ALAMEDA-CONTRA COSTA TRANSIT DISTRICT



STAFF REPORT

MEETING DATE: 8/5/2020

Staff Report No. 20-141

Recognition of the 2020 American Public Transportation Association Ad Wheel First Place Award winners for "Best Marketing and Communication Educational Initiative" for the Bus Operator and Mechanic Recruitment Campaign and "Best Marketing and Communications to Highlight Transit Needs/Funding" for the AC Transit 2018 Annual Report: A Year in Review.