



ALAMEDA-CONTRA COSTA TRANSIT DISTRICT

Master Minute Order

File Number: 19-407

Report ID: 19-407

Type: Regular - Planning

Status: Received

Agenda
Section:

Meeting Body: Board of Directors -
Regular Meeting

Report Created: 11/08/2019

Final Action:

ded Action: Consider receiving report, and provide feedback, on two proposed service change scenarios in Special Transit Service District 2, which consists of the cities of Fremont and Newark.

Sponsors:

Enactment Date:

Attachments: STAFF REPORT, Att.1. Final Existing Conditions Analysis, Att.2. Redesign:Fremont/Newark Presentation, Att.3. Table of Recommendations, Att.4. Outreach Materials (Survey/Informational Brochure/Postcard), Att.6. Shortened Redesign: Fremont/Neward Presentation

Enactment Number:

Hearing Date:

Effective Date:

History of Legislative File

Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
Board of Directors - Regular Meeting	12/11/2019	Received				Pass
Notes: Transportation Planner David Berman presented the staff report.						

Director Peeples asked what was known about the demographic profile of the industrial areas in Fremont and Newark where a lot of service may be removed. Mr. Berman responded that these areas are highly diverse with very high incomes in general and the industrial jobs seem to differ from industrial jobs in other areas of the District in that there is more corporate shuttle activity.

Director Williams asked how the Castro Valley Flex service was performing. Mr. Berman responded that it was doing slightly better than Flex service in Fremont and Newark.

Director Shaw complimented staff on their efforts to solicit community input, but added that the public has a hard time distinguishing which service option is better. She believed that increased frequency was the best way to increase ridership. She

also expressed concern about school transportation and service to Horner Junior High School, saying the stop was being moved five to six blocks. Another concern was the loss of service to the senior center, the new planned BART station which is currently experiencing a housing boom. She also commented on the financial barriers facing the area. May need to look at implementing a shuttle service in the future to help commuters.

Director Harper felt that a service change like this requires a reexamination of the Flex service and an analysis of what could have been done differently to yield a better result and how we market the service. He hoped the District would continue to look at innovative ways to provide service.

Ayes: 7 Vice President Ortiz, President Wallace, Director Harper, Director Williams, Director Peebles, Director Young, Director Shaw
