



A FASTER Bay Area

The Bay Area is in a transportation crisis



Congestion is up



Greenhouse gas
emissions are up



Transit ridership
is down



Inequality is
deepening

We can do better



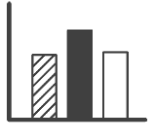
3 groups came together to see if the Bay Area had an appetite to solve our transportation crisis



Comprehensive outreach campaign



9 Focus Groups



2 Region-wide Polls



Online Survey



250+ Stakeholder Meetings



Town Halls Across Region

Regular meetings with:

Equity & Transit Advocacy Orgs

County Transportation Agencies

Environmental Groups

Labor Groups

Affordable Housing Groups

Voices for Public Transportation

What we heard



People:



Know the Bay Area is in a transportation crisis



Know that transforming transit is the solution



Willing to pay for transformational change



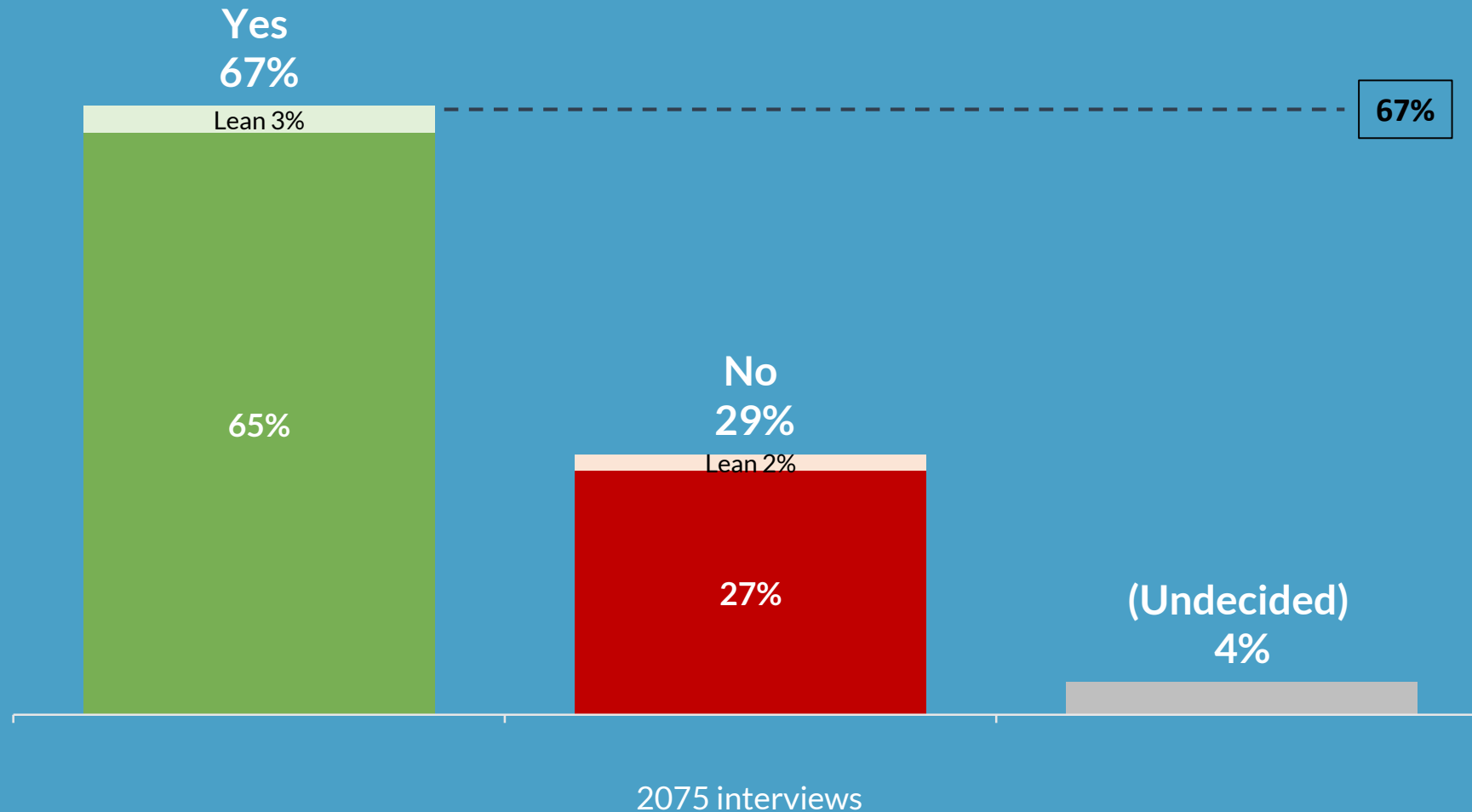
Want outcomes—fast, reliable, affordable, and integrated transit



Show little enthusiasm for specific projects, especially megaprojects



1% Sales Tax increase to transform transit polls at 67% support





Seattle and Los Angeles have passed regional transit measures in 2016 of a similar scale





The FASTER Vision: a Regional Transit Network that's faster than driving alone

FASTER Transit is...



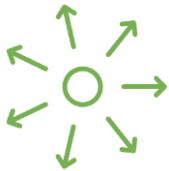
High quality service:



transit comes **every 12 minutes** in most places



transit is out of traffic—that means **faster transit** and **fewer cars** sitting in traffic



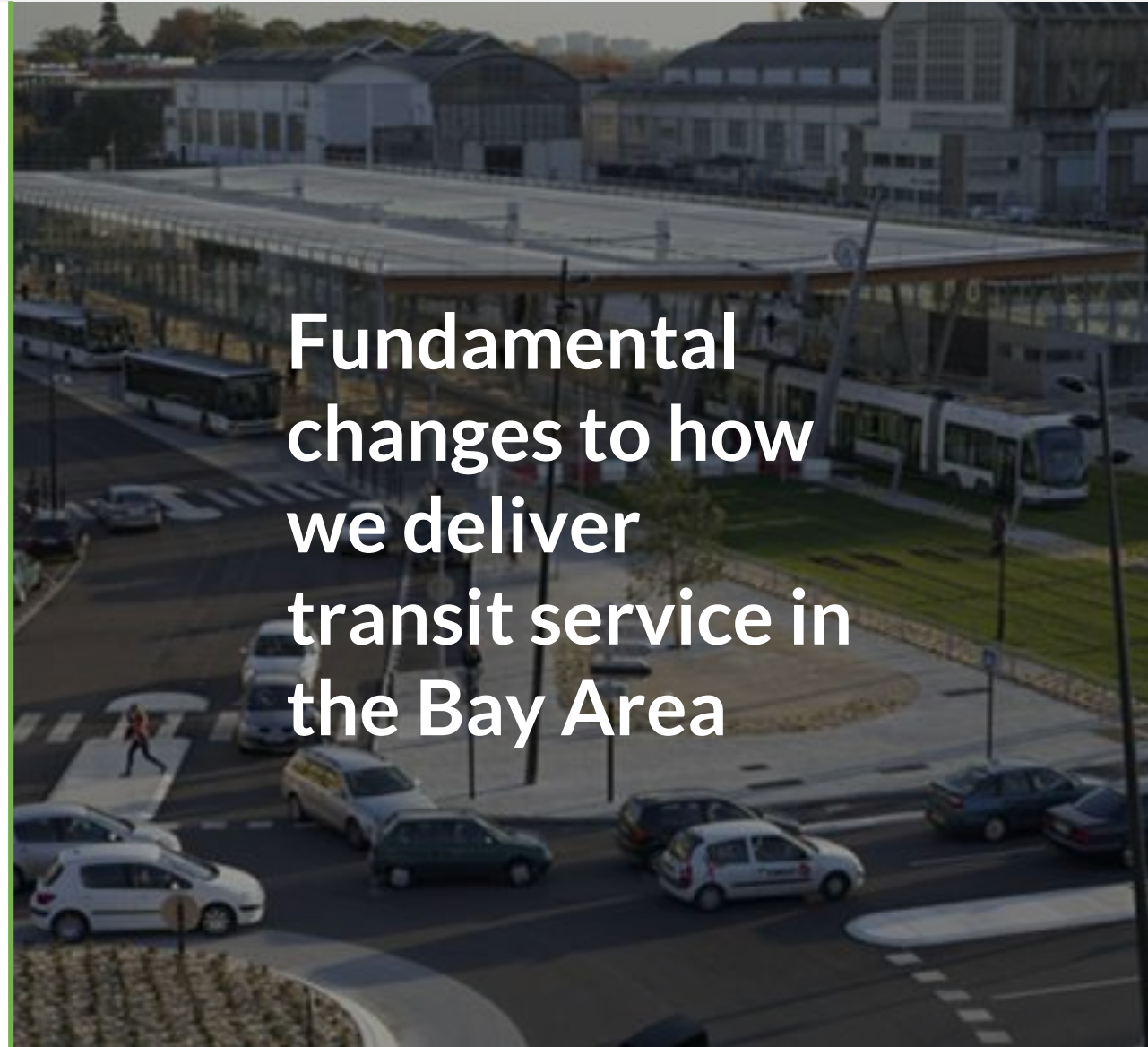
transit serves the entire region

Delivering FASTER

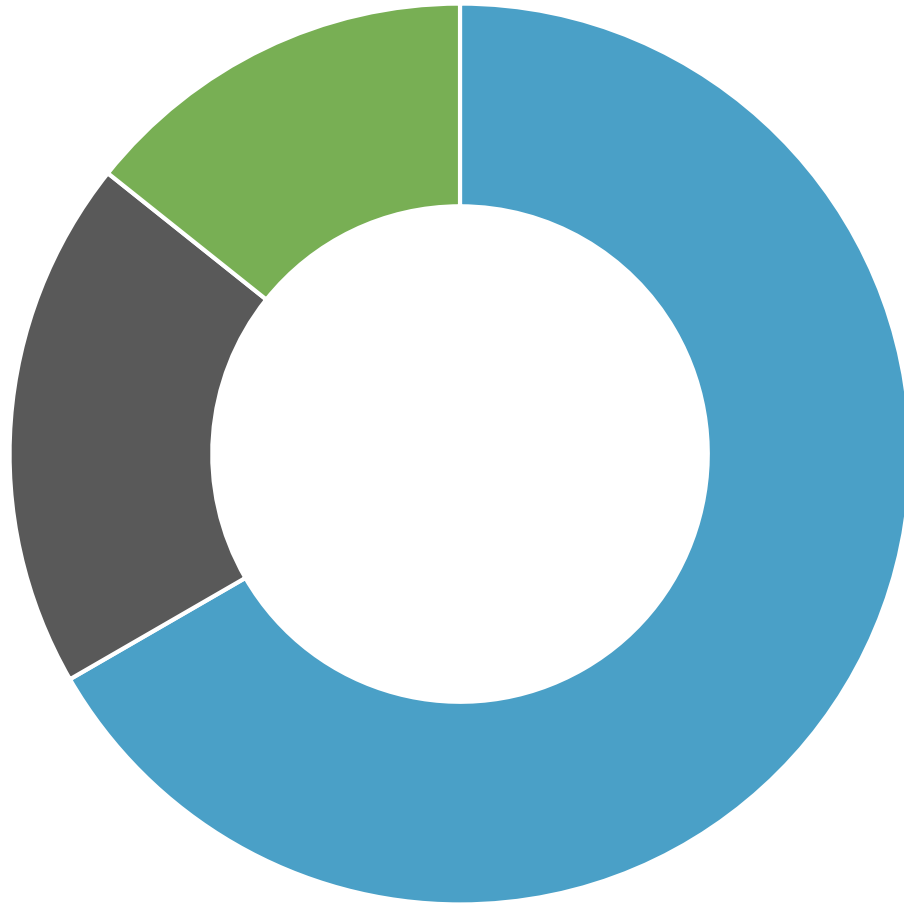


A \$100bn
investment in a
Regional Transit
Network
(FASTER Transit)

Fundamental
changes to how
we deliver
transit service in
the Bay Area



Draft Expenditure Plan



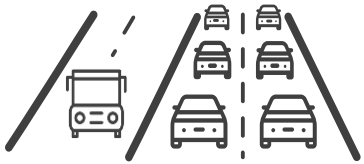
- 1. FASTER Transit Network Build Out & Operations
- 2. Connect to the FASTER Transit Network
- 3. Make Network Affordable & Seamless

+ 4. Employer-Funded Sustainable Commute Subsidies

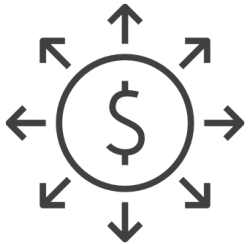
1: FASTER Transit Network Build Out & Operations



Upgrade existing service to FASTER standards

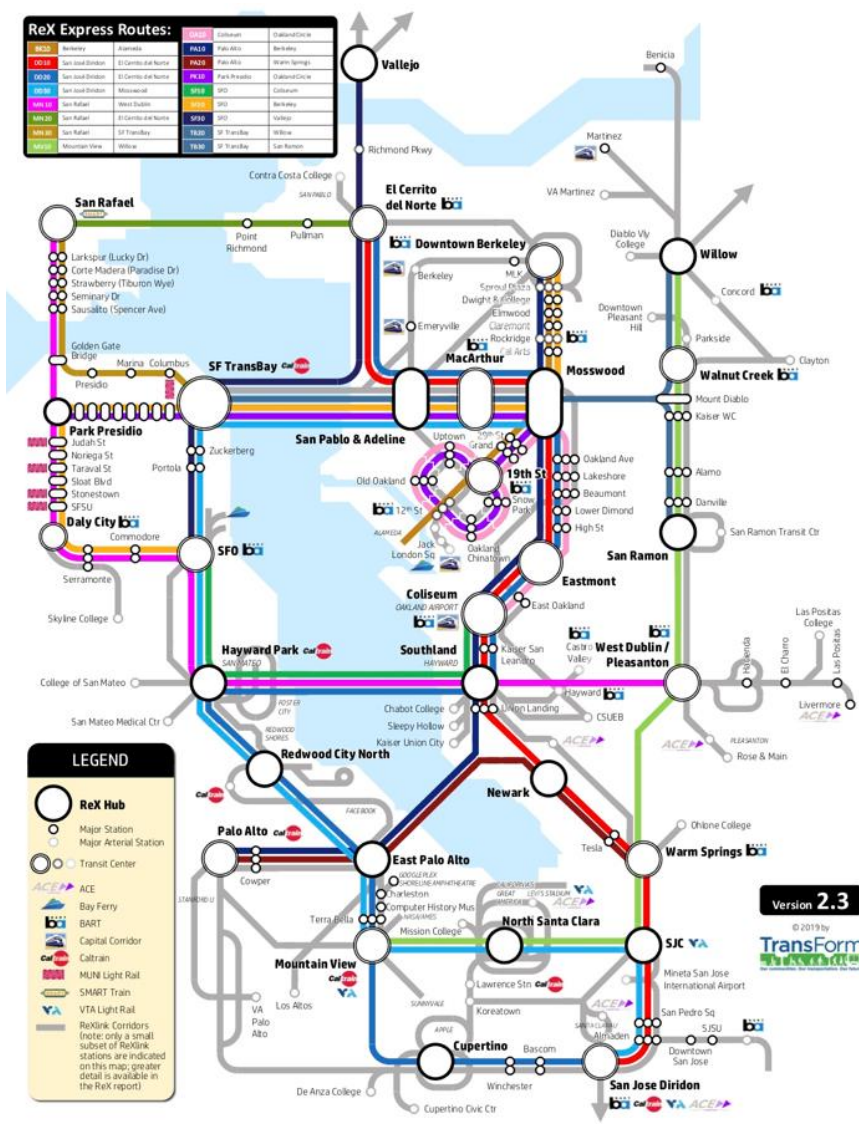


Expand and operate new FASTER lines, including:
- a new 9-county Rapid Bus Network running on a completed Express Lane Network



FASTER will serve the entire Bay Area, with *guaranteed investments in each commute shed*

FASTER may include...



A 9-County Rapid Bus Network running on a completed Express Lane Network

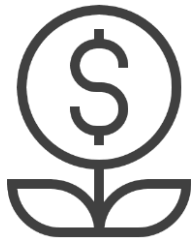
2: Connect to the FASTER Transit Network



Local Transit: Service connecting communities to FASTER Transit Network



Active Transportation: Complete, connected bike & pedestrian networks, connecting communities to FASTER Transit Network, as well as jobs, schools and parks



Regional Transportation Innovation: Investments in emerging transportation technologies to increase access to the FASTER network

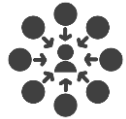
3: Make Network Affordable & Seamless



- Sales Tax Fairness Credit



- Means-based & student fares



- Funding integrated fares & seamless customer experience



- Funding construction & operations workforce development



- Funding a Project Delivery & Operations Excellence Center



- Funding and empowering service planning & coordination to ensure the FASTER Network operates as a single, seamless system

4: Employer-Funded Sustainable Commute Subsidies



**A mandate requiring the region's large employers
to invest billions of dollars in the sustainable
commutes of millions of their workers**

The most equitable transportation revenue measure in Bay Area history



Shield low income families from the sales tax increase with a
Sales Tax Fairness Credit



Exploring a mandate requiring the **region's employers to invest in sustainable commutes for millions of workers**



Provide **massively discounted transit fares to students and low-income riders** on a permanent basis

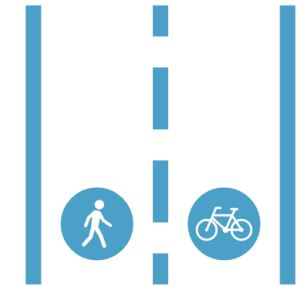
all communities receive their share of FASTER's transformative benefits:



Each commute shed will receive billions of dollars in guaranteed investment.



Each transit operator will receive guaranteed investments (including money for staff) to support local transit service and connecting communities to FASTER.



Each county will receive guaranteed investments to support safe walking, biking and micromobility use.

Transforming how we do Transit



Supercharge project delivery
reducing cost and delays

- Streamline Process
- Transit Construction Center of Excellence

Enable transit work as
one regional network:

- Seamless customer experience across transit operators
- Regional network planned at the regional scale

Transformative & result driven



All projects funded for the **FASTER Network** will:



deliver transit that is faster than driving alone



deliver transformative outcomes, based on objective performance metrics



be a good value for money



This FASTER Transit Network would attract hundreds of thousands more riders onto transit, and significantly reduce congestion for drivers.

Next steps



Outreach continues

Local Elected Leaders
Regional Stakeholders
State Legislators
Riders



Technical Advisory Group

MTC, Caltrans, County Transportation Agencies, Transit Agencies *(meeting every 2 weeks)*



Regular Updates to MTC Commission, Transit Agency Boards,
County Transportation Agency Boards



Synching up with Plan Bay Area 2050



Initial legislative structure, SB 278 (Beall), in development



Join Us

Learn more and take our survey at www.FASTERBayArea.org

Contact us at Info@FASTERBayArea.org

Potential Min. Standards for FASTER Network Investments



- **Rapid** = frequencies of 12 minutes or less in most places
= faster than solo driving (during peak)



- **Reliable** = Out of traffic (or prioritized over it)



- **Networked** = synched scheduling and short wait times; shared hub stations; uniform fare system, FASTER branded wayfinding



- **Sustainable** = congestion reducing (decrease vehicle miles traveled), sea level rise-ready



- **Fully Funded** = Funding for project construction & operations identified 4 years after first FASTER funding commitment, and before project construction funds released



- **Regional Connections** = Connects to growing dense and transit-oriented population centers, major transit-oriented job centers, and major transit-oriented education or healthcare institutions



- **Efficiently Delivered** = Best-practices for project delivery / operations excellence

Potential Prioritization Framework for FASTER Network Investments



- Cost effectiveness



- Ridership



- Seamless connection to the FASTER network



- Connections for disadvantaged communities, and policies to protect residents vulnerable to displacement



- Connections to communities that are planning for affordable and middle-income housing