobility <i>Learn vital strategies for attracting, recruiting and developing the next generation of public transportation’s workforce and leaders</i> Congress and the Year Ahead in Transportation Making Transportation Projects Happen through Private Investment

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	<p><i>Tricks and tips for making deals real with private equity investors</i></p> <ul style="list-style-type: none"> • PROCUREMENT SUMMIT 2: On the Front Line: Cybersecurity Best Practices • Transit as the Backbone of Micromobility <p><i>Cooperation, teaming up and playing nice in the mobility ecosystem</i></p>
4 - 5 p.m.	GENERAL SESSION: USDOT Update
5:30 - 7 p.m.	Committee Meetings

Tuesday, October 15

7 - 8 a.m.	Committee Meetings
8 - 10 a.m.	APTA AWARDS CEREMONY & BREAKFAST
8 a.m. - 4:30 p.m.	<ul style="list-style-type: none"> • Conference Registration Desk • Host Information Desk • Moderators/Speakers & AV Preview Room
8 a.m. - 5 p.m.	PRODUCTS & SERVICES SHOWCASE
10:30 - 11:30 a.m.	<p>Improving Transit Resilience to Natural Disasters</p> <p><i>Because when it rains, it really pours on transit assets and operations</i></p>
10:30 a.m. - 12 p.m.	<p>Educational Sessions</p> <ul style="list-style-type: none"> • Building an Inclusive Mobility Culture: Promoting Diversity and Inclusion for Transportation Employees and Customers <p><i>Learn best practices and proven initiatives from people on the front lines</i></p> <ul style="list-style-type: none"> • Marketing and Communications Grand Award Winners Share Their Winning Strategies and Stories <p><i>Discover the strategies and tactics behind the winners</i></p> <ul style="list-style-type: none"> • New Dynamics in Transit Ridership: What Have we Learned? <p><i>Changes in travel behavior and mobility offer challenges and opportunities</i></p>

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	<ul style="list-style-type: none"> • PROCUREMENT SUMMIT 3: On the Front Line: Procurement and Mobility as a Service (MaaS) • Transit and Metropolitan Planning Organizations (MPOs): Partners in Regional Decision Making <p><i>Mandated cooperation and mutual contribution lead to successful partnerships</i></p>
1 - 2:30 p.m.	GENERAL SESSION: The Next Five Years
3 - 4:30 p.m.	Educational Sessions <ul style="list-style-type: none"> • Best Practices in Safety: A NYC Regional Perspective • Leadership APTA Class of 2019 Project Presentations: Critical Challenges Facing Today's Executive <p><i>Leaders informing leaders about critical challenges facing transit today</i></p> <ul style="list-style-type: none"> • PROCUREMENT SUMMIT 4: On the Front Line: Ethical Procurement Practices • Zero Emission Buses: You'll Never Walk Alone <p><i>Explore examples from agencies and learn from their experiences</i></p>
3 - 5 p.m.	Educational Sessions <ul style="list-style-type: none"> • Advancing Mobility as a Service (MaaS) <p><i>Your questions answered about what's new, now and working well for a positive customer experience</i></p> <ul style="list-style-type: none"> • The Role of the Modern Transit Agency in Real Estate <p><i>Explore your real estate department's role in transit development, revenue creation, asset monetization and budget-bolstering</i></p>
3 - 5 p.m.	Unconference
5:15 - 6:15 p.m.	Leadership APTA Alumni Reception
Wednesday, October 16	
7 - 9:15 a.m.	WEDNESDAY WAKE UP BREAKFAST: TRANSformational Influence - Women and Power
7 - 10 a.m.	<ul style="list-style-type: none"> • Conference Registration Desk

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8 a.m. - 12 p.m.	PRODUCTS & SERVICES SHOWCASE
9:30 - 10:30 a.m.	Educational Sessions <ul style="list-style-type: none"> • Are You Prepared To Take the Next Step for Fare Collection? • Global Lessons and Practices for High-Speed and Intercity Passenger Rail <p><i>Find out why rail is on a roll worldwide!</i></p> <ul style="list-style-type: none"> • Microtransit: On-Demand and Open to All <p><i>Learn how transit agencies leverage microtransit to expand mobility options for all</i></p> <ul style="list-style-type: none"> • Strategies for Integrating Technology and Transforming Transit • TRANSformative Capital Projects
10:45 a.m. - 12 p.m.	CLOSING EVENT: TRANSformational Connections <i>The Medicine of Music: How a World-Class Violinist and Social Activist Reaches Homeless People with Music and What Transit Can Learn</i> Keynote Speaker: Vijay Gupta
1 - 3 p.m.	WORKSHOP: Comfort, Compassion, and Community: How Transit Agencies are Changing their Approach to People who are Homeless
1 - 4 p.m.	WORKSHOP: FTA Major Capital Projects
1:30 - 3:30 p.m.	WORKSHOP: From Portals to Places <i>Thinking Beyond Stops and Stations to Community Mobility Hubs</i>