

ALAMEDA-CONTRA COSTA

TRANSIT DISTRICT

Master Minute Order -

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Report ID:	21-396	Type: Regular - Operation	s Status:	Received	
		Agenda Section:	Meeting Body:	Board of Directors Regular Meeting	
			Report Created:	07/30/2021	
			Final Action:	09/08/2021	
ieu Action.		report on the District's efforts to increase or comen and minority-owned businesses and		s.	
	among small, local, w and local business co	report on the District's efforts to increase co romen and minority-owned businesses and ontracting goals equal to the District's curre ed Business Enterprise goal. [Requested b	adopting small busines at Federal Administration		
Sponsors:	among small, local, w and local business co triennial Disadvantage	omen and minority-owned businesses and ontracting goals equal to the District's curre	adopting small busines at Federal Administration	n	

Hearing Date: Effective Date:

History of Legislative File

Acting Body:		Date:	Action:	Sent To:	Due Date:	Return Date:	Resu
Board of Directors -		09/08/2021 Receiv	Received				Pass
Regular Meeting	1						
Action Text:	among s business	mall, local, won contracting go	nen and minority als equal to the I	oort on the District's efforts t -owned businesses and add District's current Federal Tr I of 10%. The motion carried	opt a small business a ansit Administration tr	nd local iennial	
	. .				nted the staff repor		

Public Comment:

There were no comments offered.

Board Discussion:

Director Shaw commented on lower participation levels by African-American and American Pacific Islander businesses and asked if staff would consider additional efforts to increase participation. Mr. Halley advised that the proposed goal would allow staff to revise the policy and set bid parameters accurately within the service area. He further explained that the rich diversity in Alameda County could aid in establishing localized bidding perimeters that could yield higher local business participation. Director Shaw further inquired about the possibility of setting goals for internal events that require small-scale services, not just federally funded projects. Mr. Halley deferred to the Board and General Manager on how to implement such a program.

Director Williams commented on the need to increase participation by African-American and Latino businesses. Mr. Halley emphasized the importance of outreach and explained that staff is collaborating with volunteer groups, including other transit agencies, and is reaching out to entities in the region through events and other communication channels.

President Ortiz asked that staff work in partnership with the Oakland Post Salon to promote outreach efforts.

Ayes: 7 President Ortiz, Vice President Young, Director Walsh, Director Beckles, Director Williams, Director Shaw, Director Peeples