



ALAMEDA-CONTRA COSTA TRANSIT DISTRICT

Master Minute Order

File Number: 21-129

Report ID: 21-129

Type: Regular - Planning

Status: Received

Agenda
Section:

Meeting Body: Board of Directors -
Regular Meeting

Report Created: 02/01/2021

Final Action: 02/24/2021

ded Action: Consider receiving a report and provide feedback on service planning, public engagement activities and revised timeline associated with the Service Recovery Plan.

Sponsors:

Enactment Date:

Attachments: STAFF REPORT, Att.1 - Key Milestones

Enactment Number:

Hearing Date:

Effective Date:

History of Legislative File

Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
Board of Directors - Regular Meeting	02/24/2021	Received				Pass
Action Text: MOTION: ORTIZ/WILLIAMS to receive a report and provide feedback on service planning, public engagement activities and revised timeline associated with the Service Recovery Plan. The motion carried by the following vote:						
Notes: Service Planning Manager Michael Eshelman gave an overview of the proposed planning process and Diann Castleberry presented information on the proposed outreach plan.						
Director Shaw commented that she understood the delay given the District's financial situation and suggested that there might be better ways to meet with community-based organizations to determine travel patterns. She also asked if staff still planned to do a business survey to determine travel patterns. She also asked if it was possible to use cellular phone data to identify travel patterns. Mr. Eshleman advised that the timing of travel pattern data was critical to planning service, saying that it was too early to derive anything meaningful from existing travel patterns. He advised that it was important to wait until people begin to resume their normal activities in order to know how to build the network. He added that phone data would be useful but was really expensive to acquire. Director Peebles advised that presentations at the Transportation Research Board Public Involvement Committee indicate that it is better to go where people are to collect information versus having						

them come to us.

Director Walsh asked what feedback the District has received thus far about current service levels and what happens when people give that feedback. Ms. Castleberry advised that some of the feedback goes from customer service directly to the planning department for further analysis and availability of resources to make a service change.

Director Beckles commented that Dr. Fauci is saying that everyone should be vaccinated by fall of 2021 and believed there could be higher levels of ridership later in the year. She asked if staff has evaluated the long-term impact on ridership of pushing out the service changes another six months. General Manager Michael Hursh advised that the pandemic has lasted much longer than expected. In addition, staff does not have the data or the funding commitments necessary to start the process of planning future service. There is just too many unknowns.

Director Williams asked about the hiring of new operators. Another concern is school trippers. Mr. Hursh advised that he authorized the training department to start a new bus operator class next month. He further expressed frustration with getting accurate answers out of the schools with respect to the resumption of school service.

Director Williams asked about the cost of traffic data. Director of Planning and Service Development Robert del Rosario advised that the Metropolitan Transportation Commission was looking to make Streetlight data available throughout the region.

Public Comment:

The following speakers expressed concern that the District's reputation will be damaged if it does not return to sufficient rider capacity when riders return. These speakers also cautioned that many of these disenchanted riders may never return to the system and instead choose other forms of transportation. These speakers are:

Katherine Scott-Smith, East Bay DSA

Nick Travaglini, East Bay DSA

John Minot, East Bay Transit Riders Union

Ayes: 7 President Ortiz, Vice President Young, Director Walsh, Director Beckles,
Director Williams, Director Shaw, Director Peeples
