



Memorandum

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TO: AC Transit Accessibility and Advisory Committee

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SUBJECT: 2020 Countywide Transportation Plan and Community-Based Transportation Plan

Introduction

At the request of the AC Transit Accessibility Committee (AAC), this memo provides a brief overview of two major planning efforts recently completed and adopted by the Alameda County Transportation Commission (Alameda CTC). Alameda CTC staff will provide a presentation of these plans at the November 9 meeting of the AAC. More information can be found on the [Alameda CTC webpage](#) and relevant links are provided in this memo.

The two countywide plans covered in this memo are the Countywide Transportation Plan and the Community-Based Transportation Plan. Both are regularly updated documents that were updated and adopted in late 2020. Alameda CTC is now working on implementing the recommendations of these plans.

Countywide Transportation Plan

The Countywide Transportation Plan (CTP) establishes near-term priorities and guides long-term decision-making for the Alameda County Transportation Commission (Alameda CTC). It establishes a vision for the county's complex transportation system that supports vibrant and livable communities. The CTP is updated every four years and serves as a key input into the region's transportation plan, Plan Bay Area. The 2020 CTP covers transportation projects, policies, and programs out to the year 2050 for Alameda County.

Although the CTP is a long-range plan, the core recommendations of the plan include a set of priority transportation projects and programs to advance in the next 10 years and a set of complementary strategies and actions to help implement the vision and goals. The core recommendations will guide Alameda CTC decision-making in the coming years:

1. **10-Year Priority Projects and Programs.** A set of projects and programs that will address current transportation needs throughout Alameda County and work

towards the countywide vision and goals. This list also includes programs that represent long-standing agency commitments.

2. **Strategies and Near-Term Actions.** A set of strategies based on guiding principles, industry best practices, and an analysis of gaps in the project list that will complement the 10-Year Priority Projects and Programs. These can inform funding, advocacy, policy, planning, technical assistance, and project implementation. Near-Term Actions have been identified to implement strategies over the next four years, until the next update of the CTP.

The 2020 CTP includes two companion documents:

- **Community-Based Transportation Plan.** An assessment of transportation needs in the county's low-income communities and communities of color with a focus on input collected via community engagement activities. *This is described in more detail in the next section of the memo.*
- **New Mobility Roadmap.** Document that provides a foundation for agency policy, advocacy, and funding decisions to advance new mobility technologies and services for the Alameda CTC and partner agencies, as well as the private sector. The outcome of the New Mobility Roadmap is a set of seven initiatives, each of which has a comprehensive list of potential actions that could be taken to address and implement new mobility technologies and services in Alameda County.

2020 CTP Resource Links:

- [Link to Final 2020 CTP Document](#)
- [Link to Final 2020 CTP Needs Assessment](#)
- [Link to New Mobility Roadmap](#)
- [Link to Final 2020 CTP Project List](#)
- [Link to Alameda CTC CTP Webpage](#)

Community-Based Transportation Plan

As a companion effort to the 2020 CTP, Alameda CTC developed the 2020 Community-Based Transportation Plan (CBTP) through engagement with low-income communities and communities of color to center the needs and priorities of these communities in the 2020 CTP process. The CBTP summarizes transportation needs and concerns in Alameda County's low-income communities and communities of color as well as provides recommendations that have been incorporated in the 2020 CTP.

Overall, the 2020 CBTP relied on direct engagement in low-income communities of color, analysis of baseline conditions, and detailed review of recent local planning and engagement efforts. In fall 2019 and early winter 2019/2020, over 400 surveys were collected within CBTP study areas. In addition, an online survey was administered in May 2019 that was designed to be representative of Alameda County's diverse population across planning areas, and included a significant sample from people in low-income and communities of color.

Outreach strategies focused on "pop-up" events at high foot traffic locations or community events in low-income communities and communities of color, surveys and

interviews with Community Based Organizations between from 2019 to 2020. Pop-up events were held in person. Seventeen pop up events were held in low-income and communities of color across 12 Alameda County cities, 419 surveys were collected, and 4 interviews were conducted with community-based organizations.

Findings from the CBTP have helped inform priority projects and strategies is integrated into the CTP document. The recommendations chapter (Chapter 7) in the CBTP also includes near-term actions that will support an equitable recovery from the COVID-19 pandemic.

[Link to Final CBTP Document](#)